INTERNATIONAL
FOOD POLICY
STUDY

2023 YOUTH SURVEY – UNITED STATES

DECEMBER 2, 2025

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SUGGESTED CITATION

HAMMOND D. INTERNATIONAL FOOD POLICY STUDY: 2023 YOUTH SURVEY – UNITED STATES. UNIVERSITY OF WATERLOO. DECEMBER 2025.

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List of Measures

PARENT INVITATION & PRE-SCREENING

DOMAIN SOURCE	ENGLISH	SPANISH
SAMPLE EMAIL INVITATION REVISED 2023	[Email from Nielsen and their partner panels] **We've found a survey for you!** **Simply click "Continue" to begin the survey.** NOTE TO ETHICS: This is an email/dashboard app invitation sent to panelists. If panelists select 'continue' they will be directed to a webpage showing the questions below. Partner panels will have slightly different text shown in their email/dashboard app invitations about panel incentives.	[Email from Nielsen and their partner panels] **¡Hemos encontrado una encuesta para usted!** **Solo haga clic en "Continuar" para comenzar con la encuesta.** NOTE TO ETHICS: This is an email/dashboard app invitation sent to panelists. If panelists select 'continue' they will be directed to a webpage showing the questions below. Partner panels will have slightly different text shown in their email/dashboard app invitations about panel incentives.
PANELIST LANGUAGE NEW 2023		**¿Preferiría continuar en español o inglés?** **Would you prefer to continue in Spanish or English?** Español / Spanish Inglés / English *[TERMINATE]*
PANELIST AGE	[Screen shown by Nielsen] **What is your age?** *[numeric]* [*If <18 or >100:* TERMINATE] NOTE TO ETHICS: This screen is used by Nielsen to confirm the panelist is age of majority, and as a quota screener for the related adult IFPS survey (Nielsen pre-screens eligibility for multiple surveys at the same time); data not provided to researchers.	[Screen shown by Nielsen] **Por favor, indique su edad.** *[numeric]* [*If <18 or >100:* TERMINATE] NOTE TO ETHICS: This screen is used by Nielsen to confirm the panelist is age of majority, and as a quota screener for the related adult IFPS survey (Nielsen pre-screens eligibility for multiple surveys at the same time); data not provided to researchers.
PANELIST GENDER REVISED 2021	[Screen shown by Nielsen] **What sex were you assigned at birth, meaning on your original birth certificate?** Male Female NOTE TO ETHICS: This screen is used by Nielsen to confirm the panelist is age of majority, and as a quota screener for the related adult IFPS survey (Nielsen pre-screens eligibility for multiple surveys at the same time); data not provided to researchers.	[Screen shown by Nielsen] **¿Qué sexo se le asignó al nacer, es decir, en su acta de nacimiento original?** Masculino Femenino NOTE TO ETHICS: This screen is used by Nielsen to confirm the panelist is age of majority, and as a quota screener for the related adult IFPS survey (Nielsen pre-screens eligibility for multiple surveys at the same time); data not provided to researchers.
PARENTAL STATUS	[Screen shown by Nielsen] **Please choose the options that best describe your household:** [PROGRAMMER NOTE: Allow participants to select more than one of the first 3 options] I am pregnant/expecting a child within the next 9 months I am the parent/legal guardian for one or more children under the age of 18 living in my household	[Screen shown by Nielsen] **Por favor elija las opciones que mejor describan su situación en su hogar:** [PROGRAMMER NOTE: Allow participants to select more than one of the first 3 options] Estoy embarazada/esperando un/a hijo/a dentro de 9 meses. Tengo uno/a o más hijos/as menores de 18 años viviendo en mi hogar. Tengo uno/a o más hijos/as de 18 años o mayores viviendo en mi hogar.

	I am the parent/legal guardian for one or more children aged 18 or older living in my household I have no children living in my household and I am not pregnant/expecting a child within the next 9 months PROGRAMMER NOTE: If no children under age of 18 living in household show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]."	No tengo hijos/as viviendo en mi hogar y no estoy embarazada/esperando un/a dentro de 9 meses. PROGRAMMER NOTE: If no children under age of 18 living in household show: ""Muchas gracias por su interés, desafortunadamente no es elegible para este estudio. Le agradecemos su participación y su tiempo. Ha ganado [incentivo del panel]."
CHILD AGE AND GENDER REVISED 2020	[Screen shown by Nielsen] *UNIVERSE: Respondents who indicated they had a child under the age of 18 living in the household.* **Please indicate the age and gender of any children under the age of 18 living in your household:** [PROGRAMMER NOTE: Allow participants to select more than one option] Boy under age 1 Girl under age 1 Boy age 1 Girl age 1 Boy age 2 Girl age 2 Boy age 3 Girl age 3 Boy age 4 Girl age 4 Boy age 5 Girl age 5 Boy age 6 Girl age 6 Boy age 7 Girl age 7 Boy age 8 Girl age 8 Boy age 9 Girl age 9 Boy age 10 Girl age 10 Boy age 11	[Screen shown by Nielsen] *UNIVERSE: Respondents who indicated they had a child under the age of 18 living in the household.* **Por favor, indique la edad y el sexo de los niños menores de 18 años que viven en su casa:** [PROGRAMMER NOTE: Allow participants to select more than one option] Niño menor de 1 año Niña menor de 1 año Niño de 1 año Niña de 1 año Niño de 2 años Niña de 2 años Niño de 3 años Niña de 3 años Niño de 4 años Niña de 4 años Niño de 5 años Niña de 5 años Niño de 6 años Niña de 6 años Niño de 7 años Niña de 7 años Niño de 8 años Niña de 8 años Niño de 9 años Niña de 9 años Niño de 10 años Niña de 10 años Niño de 11 años

	Girl age 11 Boy age 12 Girl age 12 Boy age 13 Girl age 13 Boy age 14 Girl age 14 Boy age 15 Girl age 15 Boy age 16 Girl age 16 Boy age 17 Girl age 17 None of the above PROGRAMMER NOTE: - All countries: If respondent does NOT have any children age 10-17 show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]." - We have nested age/sex quotas to recruit an equal number of males/females in each age category (10-13/14-17) in UK and USA (only). - UK and USA (only): If respondent <u>only</u> has children whose age/sex match a closed quota (i.e., no children in an open quota) show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]." - UK and USA (only): If the quotas for a particular age category (10-13 or 14-17) are full for both male <u>and</u> female categories, and the respondent only has children whose age match that closed quota show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]."	Niña de 11 años Niño de 12 años Niña de 12 años Niño de 13 años Niña de 13 años Niño de 14 años Niña de 14 años Niño de 15 años Niña de 15 años Niño de 16 años Niña de 16 años Niño de 17 años Niña de 17 años Ninguno de los anteriores PROGRAMMER NOTE: - All countries: If respondent does NOT have any children age 10-17 show: “"Muchas gracias por su interés, desafortunadamente no es elegible para este estudio. Le agradecemos su participación y su tiempo. Ha ganado [incentivo del panel]." - We have nested age/sex quotas to recruit an equal number of males/females in each age category (10-13/14-17) in UK and USA (only). - UK and USA (only): If respondent <u>only</u> has children whose age/sex match a closed quota (i.e., no children in an open quota) show: "Muchas gracias por su interés, desafortunadamente no es elegible para este estudio. Le agradecemos su participación y su tiempo. Ha ganado [incentivo del panel]." - UK and USA (only): If the quotas for a particular age category (10-13 or 14-17) are full for both male <u>and</u> female categories, and the respondent only has children whose age match that closed quota show: "Muchas gracias por su interés, desafortunadamente no es elegible para este estudio. Le agradecemos su participación y su tiempo. Ha ganado [incentivo del panel]."
PARENT PRE-SCREENING	[Screen shown by Nielsen] *UNIVERSE: Respondents who indicated they had a child between the ages of 10-17 living in the household.* PROGRAMMER NOTE: UK and USA: If the quotas for a particular age category (10-13 or 14-17) are full for both male and female categories, insert open age categories in text below. **You indicated that you have a child in the household between the ages of 10 and 17 [10 and 13 / 14 and 17]. After a few more questions for you,**	[Screen shown by Nielsen] *UNIVERSE: Respondents who indicated they had a child between the ages of 10-17 living in the household.* PROGRAMMER NOTE: UK and USA: If the quotas for a particular age category (10-13 or 14-17) are full for both male and female categories, insert open age categories in text below. **Usted indicó que tiene un hijo/a en el hogar de entre 10 y 17 [10 y 13 / 14 y 17] años de edad. Después de unas cuantas preguntas más para**

	we would like to have your child complete a survey, if they qualify. Would you be willing to let your child participate? Please note that your child does not need to be available right now to participate. After you complete the questions for parents/guardians, instructions will be provided for having your child participate when they are available. Yes → [*REDIRECT PANELIST TO SURVEY IN ALCHEMER*] No → Thank you for your time. [*TERMINATE]*	usted, nos gustaría que su hijo/a responda a una encuesta, si él o ella reúne los requisitos. ¿Estaría dispuesto a dejar que su hijo/a participe? Tenga en cuenta que su hijo/a no necesita estar disponible en este momento para participar. Después de responder a las preguntas de los padres/tutores, se darán las instrucciones para que su hijo/a participe cuando esté disponible. Sí → [*REDIRECT PANELIST TO SURVEY IN ALCHEMER*] No → Gracias por su tiempo. [*TERMINATE]*
PARENT INFO / CONSENT REVISED 2020 REVISED 2021 REVISED 2023 COUNTRY SPECIFIC WORDING	PROGRAMMER NOTE: Insert 10-13 or 14-17 in wording below if one set of age quotas is full (i.e., for both males and females): We would like to conduct a survey with ONE of your CHILDREN AGED 10-17 [10-13 / 14-17]. Please read the following information, and indicate if you are willing to let your child participate. - The survey will examine eating patterns among children. Your child will be asked about the types of food they eat, advertisements they may have seen for food and other products, and their background (e.g., age, weight, smoking, cannabis or alcohol use). - Similar surveys are being completed in 5 other countries, so researchers can learn about the types of food children eat and advertisements they see in different parts of the world. - The study is being conducted by Professor David Hammond at the University of Waterloo, Canada. - The survey will take about 20 minutes. - As a thank you for your child's participation, the survey firm will provide you with your usual compensation. - We will ask your child a few short questions to see if they are eligible to complete the survey. All other questions are completely voluntary. Your child can click 'refuse to answer' to any question they do not wish to answer, and you will still receive the reward. Your child can choose to stop participating at any time, but if they close the survey before the end of the survey you will not receive the reward, and any data already collected will be deleted by the researcher. There are no known or anticipated risks to your child's participation in the survey.	PROGRAMMER NOTE: Insert 10-13 or 14-17 in wording below if one set of age quotas is full (i.e., for both males and females): Nos gustaría realizar una encuesta con UNO de sus HIJO/AS DE 10 A 17 [10 A 13 / 14 A 17] AÑOS. Por favor lea la siguiente información e indique si está dispuesto a dejar que su hijo/a participe. - La encuesta examinará los patrones de alimentación de los niños/as. Se le preguntará a su hijo/a sobre los tipos de alimentos que come, los anuncios de alimentos y otros productos que puede haber visto, y sus antecedentes (por ejemplo, edad, peso y hábitos en cuanto a fumar o consumir cannabis o alcohol). - Se están realizando encuestas similares en otros cinco países para que los investigadores puedan saber más sobre los tipos de alimentos que comen los niños y los anuncios que ven los niños en diferentes partes del mundo. - Este estudio está siendo realizado por el profesor David Hammond de la Universidad de Waterloo, Canadá. - La encuesta dura unos 20 minutos. - Como agradecimiento por la participación de su hijo/a, la empresa de encuestas le dará su compensación habitual. - Le haremos a su hijo/a algunas preguntas cortas para ver si es elegible para responder a la encuesta. Todas las demás preguntas son totalmente voluntarias. Su hijo/a puede dar click en 'Se negó a responder' a cualquier pregunta que no quieran contestar, y recibirá la recompensa. Su hijo/a puede decidir dejar de participar en cualquier momento, pero si cierra la encuesta antes de terminarla no recibirá la recompensa, y los datos que se hayan

	- We take your child's privacy very seriously and will keep their identity confidential. We will never share their personal information with any company or marketing firm. All of the information your child provides will be grouped with responses from other participants, which means that there will be no way to identify participants individually from the reports we create. Your child will not be asked to provide their name, address or telephone number. - The study data will be collected using Alchemer software. Internet protocol (IP) addresses may be recorded by the software program used for this study to avoid duplicate responses in the dataset, but this information will not be used by the researchers or the owners of the program to identify you or your child personally. Please note that while we implement security safeguards designed to protect all survey data, when information is transmitted over the internet, there is still a risk your child's responses may be intercepted by a third party (e.g., government agencies, hackers). - The data will be stored for a minimum of 7 years on a secure University of Waterloo server in Canada. Analyses may also be conducted by international research team members, but only using de-identified data stored on password-protected computers. - The questions you have answered up to this point are for the survey firm, and will not be shared with the researchers. - This project has been reviewed and received ethics clearance through a University of Waterloo Research Ethics Board (REB# 41477). However, the final decision about participation is yours and your child's. If you have questions for the Board, please contact the Office of Research Ethics in Canada at 1-519-888-4567 ext. 36005 or reb@uwaterloo.ca. - For all other questions about the study, please contact Professor David Hammond of the University of Waterloo in Canada at 1-519-888-4567 ext. 46462 or dhammond@uwaterloo.ca or Dr. James Thrasher, a local study researcher from the University of South Carolina in the United States at 1-803-777-4862 or thrasher@mailbox.sc.edu. *Please note that your child does not need to be available right now to participate. After you complete the questions for parents/guardians,*	recogido pueden ser borrados por el investigador. No hay riesgos conocidos o anticipados por el hecho de que su hijo participe en la encuesta. - Tomamos muy en serio la privacidad de su hijo/a y mantendremos su identidad confidencial. Nunca compartiremos su información personal con ninguna compañía o empresa de marketing. Toda la información que proporcione su hijo/a será agrupada con las respuestas de otros participantes, lo que significa que no habrá manera de identificar a los participantes individualmente en los informes que creamos. No se le pedirá a su hijo/a que proporcione su nombre, dirección, ni número de teléfono. - Los datos del estudio se recogerán con el software Alchemer. Las direcciones de protocolo de Internet (IP) pueden ser registradas por el software utilizado para este estudio para evitar respuestas duplicadas en la base de datos, pero esta información no será utilizada por los investigadores o los propietarios de los programas para identificarlo a usted o a su hijo/a personalmente. Por favor tenga en cuenta que aunque implementamos medidas de seguridad diseñadas para proteger todos los datos de las encuestas, cuando la información se transmite a través de Internet, existe el riesgo de que las respuestas de su hijo/a puedan ser interceptadas por un tercero (por ejemplo, agencias gubernamentales, hackers). - Los datos se almacenarán durante un mínimo de 7 años en un servidor seguro de la Universidad de Waterloo en Canadá. Los análisis también pueden ser realizados por miembros de equipos de investigación internacionales, pero solo con datos no identificables almacenados en equipos de computo protegidos con contraseñas. - Las preguntas que usted haya respondido hasta este momento son para la empresa que hace la encuesta y no serán compartidas con los investigadores. - Este proyecto ha sido revisado y autorizado por un comité de ética de investigación de la Universidad de Waterloo (REB# 41477). Sin embargo, la decisión final sobre la participación es suya y de su hijo. Si tiene preguntas para el comité, por favor comuníquese con la Oficina de Ética de Investigación al teléfono en Canadá 1-519-888-4567 ext. 36005 ó por email a reb@uwaterloo.ca.

	instructions will be provided for having your child participate when they are available. *By providing your consent, you are not waiving your legal rights or releasing the investigator(s) or involved institution(s) from their legal and professional responsibilities.* **Would you be willing to allow your child to participate in this survey?** By clicking "Yes" below, you confirm that you are the parent/legal guardian of the child participating in this study and agree to allow them to participate. Yes → [*Continue*] No → Thank you for your time. You will now be redirected back to the survey company. [*TERMINATE]*	- Para cualquier otra pregunta sobre el estudio, por favor póngase en contacto con el Profesor David Hammond de la Universidad de Waterloo, al teléfono en Canadá 1-519-888-4567 ext. 46462 ó por email a dhammond@uwaterloo.ca o bien con el Dr. James Thrasher, investigador local de la Universidad de Carolina del Sur en los Estados Unidos, al teléfono 1-803-777-4862 ó por email a thrasher@mailbox.sc.edu. *Tome en cuenta que su hijo/a no necesita estar disponible en este momento para participar. Después de responder a las preguntas de los padres/tutores, se darán las instrucciones para que su hijo/a participe cuando esté disponible.* *Al dar su consentimiento, usted no estará renunciando a sus derechos legales ni absuelve a los investigadores ni a las instituciones involucradas de sus responsabilidades legales y profesionales.* **¿Estaría dispuesto a permitir que su hijo/a participe en esta encuesta?** Al hacer clic en "Sí" que aparece debajo, usted confirma que es el padre, la madre o el tutor legal del niño que participa en este estudio y acepta permitirle participar. Sí → [*Continue*] No → Gracias por su tiempo. Ahora usted se redirige a la empresa de encuestas. [*TERMINATE]*
CITY REVISED 2020	Thanks. Before your child begins the survey, we would like to ask you a couple questions about your child's background. **What city or town does your child live in?** *This information helps us to understand the food environment where your child lives.* *As a reminder, your child's identity will be kept strictly confidential.* Enter city/town: ____________ [open-text] Don't know Refuse to answer	Gracias. Antes de que su hijo/a comience con la encuesta, nos gustaría hacerle un par de preguntas sobre los antecedentes de su hijo(a). **¿En qué ciudad o pueblo vive su hijo/a?** *Esta información nos ayuda a entender el ambiente alimentario en donde vive su hijo/a.* *Como recordatorio: la identidad de su hijo/a se mantendrá estrictamente confidencial.* Introduzca la ciudad/pueblo: ____________ [open-text] No sabe Se negó a responder

PERCEIVED INCOME ADEQUACY LITWIN & SAPIR 2009 NEW 2020 *INCOME_ADEQ*	Thinking about your total monthly income, how difficult or easy is it for you to make ends meet? Very difficult Difficult Neither easy nor difficult Easy Very easy Don't know Refuse to answer	Pensando en sus ingresos mensuales totales, ¿qué tan difícil o fácil le resulta ganar suficiente dinero para vivir sin deudas? Muy difícil Difícil Ni fácil ni difícil Fácil Muy fácil No sabe Se negó a responder
HANDOVER TO CHILD	PROGRAMMER NOTE: Insert 10-13 or 14-17 in wording below if one set of age quotas is full (i.e., for both males and females): The remaining questions should be completed by YOUR CHILD AGED 10-17 [10-13 / 14-17]. If your child is not currently available, they may complete the survey later by doing one of the following: a) Leave this survey screen open in your browser, and return to it when your child is ready. OR b) Copy and save the link below and then paste it into your browser when your child is ready. [link] *Please note that the link in your original survey invitation will not bring you back to this survey.* When your child is ready, check the box below: - My child is ready to begin *[Parents/guardians: pass the survey to your child]*	PROGRAMMER NOTE: Insert 10-13 or 14-17 in wording below if one set of age quotas is full (i.e., for both males and females): Las preguntas restantes deben ser completadas por SU HIJO/A de 10 a 17 [10-13 / 14-17] años de edad. Si su hijo/a no está disponible en este momento, puede responder a la encuesta más tarde haciendo lo siguiente: a) Por favor deje esta pantalla de encuesta abierta en su navegador y vuelva a ella cuando su hijo/a esté listo. O b) Copie y guarde el enlace que está a continuación y luego péguelo en la barra de dirección de su navegador cuando su hijo/a esté listo. [link] *Por favor tenga en cuenta que el enlace original de invitación a la encuesta no le traerá de vuelta a esta encuesta.* Cuando su hijo/a esté listo, por favor marque la casilla de abajo: Mi hijo/a está listo para empezar *[Padres/tutores: pasen la encuesta a su hijo/a]*

INTRODUCTION

DOMAIN SOURCE	ENGLISH	SPANISH
ELIGIBILITY INTRO	Hello! We have a couple of questions for you before the survey starts. *[Parents/guardians: please pass the survey to your child]* [PROGRAMMER NOTE: If respondent uses copied link to try to complete survey after entering an invalid age (<10 or >17 years) show the following message in red font below the above text: "Unfortunately, you were not eligible to participate in the study." and then redirect to ineligible age disqualified screen described below. If respondent uses copied link to try to re-complete survey after already completing survey once show the following message in red font below the above text: "You have already completed the survey. Thank you once again for your participation." and then redirect to end screen.]	¡Hola! Tenemos un par de preguntas para ti antes de que comience la encuesta. *[Padres/tutores: por favor pasen la encuesta a su hijo/a]* [PROGRAMMER NOTE: If respondent uses copied link to try to complete survey after entering an invalid age (<10 or >17 years) show the following message in red font below the above text: "Desafortunadamente no eres elegible para participar en el estudio." and then redirect to ineligible age disqualified screen described below. If respondent uses copied link to try to re-complete survey after already completing survey once show the following message in red font below the above text: "Ya has respondido a la encuesta. Gracias nuevamente por tu participación." and then redirect to end screen.]
AGE CSTADS modified *AGE*	How old are you? 9 years or younger 10 years 11 years 12 years 13 years 14 years 15 years 16 years 17 years 18 years or older [PROGRAMMER NOTE: If <10 or >17 show*:* "Unfortunately, you are not eligible for the study. Thank you for your time. You will now be redirected back to the survey company."] [PROGRAMMER NOTE: Automatic redirect to survey company if over quota.]	¿Cuántos años tienes? 9 años o menos 10 años 11 años 12 años 13 años 14 años 15 años 16 años 17 años 18 años o más [PROGRAMMER NOTE: If <10 or >17 show*:* "Desafortunadamente no eres elegible para el estudio. Gracias por tu tiempo. Ahora la página será redirigida de vuelta a la empresa de encuestas.] [PROGRAMMER NOTE: Automatic redirect to survey company if over quota.]
SEX CSTADS REVISED 2020 *SEX*	What was your sex at birth? Male Female [PROGRAMMER NOTE: Automatic redirect to survey company if over quota.]	¿Cuál es el sexo con el que nació? Masculino Femenino [PROGRAMMER NOTE: Automatic redirect to survey company if over quota.]

INFO LETTER REVISED 2020 REVISED 2021 REVISED 2022 COUNTRY SPECIFIC WORDING	**Before you start, please read this letter and let us know if you agree to participate.** - The survey asks about the kinds of food you eat, advertisements you see for food and other products, and your background (example: your age, weight, smoking, cannabis or alcohol use). - Similar surveys are being completed in 5 other countries, so researchers can learn about the types of food children eat and advertisements children see in different parts of the world. - You must be between 10 and 17 years of age to participate. - The survey will take about 20 minutes. - The survey is run by Professor David Hammond at the University of Waterloo, Canada. - As a thank you for participating, the survey firm will provide their usual reward to your parent/guardian. - You do not have to participate. If you decide to participate, you can click 'refuse to answer' to any question you do not wish to answer, and your parent/guardian will still receive the reward. You can choose to stop participating at any time, but if you close the survey before the end of the survey, your parent/guardian will not receive the reward. Any data already collected will be deleted by the researcher. As far as we know, being in this study will not hurt you or make you feel bad. - We take your privacy very seriously and will keep your identity confidential. The survey will not have your name on it, so no one will know they are your answers. Only the study researchers will see your answers. Your information will be kept for at least 7 years in a secure location at the University of Waterloo in Canada. Other international study researchers may also analyze your survey responses and would store your information on a password-protected computer. - This project has been reviewed and received ethics clearance through a University of Waterloo Research Ethics Board (REB# 41477). If you have questions for the Board, please contact the Office of Research Ethics in Canada at 1-519-888-4567, ext. 36005 or reb@uwaterloo.ca. - If you have other questions about the study, please contact Professor David Hammond of the University of Waterloo in Canada at 1-519-888-4567 ext. 46462 or dhammond@uwaterloo.ca or Dr.	**Antes de comenzar, por favor lee esta carta y dinos si estás de acuerdo en participar.** - La encuesta hace preguntas sobre los tipos de alimentos que comes, los anuncios de alimentos y otros productos que ves, y tus antecedentes (por ejemplo: tu edad, peso y hábitos en cuanto a fumar o consumir cannabis o alcohol). - Se están realizando encuestas similares en otros cinco países para que los investigadores puedan saber más sobre los tipos de alimentos que comen los niños y los anuncios que ven los niños en diferentes partes del mundo. - Debes tener entre 10 y 17 años de edad para participar. - La encuesta dura unos 20 minutos. - Este estudio está siendo realizado por el profesor David Hammond de la Universidad de Waterloo, Canadá. - Como agradecimiento por participar, la empresa de encuestas le dará su premio habitual a tus padres/tutores. - No tienes la obligación de participar. Si decides participar, puedes hacer clic en "se negó a responder" a cualquier pregunta que no desees responder, y tus padres/tutores seguirán recibiendo el premio. Puedes dejar de participar en cualquier momento, pero si cierras la encuesta antes del final, tus padres/tutores no recibirán el premio. Los datos que se hayan recogido pueden ser borrados por el investigador. Hasta donde sabemos, participar en este estudio no te lastimará ni te hará sentir mal. - Tomamos muy en serio tu privacidad y mantendremos tu identidad confidencial. La encuesta no tendrá tu nombre en ella, así que nadie sabrá que son tus respuestas. Solo los investigadores del estudio verán tus respuestas. Tu información se guardará durante al menos 7 años en un lugar seguro en la Universidad de Waterloo en Canadá. Otros investigadores internacionales del estudio también pueden analizar tus respuestas a la encuesta y almacenar tu información en una computadora protegida con contraseñas. - Este proyecto ha sido revisado y autorizado por un comité de ética de investigación de la Universidad de Waterloo (REB# 41477). Si tienes preguntas para el comité, por favor comunícate por la Oficina de Ética de Investigación al teléfono en Canadá 1-519-888-4567 ext. 36005 ó por email a reb@uwaterloo.ca.

	James Thrasher, a local study researcher from the University of South Carolina in the United States at 1-803-777-4862 or thrasher@mailbox.sc.edu.	- Si tienes alguna otra pregunta sobre el estudio, por favor ponte en contacto con el Profesor David Hammond de la Universidad de Waterloo, al teléfono en Canadá 1-519-888-4567 ext. 46462 ó por email a dhammond@uwaterloo.ca o bien con el Dr. James Thrasher, investigador local de la Universidad de Carolina del Sur en los Estados Unidos, al teléfono 1-803-777-4862 ó por email a thrasher@mailbox.sc.edu.
CONSENT *CONSENT*	**Do you agree to participate in this survey?** Yes → [*Continue to survey*] No → Thank you for your time. You will now be redirected back to the survey company. [*TERMINATE]*	**¿Estás de acuerdo en participar en esta encuesta?** Sí → [*Continue to survey*] No → Gracias por tu tiempo. Ahora usted se redirige a la empresa de encuestas. [*TERMINATE]*

ENCOURAGEMENT 1

ENCOURAGEMENT 1 - DOG	 This is NOT a test….but it is an important health survey. Please answer as honestly as you can. Thanks! Let's get started! *Click 'next' to continue.*	 Esto NO es una prueba... ¡pero es una encuesta de salud importante. Por favor responde lo más honestamente posible. ¡Gracias! ¡Vamos a empezar! *Haz clic en 'Siguiente' para continuar.*

DEMOGRAPHICS

REGION - USA COUNTRY SPECIFIC WORDING *REGION_USA* *REGION_USA_OTEXT*	*UNIVERSE: United States* **What state do you live in?** Alabama (AL) Alaska (AK) Arizona (AZ) Arkansas (AR) California (CA) Colorado (CO) Connecticut (CT) Delaware (DE) District of Columbia (DC) Florida (FL) Georgia (GA) Hawaii (HI) Idaho (ID) Illinois (IL) Indiana (IN) Iowa (IA) Kansas (KS) Kentucky (KY) Louisiana (LA) Maine (ME) Maryland (MD) Massachusetts (MA) Michigan (MI) Minnesota (MN) Mississippi (MS) Missouri (MO) Montana (MT) Nebraska (NE) Nevada (NV) New Hampshire (NH) New Jersey (NJ) New Mexico (NM) New York (NY) North Carolina (NC)	*UNIVERSE: United States* **¿En qué estado vives?** Alabama (AL) Alaska (AK) Arizona (AZ) Arkansas (AR) California (CA) Colorado (CO) Connecticut (CT) Delaware (DE) District of Columbia (DC) Florida (FL) Georgia (GA) Hawaii (HI) Idaho (ID) Illinois (IL) Indiana (IN) Iowa (IA) Kansas (KS) Kentucky (KY) Louisiana (LA) Maine (ME) Maryland (MD) Massachusetts (MA) Michigan (MI) Minnesota (MN) Mississippi (MS) Missouri (MO) Montana (MT) Nebraska (NE) Nevada (NV) New Hampshire (NH) New Jersey (NJ) New Mexico (NM) New York (NY) North Carolina (NC)

	North Dakota (ND) Ohio (OH) Oklahoma (OK) Oregon (OR) Pennsylvania (PA) Rhode Island (RI) South Carolina (SC) South Dakota (SD) Tennessee (TN) Texas (TX) Utah (UT) Vermont (VT) Virginia (VA) Washington (WA) West Virginia (WV) Wisconsin (WI) Wyoming (WY) Other (please specify): __________ Don't know Refuse to answer	North Dakota (ND) Ohio (OH) Oklahoma (OK) Oregon (OR) Pennsylvania (PA) Rhode Island (RI) South Carolina (SC) South Dakota (SD) Tennessee (TN) Texas (TX) Utah (UT) Vermont (VT) Virginia (VA) Washington (WA) West Virginia (WV) Wisconsin (WI) Wyoming (WY) Otro (por favor especifica): __________ No sabe Se negó a responder
EDUCATION LEVEL - USA COUNTRY SPECIFIC WORDING *EDUC_CURR_USA* *EDUC_CURR_OTEXT_USA*	*UNIVERSE: United States* **What grade are you in?** 3rd Grade or lower 4th Grade 5th Grade 6th Grade 7th Grade 8th Grade 9th Grade 10th Grade 11th Grade 12th Grade Community / junior college or vocational/technical school University Other (please specify): ___________ I'm not in school Don't know	*UNIVERSE: United States* **¿En qué grado estás?** 3er grado o menor 4º grado 5º grado 6º grado 7º grado 8º grado 9º grado 10º grado 11º grado 12º grado Colegio comunitario/preuniversitario o escuela vocacional/técnica Universidad Otro (por favor especifica): __________ No estoy en la escuela No sabe

	Refuse to answer	Se negó a responder
EDUC_COMP_USA *EDUC_COMP_OTEXT_USA*	*UNIVERSE: United States and "not in school"* What was the last grade you finished? 3rd Grade or lower 4th Grade 5th Grade 6th Grade 7th Grade 8th Grade 9th Grade 10th Grade 11th Grade 12th Grade Community / junior college or vocational/technical school University Other (please specify): ___________ Don't know Refuse to answer	*UNIVERSE: United States and "not in school"* ¿Cuál fue el último grado que terminaste? 3er grado o menor 4º grado 5º grado 6º grado 7º grado 8º grado 9º grado 10º grado 11º grado 12º grado Colegio comunitario/preuniversitario o escuela vocacional/técnica Universidad Otro (por favor especifica): __________ No sabe Se negó a responder
SCHOOL GRADES USA ENERGY DRINK STUDY COUNTRY SPECIFIC WORDING *EDUC_GRD_USA*	*UNIVERSE: United States* What grades do you usually get in school? Below 60% (Mostly Fs) 60-69% (Mostly Ds) 70-79% (Mostly Cs) 80-89% (Mostly Bs) 90-100% (Mostly As) Don't know Refuse to answer	*UNIVERSE: United States* ¿Qué notas sacas normalmente en la escuela? Menos del 60% (la mayoría son "F") 60-69% (la mayoría son "D") 70-79% (la mayoría son "C") 80-89% (la mayoría son "B") 90-100% (la mayoría son "A") No sabe Se negó a responder
SCHOOL SYSTEM NEW 2020 REVISED 2022 (COVID WORDING) *SCH_SYSTEM*	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school)* Are you taking your classes at school or online/from home? All classes at school All classes online/from home Some classes at school, some classes online/from home Don't know Refuse to answer	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school)* ¿Estás tomando tus clases en la escuela o en línea/en tu casa? Todas las clases en la escuela Todas las clases en línea/en casa Algunas clases en la escuela, algunas clases en línea/en casa No sabe Se negó a responder

SCHOOL ATTENDANCE NEW 2020 *SCH_ATTEND*	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who go to school for all or some of their classes.* **How often did you go to your school (in the school building) in the last 30 days?** Never Some days Most days Every school day Don't know Refuse to answer	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who go to school for all or some of their classes.* **¿Con qué frecuencia fuiste a tu escuela (al edificio de la escuela) en los últimos 30 días?** Nunca Algunos días La mayoría de los días Todos los días de escuela No sabe Se negó a responder

PURCHASING AND SPENDING MONEY

SPENDING MONEY COMPASS COUNTRY SPECIFIC WORDING *MONEY_USA*	*UNIVERSE: Australia, Canada, United States* **About how much money do you usually get each week to spend on yourself or to save?** *(Remember to include all money from allowances and jobs like baby-sitting, delivering papers, etc.)* $0 (none) $1-5 $6-10 $11-20 $21-40 $41-100 More than $100 Don't know Refuse to answer	*UNIVERSE: Australia, Canada, United States* **Aproximadamente, ¿cuánto dinero recibes cada semana para gastar en ti mismo o para ahorrar?** *(Recuerda incluir todo el dinero que te dan tus padres y dinero que ganas por trabajos como cuidar a niños, repartir diarios, etc.)* $0 (nada) $1-5 $6-10 $11-20 $21-40 $41-100 Más de $100 No sabe Se negó a responder

SPEND MONEY ON FOOD – LOCATION REVISED 2020 (DK/R response format) REVISED 2021 *BUY_LOC_CONV* *BUY_LOC_GROC* *BUY_LOC_REST* *BUY_LOC_SCH*	Think about the last 7 days. Did you <u>buy</u> food or drinks for yourself… At a corner store or convenience store At a grocery store or supermarket At a fast food or sit-down restaurant At a school (including cafeteria, vending machine, snack shop, etc.) [PROGRAMMER NOTE: Use table with yes/no/DK/R for each location] Yes No Don't know Refuse to answer	Piensa en los últimos 7 días. ¿<u>Compraste</u> alimentos o bebidas para ti… En una tienda de la esquina o tienda de conveniencia En una tienda de comestibles o un supermercado En un restaurante de comida rápida o donde uno come sentado En una escuela (incluyendo cafetería, máquina expendedora, tienda de refrigerios, etc.) [PROGRAMMER NOTE: Use table with yes/no/DK/R for each location] Sí No No sabe Se negó a responder

DIET SOURCES AND PATTERNS

FOOD SOURCE - EATING OUT FREQUENCY NHANES adapted *EATOUT_FREQ*	**Think about the last 7 days.** **How many days did you have a meal (breakfast, lunch or dinner) from restaurants, fast food places, food stands, or vending machines?** *Don't include meals at school.* 0 days (not at all) 1 day 2 days 3 days 4 days 5 days 6 days 7 days (every day) Don't know Refuse to answer	**Piensa en los últimos 7 días.** **¿Cuántos días comiste (desayuno, almuerzo o cena) en restaurantes, restaurantes de comida rápida, puestos de comida o de las máquinas expendedoras?** *No incluyas las comidas en la escuela.* 0 días (nada en absoluto) 1 día 2 días 3 días 4 días 5 días 6 días 7 días (todos los días) No sabe Se negó a responder
BREAKFAST PATTERNS Adapted from Project-EAT *BKFST_FREQ*	**Think about the last 7 days.** **How many days did you eat breakfast?** 0 days (not at all) 1 day 2 days 3 days 4 days 5 days 6 days 7 days (every day) Don't know Refuse to answer	**Piensa en los últimos 7 días.** **¿Cuántos días desayunaste?** 0 días (nada en absoluto) 1 día 2 días 3 días 4 días 5 días 6 días 7 días (todos los días) No sabe Se negó a responder

FAMILY DINNER PATTERNS Adapted from Project-EAT *FAM_FREQ*	**Think about the last 7 days.** **How many days did you sit down to eat dinner or supper with at least one of your parents/guardians?** 0 days (not at all) 1 day 2 days 3 days 4 days 5 days 6 days 7 days (every day) Don't know Refuse to answer	**Piensa en los últimos 7 días.** **¿Cuántos días te sentaste a comer o a cenar con al menos uno de tus padres/tutores?** 0 días (nada en absoluto) 1 día 2 días 3 días 4 días 5 días 6 días 7 días (todos los días) No sabe Se negó a responder
FOOD PREP - DINNER Adapted from PROJECT EAT 2009-2010 *PREP*	**Think about the last 7 days.** **How many days did you help make dinner or supper?** 0 days (not at all) 1 day 2 days 3 days 4 days 5 days 6 days 7 days (every day) Don't know Refuse to answer	**Piensa en los últimos 7 días.** **¿Cuántos días ayudaste a preparar la comida o la cena?** 0 días (nada en absoluto) 1 día 2 días 3 días 4 días 5 días 6 días 7 días (todos los días) No sabe Se negó a responder
BEVERAGE INTAKE – ANY CONSUMPTION REVISED 2020 (DK/R response format) COUNTRY SPECIFIC WORDING *BFQ_1 - BFQ_14*	**Did you drink any of these in the last 7 days?** **Regular soda or pop** like Coke, Pepsi, 7-up, Sprite, root beer **Diet soda or pop** like Diet Pepsi, Coke Zero **Sports drinks** like Gatorade, Powerade **Energy drinks** like Red Bull, Rockstar, Monster **Frozen drinks** like Slurpees, slushies **Coffee or tea with sugar** including drinks like lattes, mochas, frappuccinos, iced cappuccinos with sugar **Coffee or tea with NO sugar** including drinks like lattes, cappuccinos with NO sugar **100% fruit or vegetable juice** like orange juice, apple juice	**¿Has tomado alguna de estas bebidas en los últimos 7 días?** **Bebidas refrescos normal** como Coca-Cola, Pepsi, 7-up, Sprite, Root Beer **Bebidas refrescos de dieta** como Pepsi de Dieta, Coca-Cola Zero **Bebidas deportivas** como Gatorade, Powerade **Bebidas energéticas** como Red Bull, Rockstar, Monster **Bebidas congeladas** como Slurpees, slushies **Café o té con azúcar** incluyendo bebidas como lattes, mochas, frappuccinos, cappuccinos helado con azúcar **Café o té sin azúcar** incluyendo bebidas como lattes, cappuccinos sin azúcar **Jugo 100% de frutas o verduras** como jugo de naranja, de manzana

	Fruit drinks like lemonade, iced tea, SunnyD, fruit punch/cocktail, coconut water **Flavored waters or vitamin waters** like Propel, Mio, Vitaminwater **Water** including tap, bottled, or sparkling water **Smoothies, protein shakes or drinkable yogurt** **White milk** or alternatives like unsweetened soy or almond milk. **Don't include milk in cereal.* **Chocolate or flavored milk** including hot chocolate, and alternatives like sweetened soy or almond milk [PROGRAMMER NOTE: Use table with yes/no/DK/R for each drink type; show each section of drinks on a separate screen with main question repeated at top of each screen] Yes No Don't know Refuse to answer	**Bebidas de frutas** como limonada, té helado, SunnyD, coctel/ponche de frutas, agua de coco **Aguas de sabor o vitaminadas** como Propel, Mio, Vitaminwater **Agua** incluyendo agua embotellada (con o sin gas) o de la llave **Smoothies, licuados de proteínas o yogur para beber** **Leche de vaca** o alternativas a la leche, como la leche de soya o de almendras sin endulzante. **No incluyas la leche en el cereal.* **Chocolate o leche con sabor** incluyendo chocolate caliente y alternativas a la leche, como la leche de soya o de almendras con endulzante [PROGRAMMER NOTE: Use table with yes/no/DK/R for each drink type; show each section of drinks on a separate screen with main question repeated at top of each screen] Sí No No sabe Se negó a responder

BEVERAGE INTAKE – AMOUNT COUNTRY SPECIFIC WORDING *BFQ_1_N - BFQ_14_N*	HOW MANY OF THESE DRINKS did you have in the last 7 days: *For example:* *If you had water on Monday for breakfast and Thursday for lunch, that would be 2 drinks.* *If you had water every school day at lunch, that would be 5 drinks.* [PROGRAMMER NOTE: Only show beverages selected above; show numbers 0-20, more than 20, “Don’t Know” and “Refuse to answer” in drop-down list for each] [*dropdown*] **Regular soda or pop** like Coke, Pepsi, 7-up, Sprite, root beer [*dropdown*] **Diet soda or pop** like Diet Pepsi, Coke Zero [*dropdown*] **Sports drinks** like Gatorade, Powerade [*dropdown*] **Energy drinks** like Red Bull, Rockstar, Monster [*dropdown*] **Frozen drinks** like Slurpees, slushies [*dropdown*] **Coffee or tea with sugar** including drinks like lattes, mochas, frappuccinos, iced cappuccinos with sugar [*dropdown*] **Coffee or tea with NO sugar** including drinks like lattes, cappuccinos with NO sugar [*dropdown*] **100% fruit or vegetable juice** like orange juice, apple juice [*dropdown*] **Fruit drinks** like lemonade, iced tea, SunnyD, fruit punch/cocktail, coconut water [*dropdown*] **Flavored waters or vitamin waters** like Propel, Mio, Vitaminwater [*dropdown*] **Water** including tap, bottled, or sparkling water [*dropdown*] **Smoothies, protein shakes or drinkable yogurt** [*dropdown*] **White milk** or alternatives like unsweetened soy or almond milk. **Don’t include milk in cereal.* [*dropdown*] **Chocolate or flavored milk** including hot chocolate, and alternatives like sweetened soy or almond milk	¿CUÁNTAS DE ESTAS BEBIDAS has tomado en los últimos 7 días? *Por ejemplo:* *Si tomaste agua el lunes para el desayuno y el jueves para el almuerzo, serían 2 bebidas.* *Si tomaste agua en el almuerzo todos los días de escuela, serían 5 bebidas.* [PROGRAMMER NOTE: Only show beverages selected above; show numbers 0-20, more than 20, “Don’t Know” and “Refuse to answer” in drop-down list for each] [*dropdown*] **Bebidas refrescos normal** como Coca-Cola, Pepsi, 7-up, Sprite, Root Beer [*dropdown*] **Bebidas refrescos de dieta** como Pepsi de Dieta, Coca-Cola Zero [*dropdown*] **Bebidas deportivas** como Gatorade, Powerade [*dropdown*] **Bebidas energéticas** como Red Bull, Rockstar, Monster [*dropdown*] **Bebidas congeladas** como Slurpees, slushies [*dropdown*] **Café o té con azúcar** incluyendo bebidas como lattes, mochas, frappuccinos, cappuccinos helado con azúcar [*dropdown*] **Café o té sin azúcar** incluyendo bebidas como lattes, cappuccinos sin azúcar [*dropdown*] **Jugo 100% de frutas o verduras** como jugo de naranja, de manzana [*dropdown*] **Bebidas de frutas** como limonada, té helado, SunnyD, coctel/ponche de frutas, agua de coco [*dropdown*] **Aguas de sabor o vitaminadas** como Propel, Mio, Vitaminwater [*dropdown*] **Agua** incluyendo agua embotellada (con o sin gas) o de la llave [*dropdown*] **Smoothies, licuados de proteínas o yogur para beber** [*dropdown*] **Leche de vaca** o alternativas a la leche, como la leche de soya o de almendras sin endulzante. **No incluyas la leche en el cereal.* [*dropdown*] **Chocolate o leche con sabor** incluyendo chocolate caliente y alternativas a la leche, como la leche de soya o de almendras con endulzante

BEVERAGE INTAKE – DIET DRINKS COUNTRY SPECIFIC WORDING	*UNIVERSE: Respondents age 14-17* [PROGRAMMER NOTE: Show each drink on separate screen; show numbers 0-20 drinks, more than 20 drinks, "Don't Know" and "Refuse to answer" in drop-down list for each]	*UNIVERSE: Respondents age 14-17* [PROGRAMMER NOTE: Show each drink on separate screen; show numbers 0-20 drinks, more than 20 drinks, "Don't Know" and "Refuse to answer" in drop-down list for each]
BFQ_3_N_DIET	*UNIVERSE: Selected sports drink in last 7 days, and had 1-20 or more times (BFQ_3_N ≠0, DK or R)* **You told us you had [#] sports drinks in the last 7 days.** **How many of those were diet, low-calorie or no-calorie** like G2 or Powerade Zero? [*dropdown*]	*UNIVERSE: Selected sports drink in last 7 days, and had 1-20 or more times (BFQ_3_N ≠0, DK or R)* **Mencionaste que tomaste [#] bebidas deportivas en los últimos 7 días.** **¿Cuántas de ellas eran dietéticas, bajas en calorías o sin calorías,** como G2 o Powerade Zero? [*dropdown*]
BFQ_4_N_DIET	*UNIVERSE: Selected energy drink in last 7 days, and had 1-20 or more times (BFQ_4_N ≠0, DK or R)* **You told us you had [#] energy drinks in the last 7 days.** **How many of those were diet, low-calorie or no-calorie** like Red Bull Sugarfree? [*dropdown*]	*UNIVERSE: Selected energy drink in last 7 days, and had 1-20 or more times (BFQ_4_N ≠0, DK or R)* **Mencionaste que tomaste [#] bebidas energéticas en los últimos 7 días.** **¿Cuántas de ellas eran dietéticas, bajas en calorías o sin calorías,** como el Red Bull Sugarfree o sin azúcar? [*dropdown*]
BFQ_9_N_DIET	*UNIVERSE: Selected fruit drink in last 7 days, and had 1-20 or more times (BFQ_9_N ≠0, DK or R)* **You told us you had [#] fruit drinks in the last 7 days.** **How many of those were diet, low-calorie or no-calorie** like diet lemonade or unsweetened iced tea? [*dropdown*]	*UNIVERSE: Selected fruit drink in last 7 days, and had 1-20 or more times (BFQ_9_N ≠0, DK or R)* **Mencionaste que tomaste [#] bebidas de frutas en los últimos 7 días.** **¿Cuántas de ellas eran dietéticas, bajas en calorías o sin calorías,** como una limonada dietética o té helado sin azúcar? [*dropdown*]
BFQ_10_N_DIET	*UNIVERSE: Selected flavoured water in last 7 days, and had 1-20 or more times (BFQ_10_N ≠0, DK or R)* **You told us you had [#] flavored waters or vitamin waters in the last 7 days.** **How many of those were diet, low-calorie or no-calorie** like Propel, Mio or La Croix? [*dropdown*]	*UNIVERSE: Selected flavoured water in last 7 days, and had 1-20 or more times (BFQ_10_N ≠0, DK or R)* **Mencionaste que tomaste [#] aguas de sabor o vitaminada en los últimos 7 días.** **¿Cuántas de ellas eran dietéticas, bajas en calorías o sin calorías,** como Propel, Mio, Vitaminwater? [*dropdown*]

DIET INDICATORS REVISED 2020 (DK/R response format) *EAT_SD* *EAT_FF* *EAT_CEREAL* *EAT_SNACK* *EAT_DESSERT* *EAT_FV*	[PROGRAMMER NOTE: Record date and time, converted to country time zone] **You just told us about the last 7 days. Now think about yesterday.** **Did you have any of the following yesterday?** **Sugary drinks** **Fast food from a restaurant** **Sugary cereals** **Snacks** like crackers, chips or granola bars **Desserts or treats** like cookies, ice cream or candy [PROGRAMMER NOTE: Use table with yes/no/DK/R for each food] Yes No Don't know Refuse to answer	[PROGRAMMER NOTE: Record date and time, converted to country time zone] **Nos has hablado sobre los últimos 7 días. Ahora piensa en lo que tomaste ayer.** **¿Consumiste ayer algo de lo siguiente?:** **Bebidas azucaradas** **Comida rápida de un restaurante** **Cereales azucarados** **Botanas** como galletas saladas, papas fritas/chips o barras de granola **Postres o golosinas** como galletas, helados o dulces [PROGRAMMER NOTE: Use table with yes/no/DK/R for each food] Sí No No sabe Se negó a responder
FRUIT INTAKE *FRUIT_FREQ*	**How many times did you eat fruit yesterday?** *Please include fresh, frozen, dried or canned fruit.* *Don't include fruit juice.* 0 times 1 time 2 times 3 times 4 times 5 times 6 times 7 times 8 times 9 times 10 or more times Don't know Refuse to answer	**¿Cuántas veces comiste fruta ayer?** *Por favor incluye frutas frescas, congeladas, secas o enlatadas.* *No incluyas el jugo de frutas.* 0 veces 1 vez 2 veces 3 veces 4 veces 5 veces 6 veces 7 veces 8 veces 9 veces 10 ó más veces No sabe Se negó a responder

VEGETABLE INTAKE *VEG_FREQ*	**How many times did you eat <u>vegetables yesterday</u>?** *Don't include french fries, fried potatoes, or potato chips.* 0 times 1 time 2 times 3 times 4 times 5 times 6 times 7 times 8 times 9 times 10 or more times Don't know Refuse to answer	**¿Cuántas veces comiste <u>verduras ayer</u>?** *No incluyas ningún tipo de papa frita, papas a la francesa ni papas fritas crujientes/chips.* 0 veces 1 vez 2 veces 3 veces 4 veces 5 veces 6 veces 7 veces 8 veces 9 veces 10 ó más veces No sabe Se negó a responder
LAST RESTAURANT VISIT FCMS NEW 2020 *REST_VISIT*	*UNIVERSE: Respondents age 14-17* **When was the last time you visited a restaurant (including a fast-food outlet or coffee shop)?** Within the last 24 hours Within the last 7 days Within the last month Within the last 3 months Within the last 6 months Longer than 6 months ago Don't know Refuse to answer	*UNIVERSE: Respondents age 14-17* **¿Cuándo fue la última vez que comió en un restaurante (incluidos establecimientos de comida rápida o cafeterías)?** En las últimas 24 horas En los últimos 7 días En el último mes En los últimos 3 meses En los últimos 6 meses Hace más de 6 meses No sabe Se negó a responder
MENU LABELLING – NOTICING FCMS (ADAPTED) NEW 2020 *REST_INFO*	UNIVERSE: *Respondents age 14-17;* Visited restaurant within last 6 months (rest_visit=1-5) **The last time you visited a restaurant, did you notice any nutrition information?** Yes No Don't know Refuse to answer	*UNIVERSE: Respondents age 14-17; Visited restaurant within last 6 months (rest_visit=1-5)* **La última vez que comió en un restaurante, ¿vio en algún lugar información nutricional?** Sí No No sabe Se negó a responder

MENU LABELLING – IMPACT FCMS NEW 2020 *REST_ACT_[TYPE]* *REST_ACT_NONE* *REST_ACT_DK* *REST_ACT_R*	UNIVERSE: *Respondents age 14-17;* Visited restaurant within last 6 months (rest_visit=1-5) **In the past 6 months, have you done any of the following because of nutrition information in restaurants?** (Select all that apply) Ordered something different Ate less of the food you ordered Changed which restaurants you visit Ate at restaurants less often None of the above Don't know Refuse to answer	*UNIVERSE: Respondents age 14-17; Visited restaurant within last 6 months (rest_visit=1-5)* **En los últimos 6 meses, ¿ha tomado alguna de las siguientes decisiones debido a la información nutricional de los restaurantes?** (Seleccione todas las opciones que apliquen) Ordenó algo diferente No comió todos los alimentos que ordenó Cambió de restaurante Comió en restaurantes con menor frecuencia Ninguna de las anteriores No sabe Se negó a responder
ONLINE ORDERING NEW 2022 COUNTRY SPECIFIC WORDING *ONLN_REST* *ONLN_CONV* *ONLN_NONE* *ONLN_DK* *ONLN_R*	*UNIVERSE: Respondents aged 14-17* **Have you ordered any of the following online or using an app, for pick-up or delivery in the past 30 days?** We want to know if YOU have done this (don't include if your family or others have ordered for you). (Select all that apply). Meals/food/drinks from a restaurant Snacks/food/drinks from a convenience store None of the above Don't know Refuse to answer	*UNIVERSE: Respondents aged 14-17* **¿Ha pedido alguno de los siguientes productos en línea o mediante una aplicación, para ir a recogerlos o domicilio en los últimos 30 días?** Queremos saber si USTED lo ha hecho (no incluya si su familia u otras personas la han pedido por usted). (Seleccione todas las opciones que apliquen). Comidas/alimentos/bebidas de un restaurante Bocadillos/alimentos/bebidas de una tienda de conveniencia Ninguna de las anteriores No sabe Se negó a responder

ONLINE ORDERING FREQUENCY NEW 2022 COUNTRY SPECIFIC WORDING *ONLN_REST_FREQ* *ONLN_CONV_FREQ*	*UNIVERSE: Respondents aged 14-17 who ordered food online/using an app from a convenience store and/or a restaurant* [PROGRAMMER NOTE: Only show items selected in previous question.] How often have you ordered meals/food/drinks from a restaurant online or using an app in the past 30 days? Less than once a week Once a week A few times a week Every day Don't know Refuse to answer How often have you ordered snacks/food/drinks from a convenience store online or using an app in the past 30 days? Less than once a week Once a week A few times a week Every day Don't know Refuse to answer	*UNIVERSE: Respondents aged 14-17 who ordered food online/using an app from a convenience store and/or a restaurant* [PROGRAMMER NOTE: Only show items selected in previous question.] ¿Con qué frecuencia ha pedido comidas/alimentos/bebidas de un restaurante en línea o mediante una aplicación en los últimos 30 días? Menos de una vez a la semana Una vez por semana Algunas veces a la semana Cada día No sabe Se negó a responder ¿Con qué frecuencia ha pedido bocadillos/alimentos/bebidas a una tienda de conveniencia en línea o mediante una aplicación en los últimos 30 días? Menos de una vez a la semana Una vez por semana Algunas veces a la semana Cada día No sabe Se negó a responder

SCHOOL NUTRITION ENVIRONMENT

SCHOOL NUTRITION ENVIRONMENT PREAMBLE NEW 2020 REVISED 2022 (COVID WORDING)	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* **Next, we're going to ask you some questions about the kinds of food available at your school.**	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* **A continuación, vamos a hacerte algunas preguntas sobre los tipos de alimentos disponibles en tu escuela.**

SCHOOL FOOD LOCATIONS AND PROGRAMS REVISED 2020 (universe and DK/R response format) REVISED 2021 *SCH_PRG_CAF* *SCH_PRG_VEND* *SCH_PRG_TUCK* *SCH_PRG_BKFST* *SCH_PRG_LUNCH*	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* Does your school have… A school cafeteria where you can buy lunch Vending machines where you can buy food or drinks A snack shop where you can buy food or drinks A free breakfast program A free lunch program [PROGRAMMER NOTE: Use table with yes/no/DK/R for each location/program] Yes No Don't know Refuse to answer	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* ¿Tu escuela tiene...? Una cafetería donde puedas comprar el lunch o almuerzo Máquinas expendedoras donde puedas comprar bebidas o comida Una tienda de refrigerios donde puedas comprar comida o bebidas Un programa de desayunos escolares gratuitos Un programa de lunch o almuerzos escolares gratuitos [PROGRAMMER NOTE: Use table with yes/no/DK/R for each location/program] Sí No No sabe Se negó a responder
SCHOOL FOOD LOCATIONS AND PROGRAMS 2 NEW 2021 *SCH_PRG_SNACK*	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* Does your school have a free snack program? Yes No Don't know Refuse to answer	*UNIVERSE: Students currently in 12th grade 12 or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* ¿Tu escuela tiene un programa de refrigerios gratuitos? Sí No No sabe Se negó a responder
SCHOOL BREAKFAST PROGRAM PARTICIPATION REVISED 2021 REVISED 2022 ('free' version only) *SCH_BKFSTFREE_USE*	*UNIVERSE: Students who have a breakfast program at school* Do you get food from the free breakfast program at your school? Yes No Don't know Refuse to answer	*UNIVERSE: Students who have a breakfast program at school* ¿Te dan comida del programa de desayunos gratuitos en tu escuela? Sí No No sabe Se negó a responder
SCHOOL LUNCH PROGRAM PARTICIPATION REVISED 2021 REVISED 2022 ('free' version only) *SCH_LUNCHFREE_USE*	*UNIVERSE: Students who have a lunch program at school* Do you get food from the free lunch program at your school? Yes No Don't know Refuse to answer	*UNIVERSE: Students who have a lunch program at school* ¿Te dan comida del programa de lunch o almuerzos gratuitos en tu escuela? Sí No No sabe Se negó a responder

SCHOOL SNACK PROGRAM PARTICIPATION NEW 2021 *SCH_SNACKFREE_USE*	*UNIVERSE: Students who have a snack program at school* Do you get food from the free snack program at your school? Yes No Don't know Refuse to answer	*UNIVERSE: Students who have a snack program at school* ¿Te dan comida del programa de refrigerios gratuitos en tu escuela? Sí No No sabe Se negó a responder
SCHOOL LUNCH PROGRAM TARGET NEW 2021 *SCH_LUNCH_TARGET*	*UNIVERSE: Students who have a lunch program at school* Which students in your school can get food from the free lunch program? All students Only students from families who need extra help Don't know Refuse to answer	*UNIVERSE: Students who have a lunch program at school* ¿Cuáles alumnos de tu escuela pueden recibir comida del programa de lunch o almuerzos gratuitos? Todos los alumnos Solo los alumnos de familias que necesitan ayuda adicional No sabe Se negó a responder
SCHOOL LUNCH PROGRAM FOOD AVAILABLE NEW 2021 COUNTRY SPECIFIC WORDING *SCH_LUNCHD/C_SD* *SCH_LUNCHD/C_FF* *SCH_LUNCHD/C_CEREAL* *SCH_LUNCHD/C_FV* *SCH_LUNCHD/C_SNACK* *SCH_LUNCHD/C_DESSERT*	*UNIVERSE: Students who have a lunch program at school* [PROGRAMMER NOTE: Use "do" if the respondent indicates they get food from lunch program; or "can" if the respondent indicates they do not get food from the lunch program] What kind of food [do/can] you get from the free lunch program? Sugary drinks Fast food Sugary cereals Fruit or vegetables **Snacks** like crackers, chips or granola bars **Desserts or treats** like cookies, ice cream or candy [PROGRAMMER NOTE: Use table format] Yes / No / Don't Know / Refuse to answer	*UNIVERSE: Students who have a lunch program at school* [PROGRAMMER NOTE: Use "do" if the respondent indicates they get food from lunch program; or "can" if the respondent indicates they do not get food from the lunch program] ¿Qué tipo de comida [obtienes/puedes obtener] en el programa de lunch o almuerzos gratuitos? Bebidas azucaradas Comida rápida Cereales azucarados Frutas o verduras **Botanas** como galletas saladas, papas fritas/chips o barras de granola **Postres o golosinas** como galletas, helados o dulces [PROGRAMMER NOTE: Use table format] Sí / No / No sabe / Se negó a responder

SCHOOL FOOD AVAILABILITY REVISED 2020 COUNTRY SPECIFIC WORDING *SCH_AVAIL_SD* *SCH_AVAIL_FF* *SCH_AVAIL_CEREAL* *SCH_AVAIL_FV* *SCH_AVAIL_SNACK* *SCH_AVAIL_DESSERT*	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* **On a regular school day, can you <u>buy</u> these foods at your school?** **Sugary drinks** **Fast food** **Sugary cereals** **Fruit or vegetables** **Snacks** like crackers, chips or granola bars **Desserts or treats** like cookies, ice cream or candy [PROGRAMMER NOTE: Use table format] Yes / No / Don't Know / Refuse to answer	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* **En un día escolar regular, ¿puedes <u>comprar</u> esto en tu escuela?** **Bebidas azucaradas** **Comida rápida** **Cereales azucarados** **Frutas o verduras** **Botanas** como galletas saladas, papas fritas/chips o barras de granola **Postres o golosinas** como galletas, helados o dulces [PROGRAMMER NOTE: Use table format] Sí / No / No sabe / Se negó a responder
SCHOOL LUNCH – FOOD REVISED 2020 COUNTRY SPECIFIC WORDING *SCH_EAT_SD* *SCH_EAT_FF* *SCH_EAT_CEREAL* *SCH_EAT_FV* *SCH_EAT_SNACK* *SCH_EAT_DESSERT*	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school)* **Think about the last time that you ate lunch on a school day.** **Did you have…** **Sugary drinks** **Fast food** **Sugary cereals** **Fruit or vegetables** **Snacks** like crackers, chips or granola bars **Desserts or treats** like cookies, ice cream or candy [PROGRAMMER NOTE: Use table format] Yes / No / Don't Know / Refuse to answer	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school)* **Piensa en la última vez que comiste el lunch o almuerzo en un día de escuela.** **¿Consumiste…?** **Bebidas azucaradas** **Comida rápida** **Cereales azucarados** **Frutas o verduras** **Botanas** como galletas saladas, papas fritas/chips o barras de granola **Postres o golosinas** como galletas, helados o dulces [PROGRAMMER NOTE: Use table format] Sí / No / No sabe / Se negó a responder
SCHOOL LUNCH – FOOD SOURCE NEW 2023 *SCH_SRC_HM* *SCH_SRC_SCH* *SCH_SRC_NEAR* *SCH_SRC_DK* *SCH_SRC_R*	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* **Think about the last time that you ate lunch on a school day.** **Was the food you ate for lunch…** (Select all that apply) From home From school From a store or restaurant near school Don't know Refuse to answer	*UNIVERSE: Students currently in 12th grade or less, or other (i.e., no post-secondary students; no respondents not currently in school) who went to their school in the last 30 days (sch_attend= some, most, or every school day).* **Piensa en la última vez que comiste el almuerzo en un día de escuela.** **La comida que almorzaste es…** (Selecciona todos los que correspondan) De tu casa De la escuela De una tienda o un restaurante cercano a la escuela No sabe Se negó a responder

FOOD SECURITY

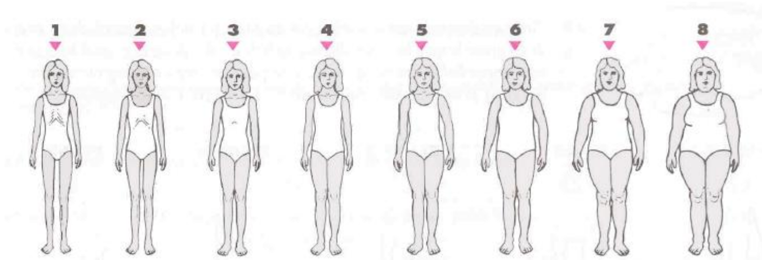
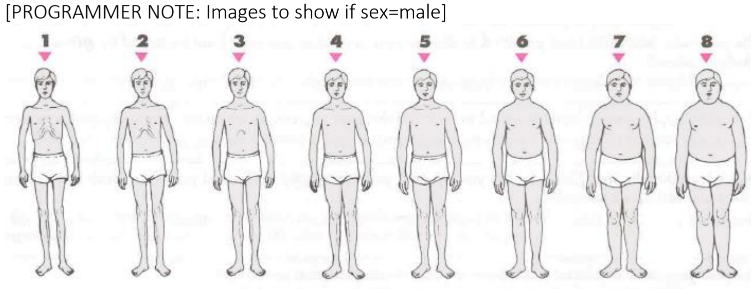
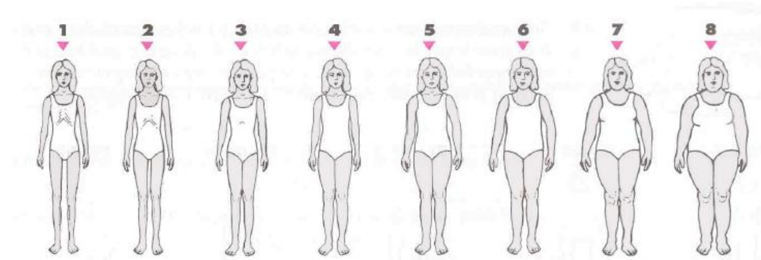
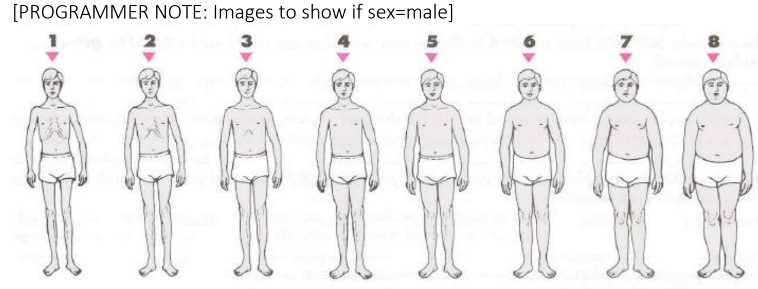
FOOD SECURITY FOR CHILDREN Fram MF, Frongillo EA, Draper CL, Fishbein EM. Development and validation of a child-report assessment of child food insecurity and comparison to parent-report assessment. J Hunger Environ Nutr 8:128–145, 2013. REVISED 2020 (corrected Spanish typo) *SECURE1 – SECURE10*	In the last 12 months..... 1. Did you worry that food at home would run out before your family was able to get more? 2. Did you worry about how hard it is for your parents/guardians to get enough food for your family? 3. Were you not able to get the food you wanted because there wasn't enough money? 4. Has the size of your meal been cut because your family didn't have enough food? 5. Were you hungry but didn't eat because your family didn't have enough food? 6. Did you skip a meal because your family didn't have enough food? 7. Did you feel tired or weak because your family didn't have enough food to eat? 8. Did you feel embarrassed or ashamed because your family didn't have enough food? 9. Did you feel sad or mad because your family didn't have enough food? 10. Did you feel embarrassed or ashamed about any of the things you or your family had to do to get enough food? [PROGRAMMER NOTE: Show 1-3 on screen 1, 4-6 on screen 2, and 7-10 on screen 3] Many times 1 or 2 times Never Don't know Refuse to answer	En los últimos 12 meses... 1. ¿Te preocupó que se acabara la comida en casa antes de que tu familia pudiera conseguir más? 2. ¿Te ha preocupado lo difícil que es para tus padres/tutores conseguir suficiente comida para tu familia? 3. ¿No pudiste conseguir la comida que querías porque no había suficiente dinero? 4. ¿Se ha reducido la cantidad de tu comida porque tu familia no tenía suficiente comida? 5. ¿Has tenido hambre pero no comías porque tu familia no tenía suficiente comida? 6. ¿Te has saltado alguna comida porque tu familia no tenía suficiente comida? 7. ¿Has sentido cansancio o debilidad porque tu familia no tenía suficiente comida? 8. ¿Has sentido vergüenza porque tu familia no tenía suficiente comida? 9. ¿Has sentido tristeza o enojo porque tu familia no tenía suficiente comida? 10. ¿Has sentido vergüenza por alguna(s) de las cosas que tú o tu familia tuvieron que hacer para conseguir suficiente comida? [PROGRAMMER NOTE: Show 1-3 on screen 1, 4-6 on screen 2, and 7-10 on screen 3] Muchas veces 1 ó 2 veces Nunca No sabe Se negó a responder

DIET INTENTIONS

VEGETARIANISM Project EAT 2009-2010 *VGTRN*	**A vegetarian is someone who rarely or never eats meat.** **Are you a vegetarian?** Yes No Don't know [valid response] Refuse to answer	**Un vegetariano es alguien que nunca o rara vez come carne.** **¿Eres vegetariano?** Sí No No sabe *[valid response]* Se negó a responder
DIET MODIFICATION EFFORTS REVISED 2023 *EFFORT_FV* *EFFORT_WATER* *EFFORT_PROTEIN* *EFFORT_GRAIN* *EFFORT_SUGAR* *EFFORT_SWTNR* *EFFORT_CAL* *EFFORT_PROCESS* *EFFORT_SALT* *EFFORT_MEAT* *EFFORT_ORGANIC* *EFFORT_LOCAL* *EFFORT_PKG*	*UNIVERSE: Respondents age 14-17* **Do you make a <u>special effort</u> to…** Eat vegetables and fruits Drink lots of water Eat protein Eat whole grains Eat less sugar or drink fewer sugary drinks Eat less low-calorie sweeteners Eat less calories Eat less ultra-processed foods Eat less salt Eat less meat [PROGRAMMER NOTE: Skip if vegetarian] Eat organic foods Eat local foods (food grown in your area) Buy foods with less packaging [PROGRAMMER NOTE: Use table format; show on 3 separate screens] Yes / No / Don't know / Refuse to answer	*UNIVERSE: Respondents age 14-17* **¿Haces un <u>esfuerzo especial</u> para…?** Comer frutas y verduras Beber mucha agua Comer proteínas Comer granos enteros Comer menos azúcar o beber menos bebidas azucaradas Comer menos edulcorantes o sustitutos de azúcar bajos en calorías Comer menos calorías Comer menos alimentos ultraprocesados Comer menos sal Comer menos carne [PROGRAMMER NOTE: Skip if vegetarian] Comer alimentos orgánicos Comer alimentos locales (alimentos cultivados en su área) Comprar alimentos con menos empaquetados [PROGRAMMER NOTE: Use table format; show on 3 separate screens] Sí / No / No sabe / Se negó a responder
PLANT BASED PROTEIN EFFORTS NEW 2021 *PLANT*	*UNIVERSE: Respondents age 14-17* **Do you make a <u>special effort</u> to eat <u>plant-based protein foods</u>, like beans, lentils, nuts, seeds, or soy products like tofu?** Yes No I'm not sure what plant-based protein foods are [valid option] Don't know Refuse to answer	*UNIVERSE: Respondents age 14-17* **¿Haces un <u>esfuerzo especial</u> para comer <u>alimentos proteicos de origen vegetal</u>, como frijoles, lentejas, nueces, semillas, o productos de soya como tofu?** Sí No No estoy seguro de qué son los alimentos proteicos de origen vegetal [valid option] No sabe

		Se negó a responder

WEIGHT PERCEPTIONS/LOSS

BODY SIZE PERCEPTIONS Adapted from GUTS REVISED 2020 (images) *WT_BODY_F* *WT_BODY_F_DKR* *WT_BODY_M* *WT_BODY_M_DKR*	Which picture looks most like your body shape? [PROGRAMMER NOTE: Show body images; only allow respondents to select 1 image, “don’t know” or “refuse to answer”] [PROGRAMMER NOTE: Images to show if sex=female]  [PROGRAMMER NOTE: Images to show if sex=male]  Don’t know Refuse to answer	¿Qué imagen se parece más a la forma de tu cuerpo? [PROGRAMMER NOTE: Show body images; only allow respondents to select 1 image, “don’t know” or “refuse to answer”] [PROGRAMMER NOTE: Images to show if sex=female]  [PROGRAMMER NOTE: Images to show if sex=male]  No sabe Se negó a responder

<table>
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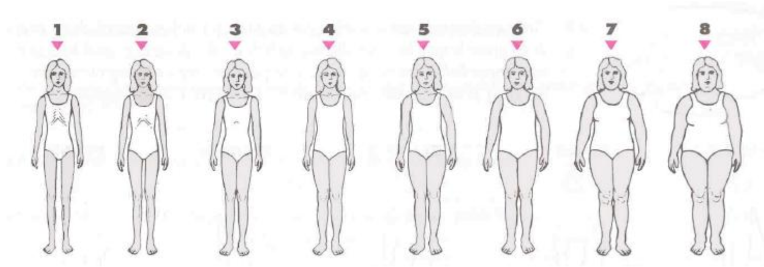
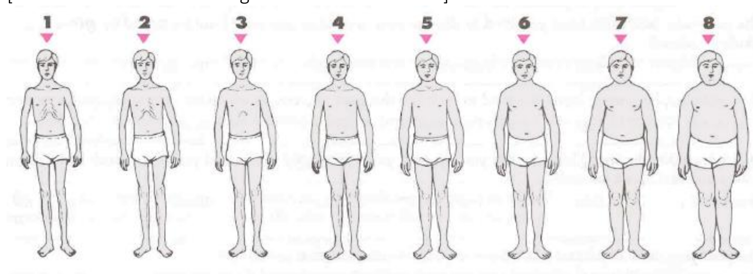
<td>BODY SIZE IDEAL
Adapted from GUTS

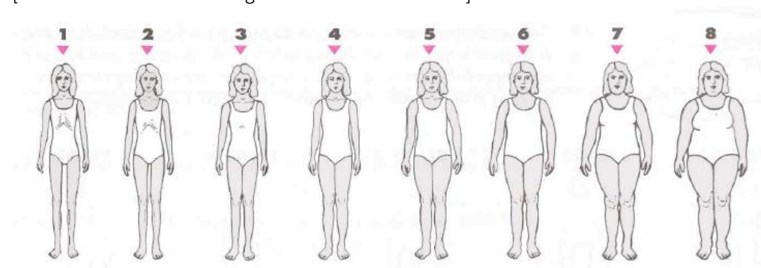
REVISED 2020 (images)

WT_IDEAL_F
WT_IDEAL_F_DKR
WT_IDEAL_M
WT_IDEAL_M_DKR</td>
<td>Which picture looks most like how you <u>WANT</u> YOUR BODY TO LOOK?
[PROGRAMMER NOTE: Show body images; only allow respondents to select 1 image, “don’t know” or “refuse to answer”]

[PROGRAMMER NOTE: Images to show if sex=female]


[PROGRAMMER NOTE: Images to show if sex=male]


Don’t know
Refuse to answer</td>
<td>¿Cuál es la imagen que más se parece a cómo <u>QUIERES</u> QUE LUZCA TU CUERPO?
[PROGRAMMER NOTE: Show body images; only allow respondents to select 1 image, “don’t know” or “refuse to answer”]

[PROGRAMMER NOTE: Images to show if sex=female]


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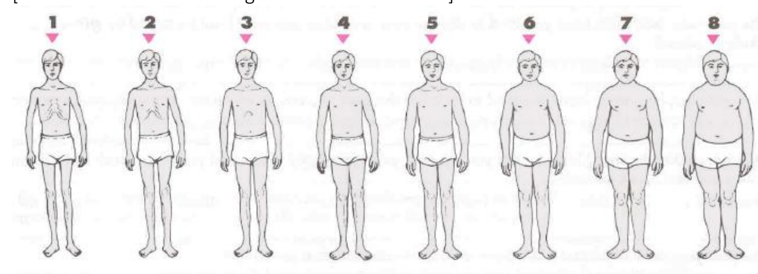

No sabe
Se negó a responder</td>
</tr>
</table>

WEIGHT LOSS EFFORTS From NHANES, GUTS, Project-EAT and others *WT_TRY*	Which of the following are you trying to do about your weight? Nothing Stay the same weight Gain weight Lose weight Don't know Refuse to answer	¿Qué estás tratando de hacer con respecto a tu peso? Nada Mantener el mismo peso Subir de peso Bajar de peso No sabe Se negó a responder
WEIGHT LOSS DIET *WT_DIET*	Have you been on a diet to lose weight in the past 12 months? Yes No Don't know Refuse to answer	¿Ha estado a dieta para perder peso en los últimos 12 meses? Sí No No sabe Se negó a responder
WEIGHT TEASE Adapted from Project EAT 2003-2004 (B&W) *WT_TEASE*	Do you get teased or made fun of because of your weight? All the time A lot Sometimes Rarely Never Don't know Refuse to answer	¿Hacen comentarios o se burlan de ti debido a tu peso? Todo el tiempo Mucho Algunas veces Rara vez Nunca No sabe Se negó a responder
WEIGHT STIGMA Adapted from Nutter et al., 2018 Framing obesity a disease: Indirect effects of affect and controllability beliefs on weight bias. Weiner B. Judgments of responsibility: a foundation for a theory of social conduct. 1995. NEW 2023 *WT_BLAME*	*Note: Preamble added during day 1 of data collection for the 2023 Mexico and US sample.* Please tell us whether you agree or disagree with the following: People are to blame for their body weight. Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree Don't know Refuse to answer	*Note: Preamble added during day 1 of data collection for the 2023 Mexico and US sample.* Favor de indicarnos si está de acuerdo o en desacuerdo con lo siguiente: Las personas son culpables por su peso corporal. Completamente de acuerdo De acuerdo Ni de acuerdo ni en desacuerdo En desacuerdo Completamente en desacuerdo No sabe Se negó a responder

SUGARY DRINK PERCEPTIONS

BEVERAGE BRAND RECALL *BEV_BR1- BEV_BR5* *BEV_BR_DKR*	An example of a candy brand is: Skittles An example of a chip brand is: Pringles **Please name up to 5 drink brands:** Brand 1: [open-text] Brand 2: [open-text] Brand 3: [open-text] Brand 4: [open-text] Brand 5: [open-text] I don't know any drink brands Refuse to answer	Un ejemplo de una marca de caramelos es: Skittles Un ejemplo de una marca de papas fritas/chips es: Pringles **Por favor indica hasta 5 marcas de bebidas:** Marca 1: Marca 2: Marca 3: Marca 4: Marca 5: No conozco ninguna marca de bebidas Se negó a responder
SOFT DRINK PERCEIVED HEALTHINESS Adapted from Adult survey (reduced from 7 to 5 points) *SSB_HLTH_POP* COUNTRY SPECIFIC IMAGE	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. **Is this type of drink unhealthy or healthy?** Very unhealthy Unhealthy In the middle Healthy Very healthy Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. **¿Este tipo de bebida es saludable o no saludable?** Nada saludable Poco saludable Medianamente saludable Saludable Muy saludable No sabe Se negó a responder

SOFT DRINK ESTIMATED SUGAR AMOUNT Adapted from Adult survey (reduced from 7 to 5 points) *SSB_SUGAR_POP* COUNTRY SPECIFIC IMAGE	How much sugar is in this drink? None A little A medium amount Quite a bit A lot Don’t know Refuse to answer	¿Cuánta azúcar hay en esta bebida? Nada Poca Una cantidad media Bastante Mucha No sabe Se negó a responder

SSB PERCEPTIONS - CONDITION COUNTRY SPECIFIC IMAGE *SSB_CONDITION*	*[PROGRAMMER NOTE: Randomize each respondent to view one beverage and answer the following 2 questions with the same beverage image on screen for each question.]* Diet pop (Diet Coke) 100% juice (Orange juice) Energy drink (Red Bull) Water Sports drink (Gatorade) Chocolate milk Iced tea Unflavoured milk [PROGRAMMER NOTE: Show country-specific images] 	*[PROGRAMMER NOTE: Randomize each respondent to view one beverage and answer the following 2 questions with the same beverage image on screen for each question.]* Refresco de dieta (Diet Coke) 100% jugo (jugo de naranja) Bebida energética (Red Bull) Agua Bebida deportiva (Gatorade) Leche con chocolate Té helado Leche sin sabor [PROGRAMMER NOTE: Show country-specific images]
SSB PERCEIVED HEALTHINESS Adapted from Adult survey (reduced from 7 to 5 points) COUNTRY SPECIFIC IMAGE *SSB_HLTH_[TYPE]*	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. Is this type of drink unhealthy or healthy? *[show image]* Very unhealthy Unhealthy In the middle Healthy Very healthy Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. ¿Este tipo de bebida es saludable o no saludable? *[show image]* Nada saludable Poco saludable Medianamente saludable Saludable Muy saludable No sabe Se negó a responder

SSB ESTIMATED SUGAR AMOUNT COUNTRY SPECIFIC IMAGE *SSB_SUGAR_[TYPE]*	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. How much sugar is in this drink? *[show image]* None A little A medium amount Quite a bit A lot Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. ¿Cuánta azúcar hay en esta bebida? *[show image]* Nada Poca Una cantidad media Bastante Mucha No sabe Se negó a responder
SUGAR TAX *DRINKS_COST*	Do sugary drinks (like Coke) cost more than drinks without sugar (like Diet Coke)? No - they cost the same Sugary drinks cost a little more Sugary drinks cost a lot more Don't know Refuse to answer	¿Las bebidas azucaradas (como la Coca-Cola) cuestan más que las bebidas sin azúcar (como la Coca-Cola de Dieta)? No - Cuestan lo mismo Las bebidas azucaradas cuestan un poco más Las bebidas azucaradas cuestan mucho más No sabe Se negó a responder
OVERALL DIET *DIET*	Overall, how unhealthy or healthy is the food you usually eat? Very unhealthy Unhealthy In the middle Healthy Very healthy Don't know Refuse to answer	En general, ¿qué tan poco saludable o saludable es la comida que comes usualmente? Nada saludable Poco saludable Medianamente saludable Saludable Muy saludable No sabe Se negó a responder
SELF-REPORTED NUTRITION KNOWLEDGE *NUT_KNOW* *NUT_KNOW_DKR* *NUT_KNOW_VERT*	[PROGRAMMER NOTE: Show scale vertically on mobile browsers]. How much do you know about healthy eating and nutrition? Please answer on a scale from 0 to 10, where 0 = Nothing, and 10 = A lot. 0 1 2 3 4 5 6 7 8 9 10 Nothing A lot Don't know Refuse to answer	[PROGRAMMER NOTE: Show scale vertically on mobile browsers]. ¿Cuánto sabes sobre la alimentación y nutrición saludables? Por favor responde en una escala de 0 a 10, donde 0 = Nada, y 10 = Mucho. 0 1 2 3 4 5 6 7 8 9 10 Nada Mucho No sabe Se negó a responder

FOOD PROCESSING KNOWLEDGE REVISED 2020 REVISED 2022 REVISED 2023 Summary of revisions: 2020 updated NFT format. 2022 added grain product set; added sugar to applesauce ingredients; increased added sugar amount in apple drink. 2023 Deleted applesauce and cereal; added milk, cheese slice, chicken breast, chicken nuggets. Refer to the User Guide for further information. COUNTRY SPECIFIC IMAGE *HLTH[1-11]* *HLTH[1-11]_DKR* *HLTH[1-11]_vert*	[PROGRAMMER NOTE: Randomize order of 8 food products, and record order of randomization. Prevent respondents from using back button to return to previous question. Show scale vertically on mobile browsers. Show one image with NFT per screen.] **Overall, how healthy is this food?** Please answer on a scale from 0 to 10, where 0 = Not at all healthy, and 10 = Extremely healthy. 0 1 2 3 4 5 6 7 8 9 10 Not at all healthy Extremely healthy Don't know Refuse to answer 	[PROGRAMMER NOTE: Randomize order of 8 food products, and record order of randomization. Prevent respondents from using back button to return to previous question. Show scale vertically on mobile browsers. Show one image with NFT per screen.] **En general, ¿qué tan saludable es este alimento?** Por favor responde en una escala de 0 a 10, donde 0 = Nada saludable, y 10 = Extremadamente saludable. 0 1 2 3 4 5 6 7 8 9 10 Nada saludable Extremadamente saludable No sabe Se negó a responder

DAIRY FRESH
1% Milk
Nutrition Facts
About 8 servings per container
Serving size 1 cup (240mL)
Amount per serving
Calories 100
% Daily Value*
Total Fat 2.5g 3%
Saturated Fat 1.5g 7%
Trans Fat 0g
Cholesterol 15mg 5%
Sodium 110mg 5%
Total Carbohydrate 12g 4%
Dietary Fiber 0g 0%
Total Sugars 11g
Includes 0g Added Sugars 0%
Protein 9g
Vitamin D 4mcg 20%
Calcium 288mg 20%
Iron 0mg 0%
Potassium 370mg 8%
Vitamin A 216mcg 25%
INGREDIENTS: PARTLY SKIMMED MILK, VITAMIN A PALMITATE, VITAMIN D3.
JACK'S
Nutrition Facts
16 servings per container
Serving size 1 slice (21g)
Amount per serving
Calories 60
% Daily Value*
Total Fat 4.5g 6%
Saturated Fat 2.5g 13%
Trans Fat 0g
Cholesterol 15mg 5%
Sodium 220mg 10%
Total Carbohydrate 2g 1%
Dietary Fiber 0g 0%
Total Sugars 2g
Includes 0g Added Sugars 0%
Protein 4g
Vitamin D 1mcg 6%
Calcium 200mg 15%
Iron 0mg 0%
Potassium 0mg 0%
Vitamin A 60mcg 6%
INGREDIENTS: MILK, CHEDDAR CHEESE (MILK, CHEESE CULTURE, SALT, ENZYMES), WHEY, MILK PROTEIN CONCENTRATE, MILKFAT, SODIUM CITRATE. CONTAINS LESS THAN 2% OF CALCIUM PHOSPHATE, MODIFIED FOOD STARCH, WHEY PROTEIN CONCENTRATE, SALT, LACTIC ACID, ANNATTO AND PAPRIKA EXTRACT (COLOR), NATAMYCIN (A NATURAL MOLD INHIBITOR), ENZYMES, CHEESE CULTURE, VITAMIN D3.
COUNTRY FARMS
chicken breast fillets
Nutrition Facts
6 servings per container
Serving size 1 fillet (151g)
Amount per serving
Calories 160
% Daily Value*
Total Fat 2g 3%
Saturated Fat 0g 0%
Trans Fat 0g
Cholesterol 95mg 31%
Sodium 65mg 3%
Total Carbohydrate 0g 0%
Dietary Fiber 0g 0%
Total Sugars 0g
Includes 0g Added Sugars 0%
Protein 35g
Vitamin D 0mcg 0%
Calcium 0mg 0%
Iron 1mg 6%
Potassium 500mg 10%
PHIL'S
made with WHITE MEAT
chicken Nuggets
Nutrition Facts
8 servings per container
Serving size 4 nuggets (100g)
Amount per serving
Calories 240
% Daily Value*
Total Fat 13g 17%
Saturated Fat 1.5g 8%
Trans Fat 0g
Cholesterol 25mg 8%
Sodium 520mg 23%
Total Carbohydrate 21g 8%
Dietary Fiber 2g 7%
Total Sugars 1g
Includes 1g Added Sugars 2%
Protein 11g
Vitamin D 0mcg 0%
Calcium 20mg 2%
Iron 1mg 6%
Potassium 0mg 0%
INGREDIENTS: CHICKEN BREAST, WATER, TOASTED WHEAT CRUMBS, WHOLE WHEAT FLOUR, WHEAT FLOUR, MODIFIED CORN STARCH, RICE STARCH, SALT, PEA FIBRE, SPICES, GARLIC POWDER, ONION POWDER, SUGAR, BAKING POWDER, BROWNED IN CANOLA OIL.

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Total Sugars 2g
Includes 0g Added Sugars 0%
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MASS MEDIA CAMPAIGNS AND MESSAGING

SCHOOL EDUCATON *SCH_ED*	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. In the past 12 months, have you learned about healthy eating in school? Yes No Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. En los últimos 12 meses, ¿has aprendido acerca de la alimentación saludable en la escuela? Sí No No sabe Se negó a responder
FOOD GUIDE – AWARENESS REVISED 2022 (translation) COUNTRY SPECIFIC WORDING *FG_AWARE*	*UNIVERSE: Respondents from Canada, Australia, UK, USA, Mexico with tailored question in each country (skip in Chile)* Have you ever heard of MyPlate or the Food Guide Pyramid? Yes No Don't know Refuse to answer	*UNIVERSE: Respondents from Canada, Australia, UK, USA, Mexico with tailored question in each country (skip in Chile)* ¿Has oído de MyPlate o de la Pirámide de los Alimentos? Sí No No sabe Se negó a responder
FOOD GUIDE – SCHOOL - EVER COUNTRY SPECIFIC WORDING *FG_SCH*	*UNIVERSE: Respondents who have heard of food guide (skip in Chile)* Have you ever learned about MyPlate or the Food Guide Pyramid in school? Yes No Don't know Refuse to answer	*UNIVERSE: Respondents who have heard of food guide (skip in Chile)* ¿Alguna vez has aprendido sobre MyPlate o la Pirámide de los Alimentos en la escuela? Sí No No sabe Se negó a responder

FOOD LABELLING

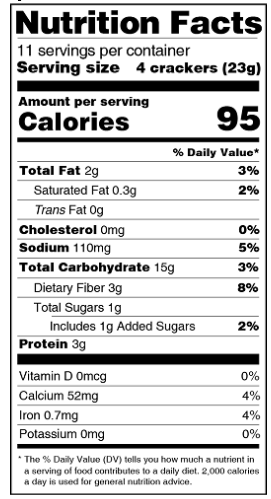
<table>
<tr>
<td>NFT AWARENESS

REVISED 2020
(updated NFT format)

COUNTRY SPECIFIC IMAGE

NFT_AWARE_USA</td>
<td>We would now like to ask you some questions about food labels on products.
Have you <u>seen</u> this type of food label on packages or in stores?
[PROGRAMMER NOTE: Show country-specific Nutrition Facts table in each country]

Nutrition Facts
11 servings per container
Serving size 4 crackers (23g)
Amount per serving
Calories 95
% Daily Value*
Total Fat 2g 3%
Saturated Fat 0.3g 2%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 110mg 5%
Total Carbohydrate 15g 3%
Dietary Fiber 3g 8%
Total Sugars 1g
Includes 1g Added Sugars 2%
Protein 3g
Vitamin D 0mcg 0%
Calcium 52mg 4%
Iron 0.7mg 4%
Potassium 0mg 0%
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.
Never
Rarely
Sometimes
Often
All the time
Don’t know
Refuse to answer</td>
<td>Ahora nos gustaría hacerte algunas preguntas sobre las etiquetas de los alimentos en los productos.

¿Has <u>visto</u> este tipo de etiquetas en los envases o en las tiendas?
[PROGRAMMER NOTE: Show country-specific Nutrition Facts table in each country]

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Total Carbohydrate 15g 3%
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Calcium 52mg 4%
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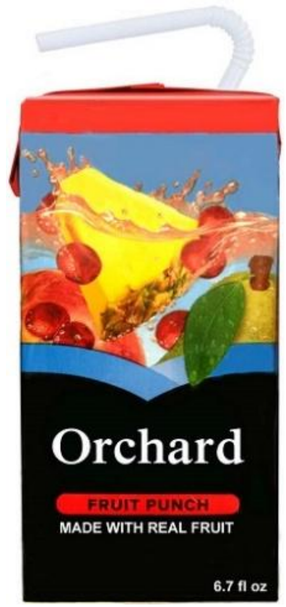
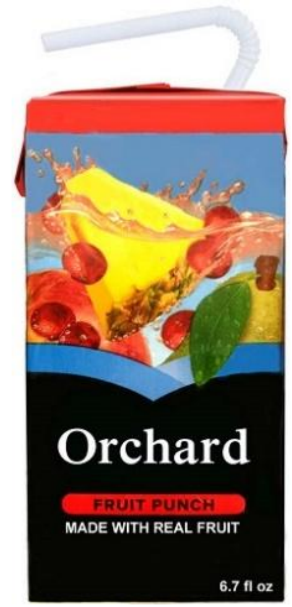
Potassium 0mg 0%
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.
Nunca
Rara vez
Algunas veces
Frecuentemente
Todo el tiempo
No sabe
Se negó a responder</td>
</tr>
</table>

NFT USE FROM 2014 FDA HEALTH AND DIET SURVEY COUNTRY SPECIFIC IMAGE *NFT_USE_USA*	*UNIVERSE: nft_aware_USA= 'rarely', 'sometimes', 'often', or 'all the time'* Do you use this type of food label when deciding what to eat or buy? [PROGRAMMER NOTE: Show country-specific Nutrition Facts table in each country] **Nutrition Facts** 11 servings per container **Serving size 4 crackers (23g)** **Amount per serving** **Calories 95** **% Daily Value*** **Total Fat** 2g **3%** Saturated Fat 0.3g **2%** *Trans* Fat 0g **Cholesterol** 0mg **0%** **Sodium** 110mg **5%** **Total Carbohydrate** 15g **3%** Dietary Fiber 3g **8%** Total Sugars 1g Includes 1g Added Sugars **2%** **Protein** 3g Vitamin D 0mcg 0% Calcium 52mg 4% Iron 0.7mg 4% Potassium 0mg 0% * The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. Never Rarely Sometimes Often All the time Don't know Refuse to answer	*UNIVERSE: nft_aware_USA= 'rarely', 'sometimes', 'often', or 'all the time'* ¿Consultas este tipo de etiqueta en los alimentos al decidir qué comer o comprar? [PROGRAMMER NOTE: Show country-specific Nutrition Facts table in each country] **Nutrition Facts** 11 servings per container **Serving size 4 crackers (23g)** **Amount per serving** **Calories 95** **% Daily Value*** **Total Fat** 2g **3%** Saturated Fat 0.3g **2%** *Trans* Fat 0g **Cholesterol** 0mg **0%** **Sodium** 110mg **5%** **Total Carbohydrate** 15g **3%** Dietary Fiber 3g **8%** Total Sugars 1g Includes 1g Added Sugars **2%** **Protein** 3g Vitamin D 0mcg 0% Calcium 52mg 4% Iron 0.7mg 4% Potassium 0mg 0% * The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. Nunca Rara vez Algunas veces Frecuentemente Todo el tiempo No sabe Se negó a responder

NFT UNDERSTANDING COUNTRY SPECIFIC IMAGE *NFT_UNDERSTAND_USA*	Do you find this information… [PROGRAMMER NOTE: Show country-specific Nutrition Facts table in each country] **Nutrition Facts** 11 servings per container **Serving size 4 crackers (23g)** **Amount per serving** **Calories 95** **% Daily Value*** **Total Fat** 2g **3%** Saturated Fat 0.3g **2%** *Trans* Fat 0g **Cholesterol** 0mg **0%** **Sodium** 110mg **5%** **Total Carbohydrate** 15g **3%** Dietary Fiber 3g **8%** Total Sugars 1g Includes 1g Added Sugars **2%** **Protein** 3g Vitamin D 0mcg 0% Calcium 52mg 4% Iron 0.7mg 4% Potassium 0mg 0% * The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. Very hard to understand Hard to understand In the middle Easy to understand Very easy to understand Don't know Refuse to answer	¿Encuentras esta información… [PROGRAMMER NOTE: Show country-specific Nutrition Facts table in each country] **Nutrition Facts** 11 servings per container **Serving size 4 crackers (23g)** **Amount per serving** **Calories 95** **% Daily Value*** **Total Fat** 2g **3%** Saturated Fat 0.3g **2%** *Trans* Fat 0g **Cholesterol** 0mg **0%** **Sodium** 110mg **5%** **Total Carbohydrate** 15g **3%** Dietary Fiber 3g **8%** Total Sugars 1g Includes 1g Added Sugars **2%** **Protein** 3g Vitamin D 0mcg 0% Calcium 52mg 4% Iron 0.7mg 4% Potassium 0mg 0% * The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. Muy difícil de entender Difícil de entender Medianamente comprensible Fácil de entender Muy fácil de entender No sabe Se negó a responder

LABEL UNDERSTANDING TASK NEW 2022 *FOPL_OBJ_NO*	**In your opinion, is this product…** [Show juicebox image with country-specific FOPL (no FOPL in Canada/USA, Health Star Rating in Australia, Warning label in Chile/MEX, Traffic Light in UK); no NFT to be shown in any country]  Very unhealthy Unhealthy In the middle Healthy Very healthy Don't know Refuse to answer	**En tu opinión, este producto es...** [Show juicebox image with country-specific FOPL (no FOPL in Canada/USA, Health Star Rating in Australia, Warning label in Chile/MEX, Traffic Light in UK); no NFT to be shown in any country]  Nada saludable Poco saludable Medianamente saludable Saludable Muy saludable No sabe Se negó a responder

ENCOURAGEMENT 2

ENCOURAGEMENT 2 - KITTEN	**You're doing great with the survey – keep going!** Click 'next' to continue. 	**Vas muy bien en la encuesta - ¡Sigue adelante!** Haz clic en 'Siguiente' para continuar.

MARKETING

MEDIA CHANNELS – TIME - WEEKDAY *MEDIA_WD_YTB* *MEDIA_WD_SOC* *MEDIA_WD_SHOW* *MEDIA_WD_GAME* *MEDIA_WD_WEB*	On a <u>normal weekday</u>, how much time do you spend: Watching YouTube On social media (including messaging, posting, or liking posts) Watching TV shows, series, or movies Playing games on smartphones, computers, or game consoles Browsing, reading websites, Googling, etc. [PROGRAMMER NOTE: Show options for each as radio buttons] 0 hours (none) Up to 15 minutes Up to 30 minutes Up to 1 hour Up to 2 hours Up to 3 hours Up to 4 hours More than 4 hours Don't know Refuse to answer	En un <u>día normal de lunes a viernes</u>, ¿cuánto tiempo pasas...? Viendo YouTube En las medios redes (incluyendo mensajes, publicaciones o mensajes que te gusten) Viendo programas de televisión, series o películas Jugando con teléfonos inteligentes, computadoras o consolas de videojuegos Navegando o leyendo sitios web, usando Google, etc. [PROGRAMMER NOTE: Show options for each as radio buttons] 0 horas (nada) Hasta 15 minutos Hasta 30 minutos Hasta 1 hora Hasta 2 horas Hasta 3 horas Hasta 4 horas Más de 4 horas No sabe Se negó a responder

MEDIA CHANNELS – SOCIAL MEDIA REVISED 2020 REVISED 2023 *MEDIA_SOC_FB* *MEDIA_SOC_IG* *MEDIA_SOC_TIK* *MEDIA_SOC_TWT* *MEDIA_SOC_SC* *MEDIA _SOC_NONE* *MEDIA_SOC_DK* *MEDIA_SOC_R*	Do you use…? *Select all that apply.* Facebook Instagram TikTok Twitter/X Snapchat Twitch None of the above Don't know Refuse to answer	¿Usas…? *Selecciona todos los que correspondan.* Facebook Instagram Twitter/X TikTok *[Note: order of presentation for TikTok & Twitter/X swapped in US SP from 2020-2024]* Snapchat Twitch Ninguno de los anteriores No sabe Se negó a responder
FAVOURITE SOCIAL MEDIA INFLUENCERS NEW 2021 REVISED 2022 *MEDIA_FAV1-3* *MEDIA_FAV_NDKR*	**Who are your three favorite famous people to watch or follow on social media?** Please include famous people like sports stars or movie stars, as well as Instagrammers, TikTokers, and YouTubers. [3 open text boxes] I don't have any favorites / I don't know [valid answer] Refuse to answer	**¿Quiénes son las 3 personas famosas favoritas para ver o seguir en las redes sociales?** Por favor incluye a personas famosas como estrellas deportivas y del cine, así como a Instagramers, TikTokers y YouTubers. [3 open text boxes] No tiene ningún favorito / No sabe [valid answer] Se negó a responder

EXPOSURE TO UNHEALTHY FOOD MARKETING – LOCATION REVISED 2020 REVISED 2022 *MKTG_LOC_SHOW* *MKTG_LOC_ONLINE* *MKTG_LOC_GAME* *MKTG_LOC_STORE* *MKTG_LOC_RADIO* *MKTG_LOC_MAG* *MKTG_LOC_SIGN* *MKTG_LOC_TRANS* *MKTG_LOC_MOV* *MKTG_LOC_SCH* *MKTG_LOC_REC* *MKTG_LOC_EVENT* *MKTG_LOC_SAMP* *MKTG_LOC_DISC* *MKTG_LOC_OTHER* *MKTG_LOC_OTEXT* *MKTG_LOC_NONE* *MKTG_LOC_DK* *MKTG_LOC_R*	**Think about the last 30 days.** **Have you seen or heard advertisements for 'unhealthy' foods or drinks in any of these places?** *Unhealthy food and drinks include processed foods high in sugar, salt, or saturated fat, such as soda/pop, fast food, chips, sugary cereals, cookies and chocolate bars.* *Select all that apply.* TV shows, series or movies Website or social media Video or computer games Stores (such as posters, special displays) Radio Magazine or newspaper Billboard Buses, bus stops and other public transit Movie theaters School Recreation or community center Sports event, concert or community event Contests, free samples or coupons Price discounts (e.g., 30% off, buy-one-get-one-free) Other (please specify): [*open-ended*] I haven't seen any ads for unhealthy food or drinks in the last 30 days Don't know Refuse to answer	**Piensa en los últimos 30 días.** **¿Has visto o escuchado anuncios de alimentos o bebidas "no saludables" en alguno de estos lugares?:** *Los alimentos y las bebidas no saludables incluyen alimentos procesados con alto contenido de azúcar, sal o grasas saturadas, como refrescos, comida rápida, papas fritas/chips, cereales azucarados, galletas y barras de chocolate.* *Selecciona todos los que correspondan.* Programas de televisión, series o películas Sitios web o redes sociales Juegos de computadora o de video Tiendas (como posters, exhibiciones especiales) Radio Revistas o periódicos Anuncios espectaculares Autobuses, paradas de autobús y otros medios de transporte público Salas de cine Escuela Centro comunitario o recreativo Eventos deportivos, conciertos o eventos comunitarios Concursos, muestras gratuitas o cupones Descuentos en los precios (por ejem., un 30% de descuento o "compre uno y llévese otro gratis") Otro (por favor especifica): No he visto ningún anuncio de alimentos o bebidas no saludable en los últimos 30 días No sabe Se negó a responder

EXPOSURE TO UNHEALTHY FOOD MARKETING - FREQUENCY REVISED 2020 *MKTG_FREQ_SD* *MKTG_FREQ_FF* *MKTG_FREQ_CEREAL* *MKTG_FREQ_SNACK* *MKTG_FREQ_DESSERT* *MKTG_FREQ_FV*	In the last 30 days, how often did you see or hear advertisements for these kinds of food or drinks? Ads for sugary drinks Ads for fast food from a restaurant Ads for sugary cereals Ads for fruit or vegetables Ads for snacks like crackers, chips or granola bars Ads for desserts or treats like cookies, ice cream or candy [Show options for each as radio buttons] Never Less than once a week Once a week A few times a week Every day More than once a day Don't know Refuse to answer	En los últimos 30 días, ¿con qué frecuencia viste o escuchaste anuncios de este tipo de alimentos o bebidas? Anuncios de bebidas azucaradas Anuncios de comida rápida en un restaurante Anuncios de cereales azucarados Anuncios de frutas y verduras Anuncios de botanas, como galletas saladas, papas fritas/chips o barras de granola Anuncios de postres o golosinas, como galletas, helados o dulces [Show options for each as radio buttons] Nunca Menos de una vez por semana Una vez a la semana Unas cuantas veces a la semana Todos los días Más de una vez al día No sabe Se negó a responder
EXPOSURE TO MARKETING STRATEGIES REVISED 2020 (DK/R response format) REVISED 2021 *MKTG_SPORT* *MKTG_MOVIE* *MKTG_COMP* *MKTG_CELEB*	In the last 30 days, have you seen unhealthy food or drinks advertised with any of the following? Sports teams or athletes Cartoons or characters from movies or TV (e.g., Superheroes, Disney) Cartoons or characters made by food companies (e.g., Tony the Tiger, Ronald McDonald) Famous people [PROGRAMMER NOTE: Use table with yes/no/DK/R for each personality] Yes No Don't know Refuse to answer	¿En los últimos 30 días has visto publicidad de alimentos o bebidas no saludables con alguno de los siguientes elementos?: Equipos deportivos o atletas Dibujos animados o personajes de películas o de televisión (por ejemplo, Superhéroes, Disney) Dibujos animados o personajes hechos por compañías de alimentos (por ejemplo, El Tigre Toño, Ronald McDonald) Gente famosa [PROGRAMMER NOTE: Use table with yes/no/DK/R for each personality] Sí No No sabe Se negó a responder

OWN - PRODUCTS *MKTG_PRODUCT*	Think about the clothing, posters, stickers, or other things you have. Do any of them show a name or logo of unhealthy food or drink companies? [PROGRAMMER NOTE: show note in grey font] *Remember: Unhealthy food and drinks include processed foods high in sugar, salt, or saturated fat, such as soda/pop, fast food, chips, sugary cereals, cookies and chocolate bars.* Yes No Don't know Refuse to answer	Piensa en la ropa, los posters, las calcomanías u otras cosas que tengas. ¿Alguno de ellos muestra un nombre o logotipo de compañías de alimentos o bebidas no saludables? [PROGRAMMER NOTE: show note in grey font] *Recuerda: Los alimentos y las bebidas no saludables incluyen alimentos procesados con alto contenido de azúcar, sal o grasas saturadas, como refrescos, comida rápida, papas fritas/chips, cereales azucarados, galletas y barras de chocolate.* Sí No No sabe Se negó a responder
OWN – TOY *MKTG_TOY*	Do you have 'Happy Meal' toys or other toys from fast-food restaurants? Yes No Don't know Refuse to answer	¿Tienes juguetes de "Happy Meal"/"Cajita Feliz" u otros juguetes de restaurantes de comida rápida? Sí No No sabe Se negó a responder
GAMES NEW 2022 *MKTG_GAME*	Have you ever played a game or entered a competition offered by a restaurant or food/drink company where you can win a prize? Yes No Don't know Refuse to answer	¿Has participado alguna vez en algún juego o concurso organizado por un restaurante o una empresa de alimentos/bebidas en el que puede ganarse un premio? Sí No No sabe Se negó a responder

BEVERAGE BRAND ADS COUNTRY SPECIFIC JUICE *BEV_AD_COKE* *BEV_AD_BULL* *BEV_AD_JUICE*	[PROGRAMMER NOTE: Ask for each brand image one at a time; randomize order of screens] Have you seen any advertisements for this drink brand in the last 30 days? *[Show image]* [Coke] [Red Bull] [Country-specific 100% Juice] Yes No Don't know Refuse to answer	[PROGRAMMER NOTE: Ask for each brand image 1 at a time; randomize order of screens] ¿Has visto algún anuncio de esta marca de bebidas en los últimos 30 días? *[Show image]* [Coke] [Red Bull] [Country-specific 100% Juice] Sí No No sabe Se negó a responder

BEVERAGE BRAND AD LOCATION REVISED 2022 COUNTRY SPECIFIC WORDING *BEV_[TYPE]_LOC_SHOW* *BEV_[TYPE]_LOC_ONLINE* *BEV_[TYPE]_LOC_GAME* *BEV_[TYPE]_LOC_STORE* *BEV_[TYPE]_LOC_RADIO* *BEV_[TYPE]_LOC_MAG* *BEV_[TYPE]_LOC_SIGN* *BEV_[TYPE]_LOC_TRANS* *BEV_[TYPE]_LOC_MOV* *BEV_[TYPE]_LOC_SCH* *BEV_[TYPE]_LOC_REC* *BEV_[TYPE]_LOC_EVENT* *BEV_[TYPE]_LOC_SAMP* *BEV_[TYPE]_LOC_DISC* *BEV_[TYPE]_LOC_OTHER* *BEV_[TYPE]_LOC_OTEXT* *BEV_[TYPE]_LOC_NONE* *BEV_[TYPE]_LOC_DK* *BEV_[TYPE]_LOC_R*	*UNIVERSE: Respondents who saw ad for at least one beverage brand in past 30 days* [PROGRAMMER NOTE: Randomize to ask question for one of the brands for which the respondent saw an ad (Coca-Cola, Red Bull or Juice)] **Where did you see advertisements for this brand?** *[Show selected image]* *Select all that apply.* TV shows, series or movies Website or social media Video or computer games Stores (such as posters, special displays) Radio Magazine or newspaper Billboard Buses, bus stops and other public transit Movie theaters School Recreation or community center Sports event, concert or community event Contests, free samples or coupons Price discounts (e.g., 30% off, buy-one-get-one-free) Other (please specify): [*open-ended*] I haven't seen any ads for this brand in the last 30 days Don't know Refuse to answer	*UNIVERSE: Respondents who saw ad for at least one beverage brand in past 30 days* [PROGRAMMER NOTE: Randomize to ask question for one of the brands for which the respondent saw an ad (Coca-Cola, Red Bull or Juice)] **¿Dónde viste los anuncios de esta marca?** *[Show selected image]* *Selecciona todos los que correspondan.* Programas de televisión, series o películas Sitios web o redes sociales Juegos de computadora o de video Tiendas (como posters, exhibiciones especiales) Radio Revistas o periódicos Anuncios espectaculares Autobuses, paradas de autobús y otros medios de transporte público Salas de cine Escuela Centro comunitario o recreativo Eventos deportivos, conciertos o eventos comunitarios Concursos, muestras gratuitas o cupones Descuentos en los precios (por ejem., un 30% de descuento o "compre uno y llévese otro gratis") Otro (por favor especifica): No he visto ningún anuncio de esta marca en los últimos 30 días No sabe Se negó a responder
BEVERAGE SPORTS ADVERTISING *BEV_SPORT_COKE* *BEV_SPORT_BULL* *BEV_SPORT_JUICE*	[PROGRAMMING NOTE: Randomize to show image for one of three beverage brands (Coca-Cola, Red Bull or Juice); may differ from above. Prevent respondents from using back button to return to previous question]. **Have you seen this brand advertised by a sports team or athlete in the last 12 months?** *[Show randomly selected brand image]* Yes No Don't know Refuse to answer	[PROGRAMMING NOTE: Randomize to show image for one of three beverage brands (Coca-Cola, Red Bull or Juice); may differ from above. Prevent respondents from using back button to return to previous question]. **¿Has visto esta marca anunciada por algún equipo deportivo o atleta en los últimos 12 meses?** *[Show randomly selected brand image]* Sí No No sabe Se negó a responder

BEVERAGE CELEBRITY ADVERTISING *BEV_CELEB_COKE* *BEV_CELEB_BULL* *BEV_CELEB_JUICE*	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. **Can you think of anyone famous who advertises this brand?** *[Show same brand image as above]* Yes No Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. **¿Puedes pensar en alguien famoso que anuncie esta marca?** *[Show same brand image as above]* Sí No No sabe Se negó a responder
BEVERAGE TARGET AUDIENCE *BEV_[TYPE]_AIM_CH* *BEV_[TYPE]_AIM_TN* *BEV_[TYPE]_AIM_AD* *BEV_[TYPE]_AIM_DKR*	**Are <u>advertisements</u> for this brand usually aimed at…** *[Show same brand image as above]* [PROGRAMMER NOTE: Use table with yes/no for each group] Kids 12 and under Teenagers aged 13 to 17 Adults I've never seen an advertisement for this brand Don't know Refuse to answer	**Los <u>anuncios</u> de esta marca suelen estar dirigidos a…** *[Show same brand image as above]* [PROGRAMMER NOTE: Use table with yes/no for each group] Niños menores de 12 años Adolescentes de 13 a 17 años Adultos Nunca he visto un anuncio de esta marca No sabe Se negó a responder
BEVERAGE PREFERENCE Adapted from Lima et al. 2019 *BEV_PREF_[TYPE]* *BEV_PREF_[TYPE]_DKR*	**How much would you like to have this drink?** *[Show same brand image as above]* Don't know Refuse to answer	**¿Cuánto te gustaría tomar esta bebida?** *[Show same brand image as above]* No sabe Se negó a responder

RESTAURANT BRAND ASSOCIATIONS *REST_AD_MCD* *REST_AD_SUB* *REST_AD_KFC*	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. [PROGRAMMER NOTE: Ask for each brand image one at a time; randomize order of screens] Have you seen an advertisement for this restaurant in the last 30 days? *[Show image]* [McDonald's] [Subway] [KFC] Yes No Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question. Ask for each brand image one at a time; randomize order of screens.] ¿Has visto algún anuncio de este restaurante en los últimos 30 días? *[Show image]* [McDonald's] [Subway] [KFC] Sí No No sabe Se negó a responder

<table>
<tr>
<td>RESTAURANT BRAND AD LOCATION

REVISED 2022

COUNTRY SPECIFIC WORDING

REST_[TYPE]_LOC_SHOW
REST_[TYPE]_LOC_ONLINE
REST_[TYPE]_LOC_GAME
REST_[TYPE]_LOC_STORE
REST_[TYPE]_LOC_RADIO
REST_[TYPE]_LOC_MAG
REST_[TYPE]_LOC_SIGN
REST_[TYPE]_LOC_TRANS
REST_[TYPE]_LOC_MOV
REST_[TYPE]_LOC_SCH
REST_[TYPE]_LOC_REC
REST_[TYPE]_LOC_EVENT
REST_[TYPE]_LOC_SAMP
REST_[TYPE]_LOC_DISC
REST_[TYPE]_LOC_OTHER
REST_[TYPE]_LOC_OTEXT
REST_[TYPE]_LOC_NONE
REST_[TYPE]_LOC_DK
REST_[TYPE]_LOC_R</td>
<td>UNIVERSE: Respondents who saw ad for at least one restaurant brand in past 30 days
[PROGRAMMER NOTE: Randomize to ask question for one of the brands for which the respondent saw an ad (McDonalds, Subway or KFC)]
Where did you see advertisements for this brand?
[Show image]

Select all that apply.

TV shows, series or movies
Video or computer games
Website or social media
Stores (such as posters, special displays)
Radio
Magazine or newspaper
Billboard
Buses, bus stops and other public transit
Movie theaters
School
Recreation or community center
Sports event, concert or community event
Contests, free samples or coupons
Price discounts (e.g., 30% off, buy-one-get-one-free)
Other (please specify): [open-ended]
I haven’t seen any ads for this restaurant in the last 30 days
Don’t know
Refuse to answer</td>
<td>UNIVERSE: Respondents who saw ad for at least one restaurant brand in past 30 days
[PROGRAMMER NOTE: Randomize to ask question for one of the brands for which the respondent saw an ad (McDonalds, Subway or KFC)]
¿Dónde viste anuncios de este restaurante?
[Show selected image]

Selecciona todos los que correspondan.

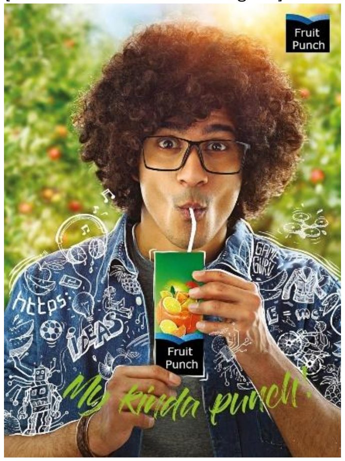
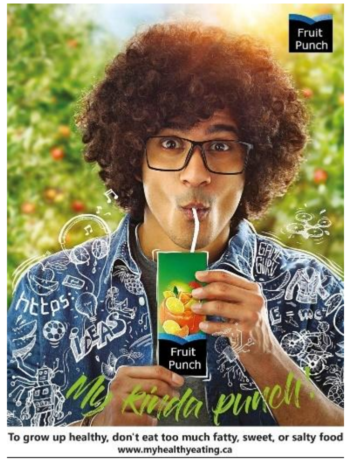
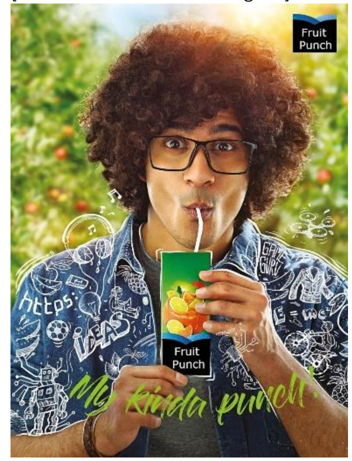
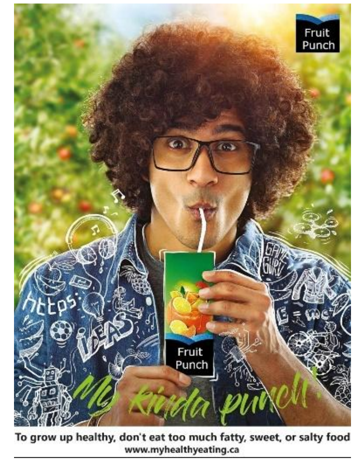
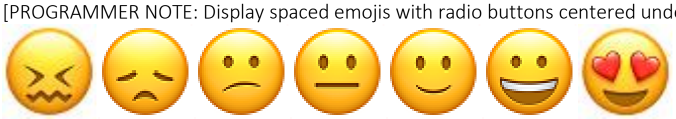
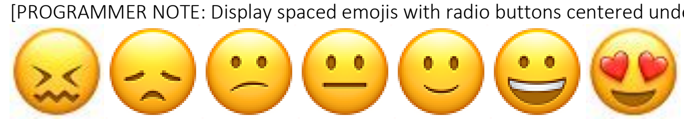
Programas de televisión, series o películas
Sitios web o medios sociales
Juegos de computadora o de video
Tiendas (como posters, exhibiciones especiales)
Radio
Revistas o periódicos
Anuncios espectaculares
Autobuses, paradas de autobús y otros medios de transporte público
Salas de cine
Escuela
Centro comunitario o recreativo
Eventos deportivos, conciertos o eventos comunitarios
Concursos, muestras gratuitas o cupones
Descuentos en los precios (por ejem., un 30% de descuento o "compre uno y llévese otro gratis")
Otro (por favor especifica):
No he visto ningún anuncio de este restaurante en los últimos 30 días
No sabe
Se negó a responder</td>
</tr>
<tr>
<td>RESTAURANT SPORTS ADVERTISING

REST_SPORT_MCD
REST_SPORT_SUB
REST_SPORT_KFC</td>
<td>[PROGRAMMING NOTE: Randomize to show image for one of three restaurant brands (McDonalds, Subway or KFC); may differ from above. Prevent respondents from using back button to return to previous question].
Have you seen this restaurant advertised by a sports team or athlete in the last 12 months?
[Show randomly selected brand image]
Yes
No
Don’t know
Refuse to answer</td>
<td>[PROGRAMMING NOTE: Randomize to show image for one of three restaurant brands (McDonalds, Subway or KFC); may differ from above. Prevent respondents from using back button to return to previous question].
¿Ha visto este restaurante anunciado por un atleta o equipo deportivo en los últimos 12 meses?
[Show randomly selected brand image]
Sí
No
No sabe
Se negó a responder</td>
</tr>
</table>

RESTAURANT CELEBRITY ADVERTISING *REST_CELEB_MCD* *REST_CELEB_SUB* *REST_CELEB_KFC*	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. **Can you think of anyone famous who advertises this restaurant?** *[Show same brand image as above]* Yes No Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous question]. **¿Puedes pensar en algún famoso que anuncie este restaurante?** Sí No No sabe Se negó a responder
RESTAURANT TARGET AUDIENCE *REST_[TYPE]_AIM_CH* *REST_[TYPE]_AIM_TN* *REST_[TYPE]_AIM_AD*	**Are advertisements for this restaurant usually aimed at…** *[Show same brand image as above]* [PROGRAMMER NOTE: Use table with yes/no for each group] Kids 12 and under Teenagers aged 13 to 17 Adults I've never seen an advertisement for this restaurant Don't know Refuse to answer	**Los anuncios de este restaurante suelen estar dirigidos a…** *[Show same brand image as above]* [PROGRAMMER NOTE: Use table with yes/no for each group] Niños menores de 12 años Adolescentes de 13 a 17 años Adultos Nunca he visto un anuncio de este restaurante No sabe Se negó a responder
RESTAURANT PREFERENCE Adapted from Lima et al. 2019 *REST_PREF_[TYPE]* *REST_PREF_[TYPE]_DKR*	**How much would you like to go to this restaurant?** *[Show same brand image as above]* Don't know Refuse to answer	**¿Cuánto te gustaría ir a este restaurante?** *[Show same brand image as above]* No sabe Se negó a responder
SPORTS PARTICIPATION *SPORT_PLAY*	**Do you play on a sports team?** Yes No Don't know Refuse to answer	**¿Juegas en algún equipo deportivo?** Sí No No sabe Se negó a responder

TEAM SPONSORSHIP – EQUIPMENT *SPORT_EQUIP*	*UNIVERSE: Respondents who play on a sports team* Are there any names or logos of food or restaurant companies on your sports equipment (like uniforms or water bottles)? Yes No Does not apply to me [valid answer] Don't know Refuse to answer	*UNIVERSE: Respondents who play on a sports team* ¿Hay nombres o logotipos de compañías de alimentos o restaurantes en tu equipo para hacer deporte (como uniformes o botellas de agua)? Sí No No se aplica a mí [valid answer] No sabe Se negó a responder
TEAM SPONSORSHIP – SIGNS *SPORT_SIGN*	*UNIVERSE: Respondents who play on a sports team* Are there any names or logos of food or restaurant companies on signs or banners at your sports practices, games, tournaments or competitions? Yes No Does not apply to me [valid answer] Don't know Refuse to answer	*UNIVERSE: Respondents who play on a sports team* ¿Hay nombres o logotipos de compañías de alimentos o restaurantes en letreros o pancartas en tus prácticas deportivas, juegos, torneos o competencias? Sí No No se aplica a mí [valid answer] No sabe Se negó a responder
SPORTS BETTING - NOTICE ADVERTISEMENTS NEW 2023 *GMB_AD*	*UNIVERSE: Australia, Canada, United Kingdom, United States (skip in Chile and Mexico)* Have you seen ads or promotions for sports betting in the last 30 days? Yes No Don't know Refuse to answer	*UNIVERSE: Australia, Canada, United Kingdom, United States (skip in Chile and Mexico)* ¿Has visto anuncios o promociones de apuestas deportivas en los últimos 30 días? Sí No No sabe Se negó a responder
SPORTS BETTING – NOTICE SPORT TEAMS NEW 2023 *GMB_AD_TEAM*	Have you seen any sports teams or athletes advertising betting companies in the last 30 days? Yes No Don't know Refuse to answer	¿Has visto a algún equipo deportivo o atleta anunciando empresas de apuestas en los últimos 30 días? Sí No No sabe Se negó a responder

SPORTS BETTING - NORMS NEW 2023 *GMB_NORMS*	*UNIVERSE: Australia, Canada, United Kingdom, United States (skip in Chile and Mexico)* Do people your age approve or disapprove of sports betting? Strongly approve Somewhat approve Neither approve nor disapprove Somewhat disapprove Strongly disapprove Don't know Refuse to answer	*UNIVERSE: Australia, Canada, United Kingdom, United States (skip in Chile and Mexico)* ¿Las personas de tu edad aprueban o desaprueban las apuestas deportivas? Las aprueban Las aprueban hasta cierto punto No las aprueban ni las desaprueban Las desaprueban hasta cierto punto Las desaprueban totalmente No sabe Se negó a responder
SPORTS BETTING - BET NEW 2023 *GMB_BET*	*UNIVERSE: Australia,* Canada, *United Kingdom, United States (skip in Chile and Mexico); Respondents aged 14-17* Have you <u>ever bet money</u> on sports teams? Yes No Don’t know Refuse to answer	*UNIVERSE: Australia,* Canada, *United Kingdom, United States (skip in Chile and Mexico); Respondents aged 14-17* ¿Alguna vez has <u>apostado dinero</u> en equipos deportivos? Sí No No sabe Se negó a responder
HEALTH MESSAGE EXPERIMENT – CONDITION ASSIGNMENT NEW 2023 COUNTRY SPECIFIC IMAGES *HMSG_COND*	[PROGRAMMER NOTE: Randomize each respondent to view ONE of the four advertisements (either one of the two Sprite ads, or one of the two fruit drink ads] Please look at the advertisement below. Click 'next' when you are ready to continue to the next screen. [Condition 1: Sprite original] [Condition 2: Sprite with health message] 	[PROGRAMMER NOTE: Randomize each respondent to view ONE of the four advertisements (either one of the two Sprite ads, or one of the two fruit drink ads] Por favor mira el anuncio de abajo. Haz clic en "siguiente" cuando estés listo(a) para pasar a la siguiente pantalla. [Condition 1: Sprite original] [Condition 2: Sprite with health message]

	[Condition 3: Fruit drink original]  [Condition 4: Fruit drink with health message]  	[Condition 3: Fruit drink original]  [Condition 4: Fruit drink with health message] 
HEALTH MESSAGE EXPERIMENT – PERCIEVED HEALTHINESS *NEW 2023* *HMSG_HLTH*	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous screen]. **Is this type of drink unhealthy or healthy?** [PROGRAMMER NOTE: Display advertisement participant was randomized to] Very unhealthy Unhealthy In the middle Healthy Very healthy Don't know Refuse to answer	[PROGRAMMER NOTE: Prevent respondents from using back button to return to previous screen]. **¿Este tipo de bebida es saludable o no saludable?** [PROGRAMMER NOTE: Display advertisement participant was randomized to] Nada saludable Poco saludable Medianamente saludable Saludable Muy saludable No sabe Se negó a responder
HEALTH MESSAGE EXPERIMENT – APPEAL NEW 2023 *HMSG_APPEAL*	**How much would you like to have this drink?** [PROGRAMMER NOTE: Display advertisement participant was randomized to] [PROGRAMMER NOTE: Display spaced emojis with radio buttons centered underneath]  Don't know Refuse to answer	**¿Cuánto te gustaría tomar esta bebida?** [PROGRAMMER NOTE: Display advertisement participant was randomized to] [PROGRAMMER NOTE: Display spaced emojis with radio buttons centered underneath]  No sabe Se negó a responder

BRAND EXPERIMENT – CONDITION ASSIGNMENT

NEW 2023

COUNTRY SPECIFIC IMAGES

BRAND_COND

[PROGRAMMER NOTE: Randomize each respondent to view ONE of the four advertisements].

Please look at the advertisement below. Click 'next' when you are ready to continue to the next screen.

[Condition 1: Control]

[Condition 2: Brand only]

[Condition 3: Brand and unhealthy food]

[Condition 4: Brand and healthy food]

[PROGRAMMER NOTE: Randomize each respondent to view ONE of the four advertisements].

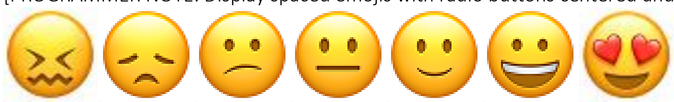
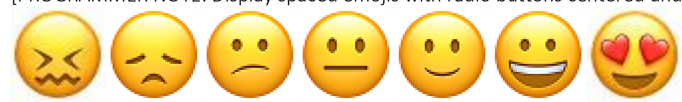
Por favor mira el anuncio de abajo. Haz clic en "siguiente" cuando estés listo(a) para pasar a la siguiente pantalla.

[Condition 1: Control]

[Condition 2: Brand only]

[Condition 3: Brand and unhealthy food]

[Condition 4: Brand and healthy food]

BRAND EXPERIMENT – MEASURE ASSIGNMENT *BRAND_RAND*	[PROGRAMMER NOTE: Randomize each respondent to complete ONE of the following two measures: perceived taste OR likelihood of consumption.]	[PROGRAMMER NOTE: Randomize each respondent to complete ONE of the following two measures: perceived taste OR likelihood of consumption.]
BRAND EXPERIMENT – PERCEIVED TASTE NEW 2023 *BRAND_TASTE*	*UNIVERSE: Respondents randomized to the perceived taste measure (brand_rand=1)* [PROGRAMMER NOTE: Prevent respondents from using back button to return to previous screen]. **How much would you like to eat this food?** [PROGRAMMER NOTE: Display spaced emojis with radio buttons centered underneath]  Don't know Refuse to answer	*UNIVERSE: Respondents randomized to the perceived taste measure (brand_rand=1)* [PROGRAMMER NOTE: Prevent respondents from using back button to return to previous screen]. **¿Cuánto te gustaría comer esta comida?** [PROGRAMMER NOTE: Display spaced emojis with radio buttons centered underneath]  No sabe Se negó a responder
BRAND EXPERIMENT – LIKELIHOOD OF CONSUMPTION NEW 2023 *BRAND_CONSUME*	*UNIVERSE: Respondents randomized to likelihood of consumption measure (brand_rand=2)* [PROGRAMMER NOTE: Prevent respondents from using back button to return to previous screen]. **If you could eat one of these foods right now, which one would you choose?** [PROGRAMMER NOTE: display radio buttons with image on the right of the button; randomize the order the food products are shown on screen] 	*UNIVERSE: Respondents randomized to likelihood of consumption measure (brand_rand=2)* [PROGRAMMER NOTE: Prevent respondents from using back button to return to previous screen]. **Si pudieras comer una de estos alimentos ahora mismo, ¿cuál elegirías?** [PROGRAMMER NOTE: display radio buttons with image on the right of the button; randomize the order the food products are shown on screen]

	              None of the above Don't know Refuse to answer	 Ninguna de las anteriores No sabe Se negó a responder

ENCOURAGEMENT 3

ENCOURAGEMENT 3 - KOALA	Getting tired? Don't give up, you're almost finished! 	¿Te estás cansando? ¡No te rindas, ya casi terminas!

DATA QUALITY CHECK 1

DATA QUALITY CHECK - FRUIT *DQ_FRUIT*	Which of these foods is a fruit? Bread Carrot Egg Apple Milk Don't know Refuse to answer	¿Cuál de estos alimentos es una fruta? Pan Zanahoria Huevo Manzana Leche No sabe Se negó a responder

OTHER BEHAVIOURAL/DEMOGRAPHIC CHARACTERISTICS

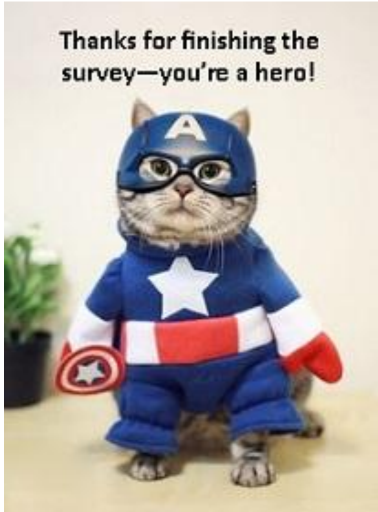
DRUG USE CSTADS modified *USE_CIG* *USE_ECIG* *USE_MJ* *USE_ALC* *USE_NONE* *USE_DK* *USE_R*	*UNIVERSE: Age 16-17* Have you ever used any of the following? *Select all that apply.* Tobacco cigarettes E-cigarettes / vaped nicotine Marijuana / cannabis Alcohol I have never used any of the above Don't know Refuse to answer	*UNIVERSE: Age 16-17* ¿Has usado alguna vez alguno de los siguientes? *Selecciona todos los que correspondan.* Cigarros de tabaco Cigarros electrónicos/Nicotina en forma de vapor Marihuana/cannabis Alcohol Nunca he usado ninguno de los anteriores No sabe Se negó a responder
PERCEIVED INCOME ADEQUACY *INC_ADEQ*	Does your family have enough money to pay for things your family needs? Not enough money Barely enough money Enough money More than enough money Don't know Refuse to answer	¿Tu familia tiene suficiente dinero para pagar las cosas que necesita? No hay suficiente dinero Apenas hay suficiente dinero Suficiente dinero Más que suficiente dinero No sabe Se negó a responder
ETHNICITY – USA ADULT IFPS (ITC adapted) REVISED 2023 COUNTRY SPECIFIC WORDING *ETH_USA_WHITE* *ETH_USA_BLACK* *ETH_USA_HISPANIC* *ETH_USA_NATIVE* *ETH_USA_ASIAN* *ETH_USA_PACIFIC* *ETH_USA_OTHER* *ETH_USA_OTEXT* *ETH_USA_DK* *ETH_USA_R*	*UNIVERSE: United States* People living in the United States come from many different cultural and racial backgrounds. Are you… *Select all that apply.* White Black or African American Hispanic or Latino American Indian or Alaska Native Asian Native Hawaiian or Other Pacific Islander Other (please specify): _____________ Don't know Refuse to answer	*UNIVERSE: United States* Gente que vive en los Estados Unidos pertenece a diferentes raíces culturales y étnicas. ¿Qué grupo te describe mejor…? *Seleccione todas las opciones que apliquen.* Blanco Negro o Afroamericano Hispano o Latino Indio Americano o nativo de Alaska Asiático Nativo de Hawai u otras islas del Pacífico Otro (especificar) ________ No sabe Se negó a responder

HISPANIC - USA REVISED 2020 REVISED 2023 (hyphens) COUNTRY SPECIFIC WORDING *HISP_USA_MEX* *HISP_USA_MEXAM* *HISP_USA_PUERTO* *HISP_USA_CUBAN* *HISP_USA_CUBANAM* *HISP_USA_OTHER* *HISP_USA_OTEXT* *HISP_USA_DK* *HISP_USA_R*	*UNIVERSE: Hispanic or Latino respondents (ETH_USA_HISPANIC=yes)* Hispanic and Latinos use different terms to describe themselves. In general, which one of the following terms do you use to describe yourself most often? *Select all that apply.* Mexican Mexican American or Chicano Puerto Rican Cuban Cuban American Other (please specify): _____________ Don't know Refuse to answer	*UNIVERSE: Hispanic or Latino (ETH_USA_hispanic=yes)* Hispanos y Latinos usan diferentes términos para describirse a ellos mismos. Por lo general, ¿cuál de los siguientes términos usa con mayor frecuencia para describirte a tí mismo? *Seleccione todas las opciones que apliquen.* Mexicano/a Mexicano/a Americano/a o Chicano/a Puertorriqueño/a Cubano/a Cubano Americano Otro (especificar) ________ No sabe Se negó a responder
BIRTH LOCATION COUNTRY SPECIFIC WORDING *BIRTH_USA*	Were you born in the United States? Yes No Don't know Refuse to answer	¿Naciste en los Estados Unidos? Sí No No sabe Se negó a responder
SELF-REPORTED HEIGHT *HT_UNIT* *HT_CM* *HT_FT* *HT_IN*	How tall are you without shoes? Would you rather answer in: Feet and inches Centimeters Don't know Refuse to answer [PROGRAMMER NOTE: show based on response to above] *UNIVERSE: ht_unit=feet and inches* *Enter feet*: ______ ft [numeric, 2-7] AND *Enter inches*: ______ in [numeric, 0-11] *UNIVERSE: ht_unit= centimeters* *Enter centimeters*: ______ cm [numeric, 60-250]	¿Cuánto mides sin zapatos? ¿Prefiere responder usando…? Pies y pulgadas Centímetros No sabe Se negó a responder [PROGRAMMER NOTE: show based on response to above] *UNIVERSE: ht_unit=feet and inches* *Escriba los* pies: ______ pies [numeric, 2-7] Y *Escriba las* pulgadas: ______ pulgadas [numeric, 0-11] *UNIVERSE: ht_unit= centímetros* *Escriba los* centímetros: ______ cm [numeric, 60-250]

SELF-REPORTED HEIGHT CONFIRMATION REVISED 2021 (typo) *HT_FTIN_CONF* *HT_CM_CONF*	*UNIVERSE: ht_unit=feet and inches* **You entered [X] feet and [X] inches. Is that right?** Yes No – I need to fix my answer Don't know Refuse to answer *UNIVERSE: ht_unit= centimeters* **You entered [X] centimeters. Is that right?** Yes No – I need to fix my answer Don't know Refuse to answer	*UNIVERSE: ht_unit= Pies y pulgadas* **Tú introdujiste [X] pies y [X] pulgadas. ¿Es correcto?** Sí No, necesito hacer una corrección No sabe Se negó a responder *UNIVERSE: ht_unit= centímetros* **Tú introdujiste [X] centímetros. ¿Es correcto?** Sí No, necesito hacer una corrección No sabe Se negó a responder
SELF-REPORTED HEIGHT CORRECTION *HTC_UNIT* *HTC_CM* *HTC_FT* *HTC_IN*	*UNIVERSE: ht_ftin_conf, or ht_cm_conf= No – I need to fix my answer* **How tall are you without shoes?** Would you rather answer in: Feet and inches Centimeters Don't know Refuse to answer [PROGRAMMER NOTE: show based on response to above] *UNIVERSE: htc_unit=feet and inches* *Enter feet*: ______ ft [numeric, 2-7] AND *Enter inches*: ______ in [numeric, 0-11] *UNIVERSE: htc_unit= centimeters* *Enter centimeters*: ______ cm [numeric, 60-250]	*UNIVERSE: ht_ftin_conf, or ht_cm_conf= No, necesito hacer una corrección* **¿Cuánto mides sin zapatos?** ¿Prefiere responder usando…? Pies y pulgadas Centímetros No sabe Se negó a responder [PROGRAMMER: show based on response to above] *UNIVERSE: htc_unit= Pies y pulgadas* *Escriba los pies*: ______ pies [numeric, 2-7] Y *Escriba las pulgadas*: ______ pulgadas [numeric, 0-11] *UNIVERSE: htc_unit= centímetros* *Escriba los centímetros*: ______ cm [numeric, 60-250]

SELF-REPORTED WEIGHT *WT_UNIT* *WT_LB* *WT_KG*	**How much do you weigh without clothes or shoes?** Would you rather answer in: Pounds (lb) Kilograms (kg) Don't know Refuse to answer [PROGRAMMER NOTE: show based on response to above] *UNIVERSE: wt_unit= pounds* *Enter pounds*: ______ lb [numeric] *UNIVERSE: wt_unit=kilograms* *Enter kilograms*: ______ kg [numeric]	**¿Cuánto pesas sin ropa ni zapatos?** ¿Prefiere responder usando…? Libras (lb) Kilogramos (kg) No sabe Se negó a contestar [PROGRAMMER: show based on response to above] *UNIVERSE: wt_unit= pounds* *Escriba las libras*: ______ lb [numeric] *UNIVERSE: wt_unit=kilograms* *Escriba los kilogramos*: ______ kg [numeric]
SELF-REPORTED WEIGHT CONFIRMATION REVISED 2021 *WT_LB_CONF* *WT_KG_CONF*	*UNIVERSE: wt_unit= pounds* **You entered [X] pounds. Is that right?** Yes No – I need to fix my answer Don't know Refuse to answer *UNIVERSE: wt_unit=kilograms* **You entered [X] kilograms. Is that right?** Yes No – I need to fix my answer Don't know Refuse to answer	*UNIVERSE: wt_unit= pounds* **Tú introdujiste [X] libras. ¿Es correcto?** Sí No, necesito hacer una corrección No sabe Se negó a responder *UNIVERSE: wt_unit=kilograms* **Tú introdujiste [X] kilogramos. ¿Es correcto?** Sí No, necesito hacer una corrección No sabe Se negó a responder

SELF-REPORTED WEIGHT CORRECTION *WTC_UNIT* *WTC_LB* *WTC_KG*	*UNIVERSE: wt_lb_conf, or wt_kg_conf= No – I need to fix my answer* How much do you weigh without clothes or shoes? Would you rather answer in: Pounds (lb) Kilograms (kg) Don't know Refuse to answer [PROGRAMMER NOTE: show based on response to above] *UNIVERSE: wtc_unit= pounds* *Enter pounds*: ______ lb [numeric] *UNIVERSE: wtc_unit=kilograms* *Enter kilograms*: ______ kg [numeric]	*UNIVERSE: wt_lb_conf, or wt_kg_conf= No – I need to fix my answer* ¿Cuánto pesas sin ropa ni zapatos? ¿Prefiere responder usando…? Libras (lb) Kilogramos (kg) No sabe Se negó a responder [PROGRAMMER: show based on response to above] *UNIVERSE: wtc_unit= pounds* *Escriba las libras*: ______ lb [numeric] *UNIVERSE: wtc_unit=kilograms* *Escriba los kilogramos*: ______ kg [numeric]

END SCREEN REVISED 2021 COUNTRY SPECIFIC WORDING	You're finished - thank you! As a reminder, this study has been reviewed by and received ethics clearance through a University of Waterloo Research Ethics Board (REB #41477). If you have any questions for the Board, please contact the Office of Research Ethics in Canada at 1-519-888-4567 ext. 36005 or reb@uwaterloo.ca. For all other questions about the study or if you are interested in receiving a copy of the study findings, please contact Professor David Hammond of the University of Waterloo in Canada at 1-519-888-4567 ext. 46462 or dhammond@uwaterloo.ca or Dr. James Thrasher, a local study researcher from the University of South Carolina in the United States at 1-803-777-4862 or thrasher@mailbox.sc.edu. **Click NEXT to return to the survey company's website.** Thanks again for your help.  	¡Ha terminado! ¡Gracias! Permíteme recordarte que los aspectos éticos del presente estudio fueron revisados y autorizados por el Comité de Ética de la Investigación de la Universidad de Waterloo (REB #41477). Si tienes preguntas para el comité, por favor comunícate con la Oficina de Ética de Investigación al teléfono en Canadá 1-519-888-4567 ext. 36005 ó por email a reb@uwaterloo.ca. Si tienes alguna otra pregunta sobre el estudio o si deseas recibir una copia de los resultados de este estudio, por favor ponte en contacto con el Profesor David Hammond de la Universidad de Waterloo, al teléfono en Canadá 1-519-888-4567 ext. 46462 ó por email a dhammond@uwaterloo.ca o bien con el Dr. James Thrasher, investigador local de la Universidad de Carolina del Sur en los Estados Unidos, al teléfono 1-803-777-4862 ó por email a thrasher@mailbox.sc.edu. **Haz clic en "SIGUIENTE" para regresar al sitio web de la empresa de encuestas.** Una vez más, gracias por tu ayuda.

REDIRECT REVISED 2023	You will now be redirected back to the survey company.	Ahora te rediriges a la empresa de encuestas.
NIELSEN END SCREEN	[Screen shown by Nielsen and their partner panels] Thank you for your participation in this survey! We appreciate your time and thank you for your opinions. You have earned [panel incentive].	[Screen shown by Nielsen and their partner panels] ¡Gracias por tu participación en esta encuesta! Agradecemos tu tiempo y tus opiniones. Has ganado [incentivo del panel].