



# TECHNICAL REPORT

2019 SURVEY (WAVE 3)

DECEMBER 20, 2021



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## FUNDING AND POLICY ON INDUSTRY SUPPORT

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## METHODS

The primary objective of the International Food Policy Study (IFPS) is to evaluate the impact of national-level food policies. Repeat cross-sectional studies are being conducted in each of five countries—Australia, Canada, Mexico, the United Kingdom, and the United States—to examine dietary patterns and policy-relevant behaviours across countries. The study provides a quasi-experimental design for evaluating federal-level policies by providing both ‘within’ and ‘between-country’ measures over time.

### SAMPLE & RECRUITMENT

Online surveys were conducted in 2019 with a total of 20,968 respondents from five countries: Australia (n=4,225), Canada (n=4,107), Mexico (n=4,314), the United Kingdom (n=4,139), and the United States (n=4,183). The baseline survey was conducted in December 2017, and 12-month follow-up surveys were conducted in November-December 2018, and November-December 2019. A total of 1,383 respondents completed surveys in both Wave 1 and Wave 2 (6.1% of the Wave 2 sample). A total of 1,684 respondents completed surveys in both Wave 2 and Wave 3 (8.0% of the Wave 3 sample). A total of 583 respondents completed surveys in all 3 waves (2.8% of Wave 3 sample).

The sample was recruited from the Nielsen Consumer Insights Global Panel, which maintains and/or has partner panels in each country. The panels are recruited using both probability and non-probability sampling methods. The Nielsen panel provides standardized recruitment sampling across countries. For the current study, Nielsen drew random samples stratified for age and sex from the online panels in each country based on the quotas described below.

Quotas for age and sex were applied to facilitate recruitment of a diverse sample that approximated the known proportions in each country for males and females in four age groups: 18-29, 30-44, 45-64, and 65+. Sample targets were also used to recruit a proportion of respondents with low education resembling the population distribution in each country; this was considered a target rather than a strict quota: the Mexico panel had limited sample with low education so the targets could not be strictly enforced. Sample targets were also used to recruit English- and French- speaking respondents in Canada proportional to the population distribution; and to recruit Spanish-speaking respondents in the US to facilitate comparisons between Hispanic respondents in the US and respondents in Mexico (note: no age quotas were applied in the US Spanish survey).

Individuals were eligible to participate if they were 18 to 100 years of age, and resided in the target country. Email invitations with unique survey access links were sent to a random sample of panelists within each country after targeting for demographics; panelists known to be ineligible were not invited. Potential respondents were screened for eligibility and quota requirements using age, and sex. After screening, all potential respondents were provided with information about the study and were asked to provide consent before participating.

Respondents received remuneration in accordance with their panel’s usual incentive structure, which includes points-based or monetary rewards that can be redeemed for e-gift cards, catalog items, cash, donations and/or chances to win monthly prizes. These incentives have been shown to increase response rates and decrease response bias in sub-groups under-represented in surveys, including disadvantaged subgroups.<sup>1,2,3</sup>

All data collection was conducted online, which provides several advantages, including the use of product images to assess beverage consumption and in experimental tasks, and the use of ‘skip patterns’ and questionnaire routing to account for differential patterns of use. Online surveys can also reduce social desirability bias, compared to in-person and phone surveys, by providing greater anonymity for sensitive topics such as weight bias and stigma.<sup>4,5</sup>

Online survey methods are well-established, and are emerging as the preferred mode for population-based surveys given declining response rates from random digit dialled (RDD) phone surveys.<sup>6,7,8,9</sup> Until recently, online surveys were constrained by limited internet penetration. However, internet penetration now exceeds “landlines”, even among lower socioeconomic groups: in Australia, Canada, the United Kingdom and the United States, internet usage in the population approximates 90% or more.<sup>10,11,12,13</sup> Internet penetration is lower in Mexico, but still widespread with approximately 70% of Mexicans using the internet.<sup>14</sup>

Respondents were permitted to complete the survey on desktop or laptop computers, or mobile devices including smartphones or tablets. Some survey measures rendered differently on devices with smaller screen sizes such as smartphones. Measures involving scales from 0 to 10 displayed the scale horizontally on desktops and laptops, and vertically on smartphones and tablets. Overall, approximately one-third (34.8%) of respondents completed the survey on a smartphone. Completion on a smartphone was higher in Mexico: nearly half of respondents in Mexico used a smartphone.

## PARTICIPATION RATES

Table 1 indicates the number of survey invitations sent in each country. The survey was ‘closed’ when target quotas were met.

**TABLE 1: Dispositions of potential respondents for the International Food Policy Study, by country, 2019**

Disposition	Total		Australia		Canada		Mexico		United Kingdom		United States	
	n	%	n	%	n	%	n	%	n	%	n	%
Invitations sent	724,075		104,229		136,658		84,747		124,234		274,207	
Did not access survey	688,998	95.2	98,146	94.2	129,866	95.0	77,499	91.4	117,717	94.8	265,770	96.9
Total accessed survey	35,077	4.8	6,083	5.8	6,792	5.0	7,248	8.6	6,517	5.2	8,437	3.1
Accessed survey link, unknown eligibility <sup>a</sup>	864	0.1	104	0.1	100	0.1	195	0.2	120	0.1	345	0.1
Eligible, no consent	4,743	0.7	579	0.6	1,295	0.9	681	0.8	812	0.7	1,376	0.5
Ineligible <sup>b</sup>	180	0.0	24	0.0	25	0.0	64	0.1	21	0.0	46	0.0
Completes	29,290	4.0	5,376	5.2	5,372	3.9	6,308	7.4	5,564	4.5	6,670	2.4
Excluded, data quality <sup>c</sup>	8,322	1.1	1,151	1.1	1,265	0.9	1,994	2.4	1,425	1.1	2,487	0.9
No/ineligible region	7,244	1.0	1,008	1.0	1,060	0.8	1,780	2.1	1,157	0.9	2,239	0.8
Fail data quality check	734	0.1	105	0.1	120	0.1	198	0.2	167	0.1	144	0.1
Speeding	263	0.0	26	0.0	81	0.1	9	0.0	89	0.1	58	0.0
Other quality issue	81	0.0	12	0.0	4	0.0	7	0.0	12	0.0	46	0.0
Complete, retained	20,968	2.9	4,225	4.1	4,107	3.0	4,314	5.1	4,139	3.3	4,183	1.5

<sup>a</sup> Respondent closed the survey link before the age and sex screening questions were completed and eligibility determined

<sup>b</sup> Respondent screened ineligible due to ineligible age (<18)

<sup>c</sup> Respondent quit the survey prior to completing the region question, otherwise failed to state their region, or stated their region as in another country or an ineligible region (i.e., a territory in Canada), and/or failed to answer or incorrectly answered the data quality check question, “What is the current month?”, and/or completed the survey in less than 15 minutes, indicating “speeding” and presumably lack of attention, and/or had unreasonable or extreme responses to at least three of 20 open-ended measures.

For commercial panels that include non-probability based sample, the American Association for Public Opinion Research (AAPOR) recommends reporting the ‘participation rate’, also referred to a ‘completion rate’. The participation rate is defined as “the number of respondents who have provided a usable response divided by the

total number of initial personal invitations requesting participation”.<sup>15</sup> Participation rates are largely a product of sample management and the amount of sample that is ‘released’ prior to reaching target quotas.

Participation rates for eligible participants were calculated for the current study as follows:

Participation Rate = Completes / Total Eligible Invites

Total Eligible Invites = Unknown Eligible - [Unknown Eligible \* (Ineligible / (Known Eligible + Unknown Eligible + Ineligible))] + Eligible, no consent + Completes

Unknown Eligible = Did not access survey + Accessed survey, unknown eligibility

The total participation rate was 4.0%. As shown in Table 1, 724,075 invitations were sent to panelists; 35,077 potential respondents (4.8%) accessed the survey link; and 20,968 respondents (2.9%) completed the IFPS survey and were retained in the sample.

The cooperation rate represents “the proportion of all cases interviewed of all eligible units ever contacted”.<sup>15</sup> Across all countries, the cooperation rate was 60.1%, which was calculated based on AAPOR Cooperation Rate #2, as the percentage of respondents who completed the survey (20,968) of those eligible who accessed the survey link (34,892).

## **SURVEY CONTENT AND DEVELOPMENT**

The study assessed seven primary policy domains: price/taxation, food packaging and labelling, retail food policies, food marketing, nutritional labelling in restaurants, nutrition information and education, and food guide/dietary recommendations. The study has a particular focus on sugary drink policies and beverage intake, in addition to the following consumer perceptions and behaviours: sources of food purchases and food preparation, weight loss behaviour, nutrition knowledge, food security, and weight bias/stigma. In Canada only, respondents were also asked to complete a 24-hour dietary recall.

The majority of questionnaire items were drawn or adapted from national surveys or selected based on previous research. Several new measures were also developed by the research team. Cognitive interviewing was previously conducted with 50 young adults in Canada to evaluate and improve several new items including the food source and beverage frequency measures.<sup>16,17</sup>

Surveys were conducted in English in Australia and the United Kingdom; Spanish in Mexico; English or French in Canada; and English or Spanish in the United States (based on the panelist’s known language preference). The 2017 baseline questionnaire was translated to French by Communications Parisella, etc. Inc (Montreal, Canada) and Spanish by Benton & Associates (Mexico City, Mexico). Updates to both French and Spanish surveys were completed in 2018 by Communications Parisella, etc. Inc. Updates to the French survey were completed in 2019 by Sirois French Translation Services, and updates to the Spanish surveys were completed in 2019 by Communications Parisella, etc. Inc. Members of the research team who were native in each language reviewed the French and Spanish translations independently, and confirmed nutrition-related terminology.

Surveys were also adapted for country-specific terminology (e.g., “soda or pop” in Canada vs. “fizzy drinks” in the United Kingdom). Survey teams in each country also reviewed beverage and food lists and images to ensure that the measures were representative of the products available in each market.

The median survey completion time across countries was 39 minutes (see Table 2 for time, by country).

**TABLE 2: Median survey time, by country, 2019**

Country	Median survey time minutes
Australia	39
Canada - overall <sup>a</sup>	37
Canada – English <sup>a</sup>	36
Canada – French <sup>a</sup>	40
Mexico	48
United Kingdom	36
United States - overall	38
United States – English	38
United States – Spanish	47
OVERALL	39

<sup>a</sup> Median survey time for Canada excludes time to complete ASA24 dietary recall.

### **ASA24 DIETARY RECALL**

In Canada, respondents completed the ‘main’ survey described above, and then were redirected to a US National Institutes of Health website to complete a 24-hour dietary recall. The dietary recall data were collected and analyzed using the Automated Self-Administered 24-hour Recall (ASA24<sup>®</sup>) system, version ASA24-Canada-2018, developed by the National Cancer Institute.<sup>18</sup> The intake frame was from midnight to midnight of the previous day. Respondents were required to complete reporting in a single session. Modules for ‘location’, ‘ate with’ and ‘supplements’ were turned on in the ASA24 system. Dietary recall data were not collected in Australia, Mexico, the United Kingdom, or the United States. A total of 2,606 respondents in Canada (63.5%) completed the 24-hour dietary recall (subject to additional data cleaning).

### **DATA INTEGRITY**

As a data integrity check, part of the way through the survey, respondents were asked to select the current month from a list. The month selected by the respondent was compared to the month when the survey was submitted (November or December). Respondents who failed to answer the question and those with month discrepancies were excluded from the analytic sample, unless the selected month was within two days of the date the survey was submitted (e.g., selected November but submitted on December 1<sup>st</sup> or 2<sup>nd</sup>).

Respondents who completed the survey in less than 15 minutes were considered “speeders”. The median survey completion time was substantially longer at 39 minutes, thus those who completed in less than 15 minutes would have presumably lacked attention when responding to the survey questions, and consequently were excluded from the analytic sample.

Additional data integrity analyses were conducted during data cleaning. A total of 20 numeric or text open-ended measures were reviewed within which problematic responses were flagged. The numeric open-ended measures reviewed included beverage intake amounts, fruit and vegetable consumption amounts, and self-reported height and weight. The text open-ended measures reviewed included descriptions of public education campaigns, responses to the newest vital sign measure, food guide messages, as well as ‘other’ responses for the types of locations where meals were prepared away from home, types of fast-food or quick service restaurants, purchase locations for food prepared at home, gender, occupation, children’s age, living situation, ethnicity, religious practices for eating, weight loss/maintenance methods, sources of nutrition information, doctor’s advice, menu labelling information locations, and marketing exposure locations. Participants who had

unreasonable responses, such as extreme numeric values, nonsensical typing, or response content not related to the survey question, for at least three of these measures were excluded from the analytic sample.

## ETHICS CLEARANCE

The study was reviewed by and received ethics clearance through a University of Waterloo Research Ethics Committee (ORE # 30829).

## SURVEY WEIGHTS

Post-stratification sample weights were constructed for each country separately based on known population totals by age, sex at birth, region, ethnicity (except in Canada), and education (except in Mexico). Respondents were classified into sex-by-age-by-region groups, ethnicity-by-region groups (except in Canada) and education groups (except in Mexico). Corresponding population estimates (sex, age, region populations) from each country were obtained.<sup>19,20,21,22,23</sup> Census data on ethnicity and education from each country were also obtained.<sup>24,25,26,27,28,29,30,31,32,33,34,35</sup> Separately by country, a raking algorithm was applied to compute weights that are calibrated to these groupings. The SAS macro “RAKE\_AND\_TRIM\_G4\_V5” was used, with trimming to 5 (rescaled) if necessary.<sup>36,37</sup> Finally, the weights were rescaled to sum to the sample size in each country.

Note: as described on page 10, the original approach to weighting ethnicity in the United States was enhanced in October 2021, with revised weights constructed retroactively for the 2018-2019 data; any new papers using the 2018-2019 US data should use these revised weights.

The tables below indicate the age, sex at birth, region, ethnicity and education categories used for weighting by country.

## AUSTRALIA

Age groups	Sex at birth	Regions	Ethnicity	Education
1) 18-29 years	1) Male	1) New South Wales	1) Speak language other than English in the home	1) Year 12 or lower
2) 30-44 years	2) Female	2) Victoria		2) Trade certificate/diploma/ some university (below bachelor’s level)
3) 45-59 years		3) Queensland	2) Speak English only in the home	3) Bachelor’s degree or more
4) 60+ years		4) Western Australia		
		5) South Australia		
		6) Tasmania/Australian Capital Territory/ Northern Territory		

Note: Respondents from Tasmania, Australian Capital Territory and Northern Territory were collapsed into one category due to small sample sizes. This means that the Australian data are adjusted to the age, sex and ethnicity of the five larger states but not to Tasmania, Australian Capital Territory, nor Northern Territory individually.

The survey weights for Australia ranged from 0.30 to 4.19.



## CANADA

Age groups	Sex at birth	Regions	Education
1) 18-29 years	1) Male	1) Atlantic Provinces	1) Less than high school diploma
2) 30-44 years	2) Female	2) Quebec	
3) 45-59 years		3) Ontario	2) High school diploma
4) 60+ years		4) Prairie Provinces	3) Trade certificate/diploma/ some university (below bachelor's level)
		5) British Columbia	4) Bachelor's degree or more

Note: 2 respondents from the Northwest Territories, 1 respondent from Nunavut, and 2 respondents from the Yukon were excluded from the sample. Ethnicity was not incorporated in the development of weights for Canada due to inconsistent collection methods/response options used in national surveys/census.

The survey weights in Canada ranged from 0.39 to 4.57.

## MEXICO

Age groups	Sex at birth	Regions	Ethnicity
1) 18-29 years	1) Male	1) North region	1) Indigenous
2) 30-44 years	2) Female	2) South region	2) Not Indigenous
3) 45-54 years		3) Centre region	
4) 55+ years		4) Mexico City region	

Note: Upper age group categories were altered from other countries due to small sample sizes for females aged 60+ years. Education was not incorporated in the development of weights for Mexico because the proportion of respondents with lower educational attainment was so much smaller than in population estimates from census data that weights could not be obtained.

The survey weights for Mexico ranged from 0.15 to 5.09.

## UNITED KINGDOM

Age groups	Sex at birth	Regions	Ethnicity	Education
1) 18-29 years	1) Male	1) North East	1) White alone	1) No qualification/Level 1
2) 30-44 years	2) Female	2) North West	2) Other	2) Level 2 (incl. 5+ O level, etc.)/ Apprenticeship/Foreign qualification (level unknown)/ not stated
3) 45-59 years		3) Yorkshire and the Humber		3) Level 3 (incl. 2+ A levels, etc)
4) 60+ years		4) East Midlands		4) Level 4 (incl. degree or higher / professional qualifications)
		5) West Midlands		
		6) East of England		
		7) London		
		8) South East		
		9) South West		
		10) Scotland		
		11) Wales		
		12) Northern Ireland		

Note: Age group categories were collapsed for Northern Ireland only due to small sample sizes in the region. North East, Scotland, Wales, and Northern Ireland were collapsed for the ethnicity-by-region groups due to low numbers in the 'Other' ethnicity cells.

The survey weights for the United Kingdom ranged from 0.29 to 5.04.

**UNITED STATES**

<b>Age groups</b>	<b>Sex at birth</b>	<b>Regions</b>	<b>Ethnicity</b>	<b>Education</b>
1) 18-29 years	1) Male	1) New England	1) White alone and	1) 11 <sup>th</sup> Grade or lower
2) 30-44 years	2) Female	2) Middle Atlantic	not Hispanic	2) High school diploma (or
3) 45-59 years		3) East North Central	2) Other	some college)
4) 60+ years		4) West North Central		3) Associates's degree /
		5) South Atlantic		vocational certificate
		6) East South Central		4) Bachelor's degree or more
		7) West South Central		
		8) Mountain		
		9) Pacific		

The survey weights for the United States ranged from 0.20 to 5.01.

In October 2021, revised US weights were constructed retroactively for the 2018-2019 datasets, and should be used in any new papers. Papers completed before 2022 using data from the 2018-2019 survey waves employed weights for US respondents where ethnicity was coded as 'White alone' (regardless of Hispanic status) or 'Other'. When calculating the revised weights, ethnicity was categorized as 'White alone and not Hispanic' or 'Other' to better align with census estimates. Any new papers using the 2018-2019 US data should use these revised weights.

## SAMPLE CHARACTERISTICS

The demographic characteristics of the sample, by country, are shown in Table 3.

**TABLE 3: Sample Demographics, by country, 2019** n=20,968

Disposition	Australia n=4,225		Canada n=4,107		Mexico n=4,314		United Kingdom n=4,139		United States n=4,183	
	Unweighted % (n)	Weighted % (n)	Unweighted % (n)	Weighted % (n)	Unweighted % (n)	Weighted % (n)	Unweighted % (n)	Weighted % (n)	Unweighted % (n)	Weighted % (n)
<b>Sex</b>										
Male	49.4% (2,089)	49.1% (2,075)	49.5% (2,034)	49.4% (2,027)	50.9% (2,196)	47.6% (2,052)	49.3% (2,042)	48.8% (2,022)	47.8% (1,999)	48.7% (2,038)
Female	50.6% (2,136)	50.9% (2,150)	50.5% (2,073)	50.6% (2,080)	49.1% (2,118)	52.4% (2,262)	50.7% (2,097)	51.2% (2,117)	52.2% (2,184)	51.3% (2,145)
<b>Age</b>										
(mean; SD)	47.7 years (SD=16.75)	46.3 years (SD=17.04)	47.5 years (SD=16.76)	47.5 years (SD=17.22)	37.4 years (SD=12.50)	39.4 years (SD=14.00)	49.3 years (SD=17.30)	48.2 years (SD=16.83)	47.9 years (SD=16.85)	46.5 years (SD=17.09)
<b>Education</b>										
Low	31.1% (1,315)	41.9% (1,770)	29.0% (1,191)	42.3% (1,739)	21.6% (932)	22.5% (972)	29.2% (1,209)	50.6% (2,095)	35.2% (1,472)	57.9% (2,423)
Medium	36.5% (1,542)	32.1% (1,355)	38.3% (1,572)	33.2% (1,362)	12.4% (535)	13.1% (565)	25.7% (1,064)	20.5% (848)	22.1% (925)	9.7% (404)
High	32.0% (1,350)	25.5% (1,078)	32.4% (1,331)	24.2% (993)	65.7% (2,836)	64.1% (2,767)	44.5% (1,840)	28.2% (1,166)	42.5% (1,778)	32.2% (1,347)
Not stated	0.4% (18)	0.5% (22)	0.3% (13)	0.3% (13)	0.3% (11)	0.2% (10)	0.6% (26)	0.7% (31)	0.2% (8)	0.2% (9)
<b>Ethnicity</b>										
Majority	84.9% (3,588)	74.6% (3,150)	78.8% (3,238)	79.0% (3,246)	81.7% (3,523)	77.4% (3,340)	90.0% (3,727)	88.1% (3,648)	72.1% (3,015)	63.3% (2,647)
Minority	14.9% (628)	25.2% (1,067)	19.6% (806)	19.2% (790)	16.5% (711)	20.8% (897)	9.2% (379)	11.1% (460)	27.4% (1,147)	36.0% (1,505)
Not stated	0.2% (9)	0.2% (8)	1.5% (63)	1.7% (71)	1.9% (80)	1.8% (77)	0.8% (33)	0.7% (31)	0.5% (21)	0.7% (31)
<b>BMI</b>										
Underweight	3.1% (130)	3.5% (146)	2.5% (103)	2.5% (105)	2.3% (99)	2.2% (96)	2.4% (100)	2.4% (101)	3.2% (135)	3.7% (154)
Normal weight	33.2% (1,402)	34.2% (1,446)	33.6% (1,380)	32.2% (1,322)	37.6% (1,624)	36.8% (1,586)	34.2% (1,416)	31.8% (1,314)	32.1% (1,341)	30.1% (1,261)
Overweight	28.3% (1,196)	27.1% (1,147)	29.6% (1,217)	29.5% (1,210)	31.6% (1,364)	32.6% (1,405)	27.0% (1,119)	26.5% (1,097)	28.1% (1,177)	27.4% (1,148)
Obese	21.8% (919)	20.5% (866)	22.0% (904)	22.4% (921)	14.3% (617)	14.4% (622)	16.8% (694)	17.6% (727)	25.0% (1,044)	25.7% (1,075)
Missing	13.7% (578)	14.7% (619)	12.3% (503)	13.4% (549)	14.1% (610)	14.0% (604)	19.6% (810)	21.7% (900)	11.6% (486)	13.0% (545)

## COMPARISONS WITH NATIONAL BENCHMARK SURVEYS

### Australia

Table 4 compares estimates of education, ethnicity, and BMI from Wave 3 (2019) with Australian estimates from the Australian Census of Population and Housing conducted in August 2016 and Organisation for Economic Co-operation and Development (OECD) collected in 2017.

**TABLE 4: Prevalence estimates for education, ethnicity and BMI in Australia**

Table 4a. Education	Census of Population and Housing 2016, age 15+ <sup>a</sup>	IFPS 2019, age 18+ (n=4,225)
	%	Weighted %
No qualification	39.9	41.9 <sup>b</sup>
Vocational	18.8	12.1
Advanced diploma or diploma	8.9	20.0 <sup>c</sup>
Bachelor or higher degree	22.0	25.5
Not stated	10.5	0.5

<sup>a</sup> Australian Bureau of Statistics. 2016 Census of Population and Housing: Highest qualification achieved 2016. Available at: <https://profile.id.com.au/australia/qualifications>.

<sup>b</sup> IFPS estimate includes 'Did not complete secondary school' and 'Year 12 or equivalent'.

<sup>c</sup> IFPS estimate includes 'Diploma or certificate from CAE' and 'Some university, or university certificate/diploma below the bachelor's level'.

Table 4b. Ethnicity	Census of Population and Housing 2016, all ages <sup>d</sup>	IFPS 2019, age 18+ (n=4,225)
	%	Weighted %
Only speaks English at home	72.7	76.6
Speaks a language besides English at home	20.8	23.3
Not stated	6.5	0.2

<sup>d</sup> Australian Bureau of Statistics. 2016 Census of Population and Housing: Language spoken at home, 2016. Available at: <https://profile.id.com.au/australia/language>.

Table 4c. BMI	OECD 2017, age 15+, directly measured <sup>e</sup>	IFPS 2019, age 18+, self-reported (n=4,225)
	%	Weighted %
Overweight or obese	65.2 <sup>f</sup>	55.8 excluding missing/not stated
	--	47.6 including missing/not stated

<sup>e</sup> Organisation for Economic Co-operation and Development (OECD). Overweight or obese population: Measured, 2017. Available at: <https://data.oecd.org/healthrisk/overweight-or-obese-population.htm>. Source data obtained from 2017 National Health Survey.

<sup>f</sup> A total of 34.4% of respondents aged 15 years and over did not have their height, weight or both measured. For these respondents, imputation was used to obtain height, weight and BMI scored.

## Canada

Table 5 compares estimates of education, ethnicity, and BMI from Wave 3 (2019) with Canadian estimates from the Canadian Census conducted in 2016, the Canadian Community Health Survey (CCHS) conducted in 2015 and 2018 and OECD collected in 2017 and 2018.

**TABLE 5: Prevalence estimates for education, ethnicity and BMI in Canada**

<b>Table 5a. Education</b>	<b>Census 2016, age 15+<sup>a</sup></b>	<b>IFPS 2019, age 18+ (n=4,107)</b>
	<b>%</b>	<b>Weighted %</b>
No certificate, diploma or degree	18.3	16.3
Secondary (high) school diploma or equivalency certificate	26.5	26.0
Apprenticeship or trades certificate or diploma	9.8	7.9
College, CEGEP or other non-university certificate or diploma	19.4	17.2
University certificate or diploma below bachelor level	2.8	8.1
University certificate, diploma or degree at bachelor level or above	23.3	24.2
Not stated	--	0.3

<sup>a</sup> Statistics Canada. Census 2016 – Education Highlight Tables: Highest level of educational attainment (general), age groups 15 years and over, both sexes, 2016. Available at: <https://www12.statcan.gc.ca/census-recensement/2016/dp-pd/hltfst/edu-sco/Table.cfm?Lang=E&T=11&Geo=00&SP=1&view=2&age=1&sex=1>

<b>Table 5b. Ethnicity</b>	<b>CCHS 2015, age 12+<sup>b</sup></b>	<b>IFPS 2019, age 18+ (n=4,107)</b>
	<b>%</b>	<b>Weighted %</b>
White only	77.0	79.0
Chinese only <sup>c</sup>	3.3	7.0
South Asian only	3.4	2.7
Black only	2.0	2.2
Indigenous inclusive	4.7	3.4
Mixed/other/not stated/missing	9.6	5.6

<sup>b</sup> Statistics Canada. 2015 Canadian Community Health Survey (CCHS): Ethnic origin, 2015.

<sup>c</sup> IFPS estimate includes 'East/Southeast Asian (Chinese, Korean, Japanese, Taiwanese descent; Filipino, Vietnamese, Cambodian, Thai, Indonesian, other Southeast Asian descent)'

<b>Table 5c. BMI</b>	<b>OECD 2017, age 15+, directly measured<sup>d</sup></b>	<b>OECD 2018, age 15+, self-reported<sup>e</sup></b>	<b>CCHS 2018, age 18+, adjusted self-report<sup>f</sup></b>	<b>IFPS 2019, age 18+, self-reported (n=4,107)</b>
	<b>%</b>	<b>%</b>	<b>%</b>	<b>Weighted %</b>
Overweight or obese	59.1	53.8	63.1 <sup>g</sup>	59.9 excluding missing/not stated
	--	--	--	51.9 including missing/not stated

<sup>d</sup> Organisation for Economic Co-operation and Development (OECD). Overweight or obese population: Measured, 2017. Available at: <https://data.oecd.org/healthrisk/overweight-or-obese-population.htm>. Source data obtained from the 2017 Canadian Health Measures Survey (CHMS).

<sup>e</sup> Organisation for Economic Co-operation and Development (OECD). Overweight or obese population: Self-reported, 2018. Available at: <https://data.oecd.org/healthrisk/overweight-or-obese-population.htm>. Source data obtained from the 2018 Canadian Community Health Survey (CCHS).

<sup>f</sup> Statistics Canada. Overweight and obese adults, 2018. Available at: <https://www150.statcan.gc.ca/n1/en/pub/82-625-x/2019001/article/00005-eng.pdf?st=YPrJKhW5>

<sup>g</sup> Non-responses were removed from the CCHS self-reported calculation.

## Mexico

Table 6 compares estimates of education, ethnicity, and BMI from Wave 3 (2019) with Mexican estimates from the Instituto Nacional de Estadística y Geografía (INEGI) conducted in 2015, Encuesta Intercensal conducted in 2015, and OECD collected in 2018.

**TABLE 6: Prevalence estimates for education, ethnicity and BMI in Mexico**

<b>Table 6a. Education</b>	<b>INEGI 2015, age 15+<sup>a</sup></b>	<b>IFPS 2019, age 18+ (n=4,314)</b>
	<b>%</b>	<b>Weighted %</b>
Ninguno	5.8	0.2
Prescolar	0.2	0.1
Primaria <sup>b</sup>	25.4	1.0
Secundaria	27.9	4.7
Educación media superior <sup>c</sup>	21.7	19.5
Educación superior <sup>d</sup>	18.6	74.4
Not stated	0.4	0.2

<sup>a</sup> Instituto Nacional de Estadística y Geografía (INEGI): Encuesta Intercensal 2015: Tabulados de la Encuesta Intercensal 2015. Fecha de elaboración: 24/10/2016. Available at: [https://www.inegi.org.mx/contenidos/programas/intercensal/2015/tabulados/06\\_educacion.xls](https://www.inegi.org.mx/contenidos/programas/intercensal/2015/tabulados/06_educacion.xls)

<sup>b</sup> Includes: Primaria; Estudios técnicos o comerciales con primaria terminada

<sup>c</sup> Includes: Preparatoria o bachillerato; Normal básica; Estudios técnicos o comerciales con secundaria terminada

<sup>d</sup> Includes: Estudios técnicos o comerciales con preparatoria terminada; Normal de licenciatura; Licenciatura/professional; Maestría; Doctorado

<b>Table 6b. Ethnicity</b>	<b>Encuesta Intercensal 2015, all ages<sup>e</sup></b>	<b>IFPS 2019, age 18+ (n=4,314)</b>
	<b>%</b>	<b>Weighted %</b>
Indigenous	21.5	20.8
Not indigenous/not stated	78.5	79.2

<sup>e</sup> National Institute of Statistics, Geography and Data Processing. Encuesta Intercensal: Principales resultados, 2015. Available at: [http://internet.contenidos.inegi.org.mx/contenidos/productos/prod\\_serv/contenidos/espanol/bvinegi/productos/nueva\\_estruc/promo/eic\\_2015\\_presentacion.pdf](http://internet.contenidos.inegi.org.mx/contenidos/productos/prod_serv/contenidos/espanol/bvinegi/productos/nueva_estruc/promo/eic_2015_presentacion.pdf).

<b>Table 6c. BMI</b>	<b>OECD 2018, age 15+, directly measured<sup>f</sup></b>	<b>IFPS 2019, age 18+, self-reported (n=4,314)</b>
	<b>%</b>	<b>Weighted %</b>
Overweight or obese	75.2	54.6 excluding missing/not stated
	--	47.0 including missing/not stated

<sup>f</sup> Organisation for Economic Co-operation and Development (OECD). Overweight or obese population: Measured, 2018. Available at: <https://data.oecd.org/healthrisk/overweight-or-obese-population.htm>. Source data obtained from the 2018 Encuesta Nacional de Salud y Nutrición (ENSANUT).

## United Kingdom

Table 7 compares estimates of education, ethnicity, and BMI from Wave 3 (2019) with British estimates from the UK Census conducted in March 2011 and OECD collected in 2018.

**TABLE 7: Prevalence estimates for education, ethnicity and BMI in the United Kingdom**

<b>Table 7a. Education</b>	<b>UK Census 2011, age 18+, England and Wales <sup>a</sup></b>	<b>IFPS 2019, age 18+ (n=4,139)</b>
	<b>%</b>	<b>Weighted %</b>
No qualifications	22.6	8.5
Level 1	13.0	28.5
Level 2	14.1	19.3
Apprenticeship	3.7	2.1
Level 3	12.2	12.1
Level 4+	28.6	28.2
Other <sup>b</sup>	5.8	1.3

<sup>a</sup> Office for National Statistics. 2011 Census – Key Statistics for England and Wales, 2011. Available at:

<https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/bulletins/2011censuskeystatisticsforenglandandwales/2012-12-11>

<sup>b</sup> In the IFPS data, the ‘other’ category includes foreign qualifications (if level unknown) and ‘not stated’ responses.

<b>Table 7b. Ethnicity</b>	<b>UK Census 2011, all ages <sup>c</sup></b>	<b>IFPS 2019, age 18+ (n=4,139)</b>
	<b>%</b>	<b>Weighted %</b>
White (including Gypsy/Traveller/Irish Traveller)	87.2	88.2
Mixed/Multiple Ethnic Groups	2.0	3.7
Asian/Asian British	6.9	4.7
Black/African/Caribbean/Black British	3.0	2.0
Other Ethnic Group	0.9	0.6
Not stated	--	0.7

<sup>c</sup> Office for National Statistics. 2011 Census – Ethnic group, local authorities in the United Kingdom, 2011. Available at:

<https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/2011censuskeystatisticsandquickstatistcsforlocalauthoritiesintheunitedkingdompart1>

<b>Table 7c. BMI</b>	<b>OECD 2018, age 15+, directly measured <sup>d</sup></b>	<b>IFPS 2019, age 18+, self-reported (n=4,139)</b>
	<b>%</b>	<b>Weighted %</b>
Overweight or obese	63.3 <sup>e</sup>	56.3 excluding missing/not stated 44.1 including missing/not stated

<sup>d</sup> Organisation for Economic Co-operation and Development (OECD). Overweight or obese population: Measured, 2018. Available at:

<https://data.oecd.org/healthrisk/overweight-or-obese-population.htm>. Source data obtained from 2018 Health Survey for England (England only).

<sup>e</sup> OECD data were weighted for non-response.

## United States

Table 8 compares estimates of education, ethnicity, and BMI from Wave 3 (2019) with American estimates from the US Current Population Survey conducted in 2019, American Community Survey (ACS) conducted in 2018 and OECD collected in 2016 and 2018.

**TABLE 8: Prevalence estimates for education, ethnicity and BMI in the United States**

Table 8a. Education	Current Population Survey	IFPS 2019, age 18+
	2019, age 18+ <sup>a</sup>	(n=4,183)
	%	Weighted %
8th grade or lower	3.5	3.2
9th grade	1.4	1.4
10th grade	1.6	2.7
11th grade	4.0	3.6
High school graduate or some college with no degree	46.3	47.1
Associate's degree	9.8	9.7
Bachelor's degree or more	33.3	32.2
Not stated	--	0.2

<sup>a</sup> U.S. Census Bureau. Current Population Survey: Educational Attainment in the United States: 2019. Available at: <https://www.census.gov/data/tables/2019/demo/educational-attainment/cps-detailed-tables.html>

Table 8b. Ethnicity	ACS 2018, all ages <sup>b</sup>	IFPS 2019, age 18+
	%	(n=4,183)
	%	Weighted %
White only (and not Hispanic)	61.1	63.3
Black or African American only (and not Hispanic)	12.3	9.6
Other race only (and not Hispanic)	6.5	6.1
Two or more races, and/or Hispanic	20.2	20.4
Not stated	--	0.7

<sup>b</sup> U.S. Census Bureau. 2016 American Community Survey (ACS) 5-Year Estimates, 2018. Available at: <https://data.census.gov/cedsci/table?id=ACS%205-Year%20Estimates%20Data%20Profiles&table=DP05&tid=ACSDP5Y2018.DP05>.

Table 8c. BMI	OECD 2016, age 15+, directly measured <sup>c</sup>	OECD 2018, age 15+, self-reported <sup>d</sup>	IFPS 2019, age 18+, self-reported (n=4,183)
	%	%	Weighted %
Overweight or obese	71.0 <sup>e</sup>	66.2 <sup>e</sup>	61.1 excluding missing/not stated
	--	--	53.1 including missing/not stated

<sup>c</sup> Organisation for Economic Co-operation and Development (OECD). Overweight or obese population: Measured, 2016. Available at: <https://data.oecd.org/healthrisk/overweight-or-obese-population.htm>. Source data obtained from the 2016 National Health and Nutrition Examination Survey (NHANES).

<sup>d</sup> Organisation for Economic Co-operation and Development (OECD). Overweight or obese population: Self-reported, 2018. Available at: <https://data.oecd.org/healthrisk/overweight-or-obese-population.htm>. Source data obtained from the 2018 National Health Interview Survey (NHIS).

<sup>e</sup> Estimates were weighted to represent the U.S. civilian non-institutionalised population.



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