



# UNITED KINGDOM SURVEY

WAVE 1 (2017)

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## INTRODUCTION

DOMAIN SOURCE	QUESTION
ELIGIBILITY INTRO	<b>Before you continue to the study information, we need to confirm your eligibility with a few short questions.</b>
AGE AGE	<p><b>How old are you?</b> [numeric]</p> <p>[If &lt;18: “Unfortunately, you are not eligible for the study. Thank you for your time. You will now be redirected back to the survey company.”]</p>
INFO	<p><b>Before you start the survey, please read the following information and let us know if you agree to participate.</b></p> <ul style="list-style-type: none"> <li>- The survey will examine eating patterns. The study is being conducted by Professor David Hammond at the University of Waterloo, Canada.</li> <li>- The survey will take about 20 minutes to complete.</li> <li>- You must be 18 years of age or older to participate in the study.</li> <li>- Participation is voluntary and you can skip any question you don’t want to answer. You can choose to stop the study at any time without penalty. If you choose to discontinue the study, you may receive remuneration by declining all further questions until the end of the survey. Any data already collected may be used in the study, unless you contact the researcher to have it deleted.</li> <li>- We take your privacy very seriously and will make every effort to keep your information strictly confidential. We will never share your personal information with any company or marketing firm. The data will be stored for a minimum of 7 years on a secure University of Waterloo server. Internet protocol (IP) addresses may be recorded by the software programs used for this study, but this information will not be used by the researchers or the owners of the programs with an intention to identify you. When information is transmitted over the internet, privacy cannot be guaranteed. There is always a risk your responses may be intercepted by a third party (e.g., government agencies, hackers).</li> <li>- This project has been reviewed and received ethics clearance through a University of Waterloo Research Ethics Committee. However, the final decision about participation is yours. Participants who have concerns or questions about their involvement in the project may contact the Chief Ethics Officer, Office of Research Ethics at 519-888-4567, ext. 36005 or <a href="mailto:ore-ceo@uwaterloo.ca">ore-ceo@uwaterloo.ca</a>.</li> <li>- If you have any questions about the study, please contact Professor David Hammond of the University of Waterloo, at 519-888-4567 ext. 36462 or <a href="mailto:dhammond@uwaterloo.ca">dhammond@uwaterloo.ca</a>.</li> </ul>
CONSENT CONSENT	<p><b>Based on the information you received, do you agree to take part in this research study being conducted by Professor David Hammond of the University of Waterloo?</b></p> <p>Yes → [continue to survey]</p> <p>No → Thank you for your time. You will now be redirected back to the survey company. [TERMINATE]</p>

## DEMOGRAPHICS

DOMAIN SOURCE	QUESTION
<b>PREAMBLE</b>	<b>The first section of this survey includes questions about where you get food, the types of food you eat, the places you eat, and your background.</b>
<b>GENDER</b> CIHR SUGGESTED METHOD (GRETA BAUER, WESTERN)  <i>GENDER</i> <i>GENDER_OTEXT</i>	<b>What is your current gender identity?</b> Man Woman Trans male/trans man Trans female/trans woman Gender queer/gender non-conforming Different identity → Please specify: [ <i>open-ended</i> ] Don't know Refuse to answer
<b>SEX AT BIRTH</b> CIHR SUGGESTED METHOD (GRETA BAUER, WESTERN) <i>SEX</i>	<b>What sex were you assigned at birth, meaning on your original birth certificate?</b> Male Female
<b>STUDENT STATUS</b>  <i>STUDENT</i>	<b>Are you currently a student?</b> No Yes, full-time Yes, part-time Don't know Refuse to answer
<b>CURRENT EMPLOYMENT</b>  <i>WORK</i>	<b>Do you currently do any paid work at a job or a business?</b> Yes – Full-time (30 hours or more per week) Yes – Part-time (less than 30 hours per week) No – Looking for work No – Not looking for work Don't know Refuse to answer
<b>CHILDREN – ANY</b>  <i>CHILD_ANY</i>	<b>Do you have any children (including step-children or adopted children) <u>under the age of 18?</u></b> Yes No Don't know Refuse to answer
<b>CURRENT LIVING SITUATION</b>  <i>LIVE_PARENT</i> <i>LIVE_ROOM</i> <i>LIVE_SPOUSE</i>	<b>What is your current living situation? I live with... (Select all that apply.)</b> My parent(s)/guardian(s) Flatmate(s) or Housemate(s) My partner / spouse My children



LIVE_CHILD LIVE_SCHOOL LIVE_ALONE LIVE_OTHER LIVE_DK LIVE_R LIVE_OTEXT	I live in accommodation provided by my school, university or college I live alone Other → Please specify: <i>[open-ended]</i> Don't know Refuse to answer
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## FOOD SOURCES

DOMAIN	QUESTION
SOURCE	
<b>FOOD SOURCE – INTRO</b>	<p>The next questions ask about where you got the <u>FOOD YOU ATE IN THE LAST WEEK</u>. We'll ask about drinks later.</p> <p>We will ask about <u>WHERE YOUR FOOD WAS PREPARED</u>, not where you ate it.</p> <p>We'll also ask <u>WHO PREPARED IT</u>.</p> <p>We will start by asking about yesterday, and then work back through each previous day, one by one.</p>
<b>FOOD SOURCE – PREPARATION LOCATION BY DAY &amp; MEAL</b>  DAY#_BREAKFAST DAY#_LUNCH DAY#_DINNER DAY#_OTHER	<p>[PROGRAMMER NOTE: Ask for each of the past 7 days.]</p> <p><b>Remember: We are asking about WHERE your food was PREPARED, not where you ate it.</b> <i>For example: If you made lunch at home and took it to work or college/university, this would be prepared at "home." If your food came from home—even if it needed little or no preparation (e.g., an apple or crackers)—that counts as at "home".</i></p> <p><b>We're also asking WHO prepared the food.</b> <i>If the food preparation was shared equally with someone else, choose "Home, by you". If someone else did most of the food preparation, choose "Home, by someone else".</i></p> <p><b>DO NOT include drinks.</b></p> <p><b>[Yesterday,] on [date], please indicate WHERE each meal was PREPARED.</b></p> <p><i>[Table with meal as row headings and location as column headings]</i>            BREAKFAST            LUNCH            EVENING MEAL            SNACKS/OTHER</p> <p><b>Home, by you</b> (incl. minimal/no prep)  <b>Home, by someone else</b> (family, partner, friend)  <b>Restaurant, take-away, cafeteria, vending machine, etc.</b>  <b>Someone else's home</b>  <b>Did not eat</b></p>











































	<p>Don't know Refuse to answer</p>
<p><b>FOOD SOURCE – PURCHASE LOCATIONS FOR FOOD PREPARED OUTSIDE THE HOME</b></p> <p>DAY#_B1...B10 DAY#_BDK DAY#_BR DAY#_B9O</p> <p>(B/L/D/O)</p>	<p>[UNIVERSE: Respondents who indicated that any food was prepared at "Restaurant, take-out, cafeteria, vending machine, etc." for any meals.] [PROGRAMMER: Ask separately for each applicable meal by day.]</p> <p><b>You said you had food prepared outside the home on [date].</b></p> <p><b>Please indicate WHERE each of these meals was purchased.</b></p> <p>[MEAL]</p> <p>Fast food / take-away / (i.e., order from a counter, online or by phone) (e.g. Burger King, Dominos, McDonalds, KFC, fish and chip shops) Café/coffee shop / sandwich bar /deli (e.g. Pret a Manger, Greggs, Starbucks, Subway, Costa) Sit-down restaurant or pub with a waiter/waitress (e.g. Carluccio's, ASK, Pizza Express, Zizzi, Nando's, Prezzo, Frankie and Benny's, Bella Italia, Café Rouge, TGI Fridays, Hungry Horse, Wetherspoon, Harvester, Toby Carvery, Beefeater, Brewer's Fayr) Work or school/university/college canteen (NOT including fast food chains) Sandwich/Ready- meal from a supermarket (e.g. M&amp;S Simply Food, Boots, Tesco, Aldi) Burger, chip or kebab van/ 'street food' Convenience shop / corner shop/petrol station Leisure centre, recreation, or entertainment venue Vending machine Some other place (Please specify): Don't know Refuse to answer</p>
<p><b>FOOD SOURCE – LOCATION</b></p> <p>FF_WHERE_1...4 FF_WHERE_DK FF_WHERE_R</p>	<p>[UNIVERSE: Respondents who indicated they purchased any meals from a "Fast food / take-away".]</p> <p><b>Where were any of the fast food or take-away restaurant(s) that you ate at in the last 7 days located? (Select all that apply)</b></p> <p>Near your home Near your work or school On your way to or from work or school Other location Don't know Refuse to answer</p>
<p><b>FOOD SOURCE – FAST FOOD FREQUENCY</b></p> <p>FF_1... 10 FF_10_OTEXT FF_DK FF_R</p>	<p>[UNIVERSE: Respondents who indicated they purchased any meals from a "Fast food / take-away".]</p> <p><b>You told us you ate at a fast food or quick service restaurant(s) [#] time(s) in the last 7 days.</b></p> <p><b>We'd like to know what TYPES OF RESTAURANTS these were.</b></p> <p><b>HOW MANY TIMES did you eat ate at/from each of the following TYPES OF RESTAURANT(s) in the LAST 7 DAYS?</b></p> <p># of times [numeric] <b>Coffee shop/ Café/ Bakery</b> (Pret a Manger, Starbucks, Costa, etc.) [numeric] <b>Traditional "burger &amp; chips"</b> (McDonald's, Burger King, etc.) [numeric] <b>Sandwich/ sub</b> (Subway, etc.) [numeric] <b>Pizza</b> (Dominos, etc.)</p>

	<p>[<i>numeric</i>] <b>Fried chicken</b> (KFC, Nando’s, etc.)                  [<i>numeric</i>] <b>Mexican</b> (Chipotle, etc.)                  [<i>numeric</i>] <b>Asian/ International fast food</b> (Indian, Chinese, Thai, etc. take-away)                  [<i>numeric</i>] <b>Ice cream/ frozen yogurt</b> (Yoo-moo, ice-cream shop, etc.)                  [<i>numeric</i>] <b>Fresh food/ Smoothie bar</b>                  [<i>numeric</i>] <b>Some other kind of place</b> → Please specify: [<i>open-ended</i>]                  Don’t know                  Refuse to answer</p>
<p><b>FOOD SOURCE –                  PURCHASE LOCATIONS                  FOR FOOD PREPARED AT                  HOME</b></p> <p><i>HS_1...6, HS_8...10</i>  <i>HS_DK</i>  <i>HS_R</i>  <i>HS_10_OTEXT</i></p>	<p>[UNIVERSE: Respondents who indicated they prepared any meals “Home: by you”, or “Home: by someone else”].  <b>Please think about the food <u>PREPARED AT HOME</u> (by you or someone else) <u>IN THE LAST 7 DAYS</u>. Where was it purchased? Select all that apply.</b></p> <p>Supermarket                  Cash &amp; carry (e.g., Costco)                  Convenience / corner shop                  Pharmacy                  Farmer’s market stall or greengrocer                  Ethnic or specialty food shop                  Supermarket/Ocado delivery                  Food bank                  Some other place → Please specify: [<i>open-ended</i>]                  Don’t know                  Refuse to answer</p>
<p><b>FOOD SOURCE –                  PURCHASE LOCATIONS                  FOR FOOD PREPARED AT                  HOME BY PERCENTAGE</b></p> <p><i>HSP_1...6, HSP_8...10</i>  <i>HSP_DK</i>  <i>HSP_R</i></p>	<p>[UNIVERSE: Respondents who indicated they prepared any meals “Home: by you”, or “Home: by someone else”].  <b>Still thinking about the food <u>PREPARED AT HOME</u> IN THE LAST 7 DAYS, how much was purchased from each place?</b></p> <p>Enter a percentage for each source. Sources must add to 100%.</p> <p>[PROGRAMMER NOTE: Only show locations selected in previous question.]</p> <p>[<i>numeric</i>] Supermarket                  [<i>numeric</i>] Cash &amp; carry (e.g., Costco)                  [<i>numeric</i>] Convenience / corner shop                  [<i>numeric</i>] Drugstore / pharmacy                  [<i>numeric</i>] Farmer’s market market stall or greengrocer                  [<i>numeric</i>] Ethnic or specialty food shop                  [<i>numeric</i>] Supermarket/Ocado delivery                  [<i>numeric</i>] Food bank                  [<i>numeric</i>] [PROGRAMMER: Insert “Some other place” text from previous question]</p> <p>[<i>fill with total</i>] out of 100% Total</p> <p>Don’t know                  Refuse to answer</p>

<p><b>READY-TO-EAT MEALS</b></p> <p>READY READY_DKR</p>	<p>Thinking about the meals prepared at home in the last 7 days, what percentage was “ready-to-eat” or “ready-meals” (e.g., microwave, frozen or packaged meals)?</p> <p>This includes foods like frozen pizza, fish fingers, tinned soup, jars of pasta sauce, baking mixes, instant porridge, etc.</p> <p>[slider with anchors; 5% increments]</p> <p>0% 100% Don’t know Refuse to answer</p>
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## BEVERAGE INTAKE

DOMAIN SOURCE	QUESTION
<p><b>BEVERAGE FREQUENCY QUESTIONNAIRE (BFQ) – NUMBER OF DRINKS BY TYPE</b></p> <p>ADAPTED FROM SEVERAL OTHER PAPER FFQS FOR BEVERAGES.</p> <p>BFQ_#_N BFQ_NONE BFQ_DK_N BFQ_R_N</p>	<p>During the PAST 7 DAYS, how many drinks did you have for each of the following beverages? For each category, fill in the <u>number of drinks</u> you had in the boxes below. We’ll ask about the sizes later.</p> <p><b># OF DRINKS</b></p> <p>[numeric] Fizzy drinks (Coke, Pepsi, 7-up, Sprite, root beer, etc.) <b>*Not including diet fizzy drinks</b></p> <p>[numeric] Diet fizzy drinks (Diet Pepsi, Coke Zero, etc.)</p> <p>[numeric] 100% fruit or vegetable juice (orange juice, apple juice, etc.)</p> <p>[numeric] Sweetened fruit juice drinks (lemonade, iced tea, SunnyD, fruit punch/cocktail, etc.)</p> <p>[numeric] Low-/no-calorie fruit juice drinks (diet lemonade, unsweetened iced tea, etc.)</p> <p>[numeric] Sweetened flavoured waters or vitamin waters <u>with</u> calories</p> <p>[numeric] Low-/no-calorie flavoured waters or vitamin waters (Crystal Light, Mio, etc.)</p> <p>[numeric] Regular sports drinks (Gatorade, Powerade, etc.)</p> <p>[numeric] Low-/no-calorie sports drinks (G2, Powerade Zero, etc.)</p> <p>[numeric] Regular energy drinks (Red Bull, Rockstar, Monster, etc.)</p> <p>[numeric] Low-/no-calorie energy drinks (Red Bull Sugarfree, etc.)</p> <p>[numeric] White milk or unsweetened milk alternatives (soy, almond, etc.) as a beverage <b>*NOT including milk consumed in cereal, etc.</b></p> <p>[numeric] Chocolate or flavoured milk (incl. hot chocolate), sweetened milk or other flavoured milk</p> <p>[numeric] Coffee or tea, <u>with</u> milk or sugar</p> <p>[numeric] Coffee or tea, <u>no milk or sugar</u>, with or without artificial sweetener</p> <p>[numeric] Speciality coffees (lattes, mochas, frappucinos, macchiatos, etc.)</p> <p>[numeric] Sweetened smoothies, protein shakes, or drinkable yogurt</p> <p>[numeric] Unsweetened smoothies, protein shakes, or drinkable yogurt</p> <p>[numeric] Beer, cider, lager</p> <p>[numeric] Wine (red, white or rose)</p>

	<p>[numeric] <u>Spirits with mixers</u>, cocktails that have calories (rum &amp; coke, gin &amp; tonic, margarita, caesar, etc.)</p> <p>[numeric] <u>Spirits with no mixers</u> or non-caloric mix (shots, whiskey on the rocks, vodka &amp; soda, rum &amp; diet coke, etc.)</p> <p>None of the above</p> <p>Don't know</p> <p>Refuse to answer</p>																				
<p><b>BFQ – USUAL SIZE</b> ADAPTED FROM SEVERAL OTHER PAPER FFQS FOR BEVERAGES.</p> <p>BFQ_#_SIZE_UK BFQ_#_SIZE_DK_UK BFQ_#_SIZE_R_UK</p>	<p>[PROGRAMMER NOTE: For each category that there was at least one drink consumed, ask size question - images should only be shown for beverage categories selected above]</p> <p><b>For each type of drink, what size did you <u>USUALLY</u> have?</b></p> <p>If you had different sizes, select the picture that is closest to the average size.</p> <p><i>Fizzy drinks (Coke, Pepsi, 7-Up, Sprite, root beer, etc.) *NOT including diet fizzy drinks</i></p> <table border="1" data-bbox="359 496 1047 878"> <tr> <td data-bbox="359 496 491 678"> <p><b>Less</b></p>  <p>Less than 250 mL</p> </td> <td data-bbox="491 496 623 678">  <p>250 mL</p> </td> <td data-bbox="623 496 756 678">  <p>Can (330 mL)</p> </td> <td data-bbox="756 496 888 678">  <p>Small cup (473 mL)</p> </td> <td data-bbox="888 496 1047 678">  <p>Bottle (500 mL)</p> </td> </tr> <tr> <td data-bbox="359 691 491 878">  <p>Medium cup (591 mL)</p> </td> <td data-bbox="491 691 623 878">  <p>Large cup (710 mL)</p> </td> <td data-bbox="623 691 1047 878"> <p><b>More</b></p> <p>More than 710 mL</p> </td> <td colspan="2"></td> </tr> </table> <p><i>Diet fizzy drinks (Diet Pepsi, Coke Zero, etc.)</i></p> <table border="1" data-bbox="359 971 1047 1352"> <tr> <td data-bbox="359 971 491 1153"> <p><b>Less</b></p>  <p>Less than 250 mL</p> </td> <td data-bbox="491 971 623 1153">  <p>250 mL</p> </td> <td data-bbox="623 971 756 1153">  <p>Can (330 mL)</p> </td> <td data-bbox="756 971 888 1153">  <p>Small cup (473 mL)</p> </td> <td data-bbox="888 971 1047 1153">  <p>Bottle (500 mL)</p> </td> </tr> <tr> <td data-bbox="359 1170 491 1352">  <p>Medium cup (591 mL)</p> </td> <td data-bbox="491 1170 623 1352">  <p>Large cup (710 mL)</p> </td> <td data-bbox="623 1170 1047 1352"> <p><b>More</b></p> <p>More than 710 mL</p> </td> <td colspan="2"></td> </tr> </table>	<p><b>Less</b></p>  <p>Less than 250 mL</p>	 <p>250 mL</p>	 <p>Can (330 mL)</p>	 <p>Small cup (473 mL)</p>	 <p>Bottle (500 mL)</p>	 <p>Medium cup (591 mL)</p>	 <p>Large cup (710 mL)</p>	<p><b>More</b></p> <p>More than 710 mL</p>			<p><b>Less</b></p>  <p>Less than 250 mL</p>	 <p>250 mL</p>	 <p>Can (330 mL)</p>	 <p>Small cup (473 mL)</p>	 <p>Bottle (500 mL)</p>	 <p>Medium cup (591 mL)</p>	 <p>Large cup (710 mL)</p>	<p><b>More</b></p> <p>More than 710 mL</p>		
<p><b>Less</b></p>  <p>Less than 250 mL</p>	 <p>250 mL</p>	 <p>Can (330 mL)</p>	 <p>Small cup (473 mL)</p>	 <p>Bottle (500 mL)</p>																	
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 <p>Medium cup (591 mL)</p>	 <p>Large cup (710 mL)</p>	<p><b>More</b></p> <p>More than 710 mL</p>																			

100% fruit or vegetable juices (orange juice, apple juice, etc.)

<b>Less</b>				
	Less than 250 mL	250 mL	Juicebox (250 mL)	Small bottle (250 mL)
	<b>More</b>			
	More than 500 mL			

Sweetened fruit juice drinks (lemonade, iced tea, SunnyD, fruit punch/cocktail, etc.)

<b>Less</b>				
	Less than 250 mL	250 mL	Juicebox (250 mL)	Can (330 mL)
		<b>More</b>		
	Tall can (710 mL)		More than 710 mL	

Low-/no-calorie fruit juice drinks (diet lemonade, unsweetened iced tea, etc.)

<b>Less</b>				
	Less than 250 mL	250 mL	Juicebox (250 mL)	Can (330 mL)
		<b>More</b>		
	Tall can (710 mL)		More than 710 mL	

Sweetened flavoured waters or vitamin waters with calories

<b>Less</b>				
Less than 250 mL	250 mL	Small bottle (500 mL)	Bottle (500 mL)	Large bottle (750 mL)
	<b>More</b>			
Extra large bottle (1 L)	More than 1 L			

Low-/no-calorie flavoured waters or vitamin waters (Crystal Light, Mio, etc.)

<b>Less</b>				
Less than 250 mL	250 mL	Small bottle (500 mL)	Bottle (500 mL)	Large bottle (750 mL)
	<b>More</b>			
Extra large bottle (1 L)	More than 1 L			

Regular sports drinks (Gatorade, Powerade, etc.)

<b>Less</b>				
Less than 250 mL	250 mL	Small bottle (500 mL)	Regular bottle (591 mL)	XL Bottle (946 mL)
<b>More</b>				
More than 946 mL				

Low-/no-calorie sports drinks (G2, Powerade Zero, etc.)

<b>Less</b>				<b>More</b>
Less than 250 mL	250 mL	Regular Bottle (916 mL)	XL Bottle (946 mL)	More than 946 mL

Regular energy drinks (Rockstar, Red Bull, Monster, etc.)

<b>Less</b>				
Less than 250 mL	Small can (250 mL)	Can (330 mL)	Tall can (500 mL)	Bottle (500 mL)
	<b>More</b>			
XL Can (710 mL)	More than 710 mL			

Low-/no-calorie energy drinks (Red Bull Sugarfree, etc.)






<b>Less</b>				
Less than 250 mL	Small can (250 mL)	Can (330 mL)	Tall can (500 mL)	Bottle (500 mL)
	<b>More</b>			
XL Can (710 mL)	More than 710 mL			



White milk or unsweetened milk alternatives (soy, almond, etc.), as a beverage *NOT including milk consumed in cereal, etc.*

<b>Less</b>				
Less than 250 ml	250 ml	Box (250ml)	Small carton (250 ml)	Medium carton (500 ml)
	<b>More</b>			
Large carton (1 L)	More than 1 L			

Chocolate or flavoured milk (incl. hot chocolate), sweetened milk alternative, or other flavoured milk

<b>Less</b>				
Less than 250 ml	250 ml	Small carton (250 ml)	Bottle (500 ml)	Medium carton (500 ml)
	<b>More</b>			
Large carton (1 L)	More than 1 L			

Coffee or tea, with milk or sugar

<b>Less</b>				
Less than 175 ml	Teacup (175 ml)	Small (295 ml)	Mug (375 ml)	Medium (415 ml)
		<b>More</b>		
Large (473 ml)	Extra large (591 ml)	More than 591 ml		

Coffee or tea, no milk or sugar, with or without artificial sweetener

<b>Less</b>				
Less than 175 mL	Teacup (175 mL)	Small (295 mL)	Mug (375 mL)	Medium (415 mL)
		<b>More</b>		
Large (473 mL)	Extra large (591 mL)	More than 591 mL		

Specialty coffees (lattes, mochas, frappuccinos, macchiatos, etc.)

<b>Less</b>				
Less than 175 mL	Teacup (175 mL)	Small (295 mL)	Mug (375 mL)	Medium (415 mL)
		<b>More</b>		
Large (473 mL)	Extra large (591 mL)	More than 591 mL		

Sweetened smoothies, protein shakes, or drinkable yogurt

<b>Less</b>				
Less than 100 mL	Bottle (100 mL)	Can (180 mL)	Bottle (250 mL)	250 mL
			<b>More</b>	
375 mL	500 mL	750 mL	More than 750 mL	

Unsweetened smoothies, protein shakes, or drinkable yogurt

<b>Less</b>				
Less than 100 mL	Bottle (100 mL)	Box (180 mL)	Bottle (250 mL)	250 mL
			<b>More</b>	
375 mL	500 mL	710 mL	More than 750 mL	

Beer, cider, lager

<b>Less</b>				
Less than 330 mL	Can (330 mL)	Bottle (330 mL)	Large can (440 mL)	Large bottle (500 mL)
	<b>More</b>			
Pint (570 mL)	More than 570 mL			

Wine (red, white or rose)

<b>Less</b>				<b>More</b>
Less than 125 mL	125 mL glass	175 mL glass	250 mL glass	More than 250 mL

Spirits with mixers, cocktails that have calories  
(rum & coke, gin & tonic, margarita, etc.)

<b>Less</b>				
Less than 250 mL	250 mL	Can (250 mL)	375 mL	500 mL
<b>More</b>				
More than 500 mL				

Spirits with no mixers or non-caloric mix  
(shots, whiskey on the rocks, vodka & soda, rum & diet coke, etc.)

	<b>Less</b>			
1 measure (25 mL)	Less than 250 mL	250 mL	Can (250 mL)	375 mL
<b>More</b>				
	More than 500 mL			
500 mL				

Don't know [for each type]  
Refuse to answer [for each type]

## FOOD PREPARATION AND FOOD SKILLS

DOMAIN SOURCE	QUESTION
<b>FOOD SHOPPING ROLE</b> USDA ERS EATING & HEALTH MODULE  <i>SHOP</i>	<b>Do you do <u>most</u> of the food shopping in your household?</b> Yes No Share equally with other(s) Don't know Refuse to answer
<b>MEAL PREPARATION ROLE</b> USDA ERS EATING & HEALTH MODULE  <i>PREP</i>	<b>Do you do <u>most</u> of the food <u>preparation</u> in your household?</b> Yes No Share equally with other(s) Don't know Refuse to answer
<b>COOKING SKILLS – GENERAL</b>  <i>SKILL_OVERALL</i>	<b>How would you rate your cooking skills?</b> Poor Fair Good Very good Excellent Don't know Refuse to answer
<b>COOKING SKILLS – SPECIFIC</b> (HEAVILY ADAPTED FROM CCHS)  <i>SKILL_SALAD</i> <i>SKILL_SOUP</i> <i>SKILL_MEAT</i> <i>SKILL_BAKE</i>	<b>Rate your skill level at making the following foods “from scratch” (i.e., from basic ingredients)?</b>  <b>Fresh salad</b> <b>Soups, stews or curries</b> <b>Cooking a piece of raw meat/chicken/fish, or a vegetarian option</b> <b>Baking muffins or cake (not from a mix)</b> Poor Fair Good Very good Excellent Don't know Refuse to answer

## FOOD SECURITY

DOMAIN SOURCE	QUESTION
<b>FOOD SECURITY – INTRO</b> USDA HFSM	These next questions are about the food eaten in your household in the last 12 months, since [current month] of last year and whether you were able to afford the food you need.
<b>FOOD SECURITY – HH1</b> USDA HFSM  <i>SECURE1</i>	<b>Which of these statements best describes the food eaten in your household in the last 12 months:</b> You and other household members always had enough of the kinds of foods you wanted to eat. You and other household members had enough to eat, but not always the kinds of food you wanted. Sometimes you and other household members did not have enough to eat. Often you and other household members didn't have enough to eat. Don't know Refuse to answer
<b>FOOD SECURITY – HH2</b> USDA HFSM  <i>SECURE2</i>	<b>Now you will see several statements that may be used to describe the food situation for a household. Please indicate if the statement was often true, sometimes true, or never true for you and other household members <u>IN THE PAST 12 MONTHS</u>.</b>  <b>You and other household members worried that food would run out before you got money to buy more.</b> Often true Sometimes true Never true Don't know Refuse to answer
<b>FOOD SECURITY – HH3</b> USDA HFSM  <i>SECURE3</i>	<b>The food that you and other household members bought just didn't last, and there wasn't any money to get more.</b> Often true Sometimes true Never true Don't know Refuse to answer
<b>FOOD SECURITY – HH4</b> USDA HFSM  <i>SECURE4</i>	<b>You and other household members couldn't afford to eat balanced meals.</b> Often true Sometimes true Never true Don't know Refuse to answer
<b>FIRST LEVEL SCREENING</b>	If affirmative response (i.e., "often true" or "sometimes true") to one or more of Questions HH2-HH4, OR, response [3] or [4] to question HH1 (if administered), then continue to Adult Stage 2; otherwise, if children under age 18 are present in the household, skip to Child Stage 1, otherwise skip to End of Food Security Module.  <b>A programming error was present that prevented a substantial number of participants from progressing to stage 2 when they should have. In addition, participants with children under age 18 who were not directed to Adult Stage 2 were incorrectly skipped to the end of the Food Security Module instead of to Child Stage 1.</b>

<b>FOOD SECURITY – AD1</b> USDA HFSM  <i>SECURE5</i>	[PROGRAMMER NOTE: Ask if passed first level screening] <b>In the last 12 months, since last (name of current month), did you or other adults in your household ever cut the size of your meals or skip meals because there wasn't enough money for food?</b> Yes No Don't know Refuse to answer
<b>FOOD SECURITY – AD1a</b> USDA HFSM  <i>SECURE5A</i>	[PROGRAMMER NOTE: If "Yes" for Food Security – AD1. Only ask if passed first level screening] <b>How often did this happen—almost every month, some months but not every month, or in only 1 or 2 months?</b> Almost every month Some months but not every month Only 1 or 2 months Don't know Refuse to answer
<b>FOOD SECURITY – AD2</b> USDA HFSM  <i>SECURE61</i>	[PROGRAMMER NOTE: Ask if passed first level screening] <b>In the last 12 months, did you ever eat less than you felt you should because there wasn't enough money for food?</b> Yes No Don't know Refuse to answer
<b>FOOD SECURITY – AD3</b> USDA HFSM  <i>SECURE62</i>	[PROGRAMMER NOTE: Ask if passed first level screening] <b>In the last 12 months, were you every hungry but didn't eat because there wasn't enough money for food?</b> Yes No Don't know Refuse to answer
<b>FOOD SECURITY – AD4</b> USDA HFSM  <i>SECURE63</i>	[PROGRAMMER NOTE: Ask if passed first level screening] <b>In the last 12 months, did you lose weight because there wasn't enough money for food?</b> Yes No Don't know Refuse to answer
<b>SECOND LEVEL SCREENING</b>	If affirmative response to one or more of questions AD1 through AD4, then continue to Adult Stage 3; otherwise, if children under age 18 are present in the household, skip to Child Stage 1, otherwise skip to End of Food Security Module. <b>Participants with children under age 18 who were not directed to Adult Stage 3 were incorrectly skipped to the end of the Food Security Module instead of to Child Stage 1.</b>
<b>FOOD SECURITY – AD5</b> USDA HFSM  <i>SECURE7</i>	[PROGRAMMER NOTE: Ask if passed second level screening] <b>In the last 12 months, did you or other adults in your household ever not eat for a whole day because there wasn't enough money for food?</b> Yes No Don't know Refuse to answer

<b>FOOD SECURITY – AD5a</b> USDA HFSM  <i>SECURE7A</i>	[PROGRAMMER NOTE: Ask if passed second level screening and if “Yes” to AD5] <b>How often did this happen?</b> Almost every month Some months but not every month Only 1 or 2 months Don’t know Refuse to answer
<b>CHILD LEVEL 1 SCREENING</b>	Households with no child under age 18, skip to End of Food Security Module. <b>Programming was based on presence of children under age 18, but was not specific to whether the child lived in the household.</b>
<b>FOOD SECURITY – CH1</b> USDA HFSM  <i>CHILD_SECURE1</i>	[PROGRAMMER NOTE: Ask if passed child level 1 screening] <b>Now I'm going to read you several statements that people have made about the food situation of their children.</b>  <b>You or other adults in your household relied on only a few kinds of low-cost food to feed the children because you were running out of money to buy food.</b> Often true Sometimes true Never true Don’t know Refuse to answer
<b>FOOD SECURITY – CH2</b> USDA HFSM  <i>CHILD_SECURE2</i>	[PROGRAMMER NOTE: Ask if passed child level 1 screening] <b>You or other adults in your household couldn't feed the children a balanced meal, because you couldn't afford it.</b> Often true Sometimes true Never true Don’t know Refuse to answer
<b>FOOD SECURITY – CH3</b> USDA HFSM  <i>CHILD_SECURE3</i>	[PROGRAMMER NOTE: Ask if passed child level 1 screening] <b>The children were not eating enough because you and other adult members of the household just couldn't afford enough food.</b> Often true Sometimes true Never true Don’t know Refuse to answer
<b>CHILD LEVEL 2 SCREENING</b>	If affirmative response (i.e., "often true" or "sometimes true") to one or more of questions CH1-CH3, then continue to Child Stage 2; otherwise skip to End of Food Security Module.
<b>FOOD SECURITY – CH4</b> USDA HFSM  <i>CHILD_SECURE4</i>	[PROGRAMMER NOTE: Ask if passed child level 2 screening] <b>In the past 12 months, since last [current month] did you or other adults in your household ever cut the size of your meals or skip meals because there wasn't enough money for food?</b> Yes No Don’t know Refuse to answer  <b>Error: this question should have refer to “the size of any of the children’s meals”. Repeated secure5.</b>



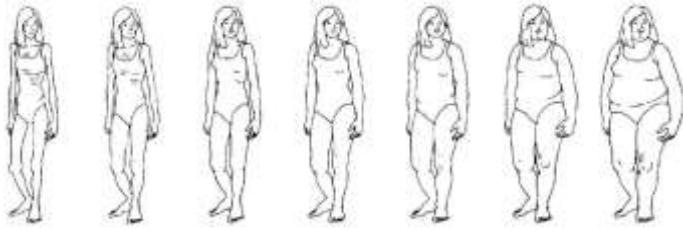
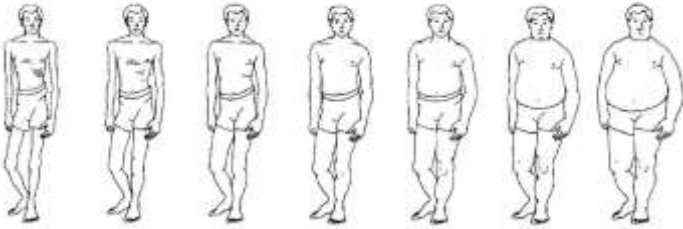
<b>FOOD SECURITY – CH5</b> USDA HF5M  <i>CHILD_SECURE5</i>	[PROGRAMMER NOTE: Ask if passed child level 2 screening] <b>In the last 12 months, did any of the children ever skip meals because there wasn't enough money for food?</b> Yes No Don't know Refuse to answer
<b>FOOD SECURITY – CH5a</b> USDA HF5M  <i>CHILD_SECURE5A</i>	[PROGRAMMER NOTE: Ask if "Yes" to CH5] <b>How often did this happen?</b> Almost every month Some months but not every month Only 1 or 2 months Don't know Refuse to answer
<b>FOOD SECURITY – CH6</b> USDA HF5M  <i>CHILD_SECURE6</i>	[PROGRAMMER NOTE: Ask if passed child level 2 screening] <b>In the last 12 months, were the children ever hungry but you just couldn't afford more food?</b> Yes No Don't know Refuse to answer
<b>FOOD SECURITY – CH7</b> USDA HF5M  <i>CHILD_SECURE7</i>	[PROGRAMMER NOTE: Ask if passed child level 2 screening] <b>In the last 12 months, did any of the children ever not eat for a whole day because there wasn't enough money for food?</b> Yes No Don't know Refuse to answer

## DIETARY PATTERNS AND EFFORTS

DOMAIN	QUESTION
<b>EATING RESTRICTIONS</b> TNT (HEAVILY ADAPTED)  <i>RESTRICT_[TYPE]</i> <i>RESTRICT_NONE</i> <i>RESTRICT_DK</i> <i>RESTRICT_R</i> <i>RESTRICT_RELTEXT</i>	<b>Would you describe yourself as:</b> (Select all that apply) Vegetarian Vegan Pescatarian Following a religious practice for eating → Please specify: <i>[open-ended]</i> None of the above Don't know Refuse to answer
<b>DIET MODIFICATION EFFORTS</b> TNT	<b>Have you made an effort to consume more or less of the following in the past year?</b>

EFFORT_[TYPE] EFFORT_OTEXT		Consume LESS	Consume MORE	No effort made	Don't Know	Refused
	Calories					
	Carbohydrates					
	Fat					
	Trans fat					
	Protein					
	Fibre					
	Sugar/Added sugar					
	Salt/sodium					
	Cholesterol					
	Vitamin D					
	Fruit and vegetables					
	Whole grains					
	Dairy products					
	All meats					
	Red meat (e.g., beef, pork) only					
	Gluten					
	'Artificial' low- calorie sweeteners like Aspartame					
	'Natural' low-calorie sweeteners like stevia					
	Processed foods					
	Genetically- modified organisms (GMO)					
	Organic foods					
	Locally-produced foods					
	Ethically-sourced, sustainably-sourced, or fair trade foods					
	Nuts and seeds					
	Other → Please specify: [ <i>open- ended</i> ]					



**WEIGHT LOSS EFFORTS, BODY PERCEPTIONS, AND WEIGHT STIGMA**

DOMAIN	QUESTION
<p><b>PERCEIVED BODY SIZE</b></p> <p>K. MAXIMOVA ET AL. THE ROLE OF UNDERESTIMATING BODY SIZE FOR SELF-ESTEEM AND SELF-EFFICACY AMONG GRADE FIVE CHILDREN IN CANADA. ANNALS OF EPIDEMIOLOGY 2015; 25:753-759.</p> <p>IMAGES FROM (COLLINS, 1991)</p> <p>WT_BODY_F WT_BODY_F_DK WT_BODY_F_R</p> <p>WT_BODY_M WT_BODY_M_DK WT_BODY_M_R</p>	<p>Which body is most like your own body?</p> <p>[Females:]</p>  <p>[Males:]</p>  <p>Don't know Refuse to answer</p>
<p><b>PERCEIVED WEIGHT</b></p> <p>CCHS</p> <p>WT_PERCEIVE</p>	<p>Do you consider yourself to be...</p> <p>Obese Overweight Underweight Just about right Don't know Refuse to answer</p>
<p><b>WEIGHT BEHAVIOUR</b></p> <p>Adapted from: NHANES, 2009-2010</p> <p>WT_LOSS WT_GAIN WT_SAME</p>	<p>During the <u>past 12 months</u> have you tried to....</p> <p>SELECT ALL THAT APPLY</p> <p>Lose weight Gain weight Stay the same weight</p>

<p>WT_NOT WT_DK WT_R</p>	<p>I have not tried to do anything about my weight Don't know Refuse to answer</p>
<p><b>WEIGHT LOSS METHODS</b> NHANES DIET HISTORY QUESTIONNAIRE (ADAPTED)</p> <p>WT_LOSS_[TYPE] WT_LOSS_NONE WT_LOSS_DK WT_LOSS_R WT_LOSS_DIETTEXT WT_LOSS_OTEXT</p> <p>WT_SAME_[TYPE] WT_SAME_NONE WT_SAME_DK WT_SAME_R WT_SAME_DIETTEXT WT_SAME_OTEXT</p> <p>WT_LOSS_SAME_[TYPE] WT_LOSS_SAME_NONE WT_LOSS_SAME_DK WT_LOSS_SAME_R WT_LOSS_SAME_DIETTEXT WT_LOSS_SAME_OTEXT</p>	<p>PROGRAMMER NOTE: If "Yes" to tried to lose weight and "no" to stay the same in past 12 months: <b>How did you try to lose weight <u>in the past 12 months</u>?</b></p> <p>PROGRAMMER NOTE: If "no" to tried to lose weight and "yes" to stay the same in past 12 months: <b>How did you try to 'stay the same weight' <u>in the past 12 months</u>?</b></p> <p>PROGRAMMER NOTE: If "yes" to tried to lose weight and "yes" to stay the same in past 12 months: <b>How did you try to lose weight or 'stay the same weight' <u>in the past 12 months</u>?</b></p> <p>Skipped meals or fasted Ate less food (amount) Ate less fat Ate less sugar or sweets Ate fewer carbohydrates Ate more fruits, vegetables or salads Switched to foods with lower calories Followed a special diet or weight loss program (e.g., Atkins, Weight Watchers.) → Please specify: <i>[open-ended]</i> Used a liquid diet formula such as Slimfast or Optifast Did a cleanse or detox diet Exercised Drank a lot of water Got help from a health professional Took diet pills prescribed by a doctor Took other pills, medicines, herbs, or supplements not needing a prescription Took laxatives or vomited Started to smoke or began to smoke again Other → Please specify: <i>[open-ended]</i> None of the above Don't know Refuse to answer</p>
<p><b>EAT-3 BEHAVIOURAL ITEMS</b> HAINES J, ZIYADEH NJ, FRANKO DL, MCDONALD J, MOND JM, AUSTIN SB. SCREENING HIGH SCHOOL STUDENTS FOR EATING DISORDERS: VALIDITY OF BRIEF BEHAVIORAL AND ATTITUDINAL MEASURES. JOURNAL</p>	<p><b>In the past 3 months, how often have you:</b> <b>... gone on eating binges?</b> (<i>Eating a large amount of food while feeling out of control</i>). <b>... made yourself sick (vomited) to control your weight?</b></p> <p>Never Less than 1 time a month 1 to 3 times a month Once a week 2 to 6 times a week Once a day More than once a day</p>

<p>OF SCHOOL HEALTH, 2011; 81(9):530-535.</p> <p><i>EAT3_BINGE</i> <i>EAT3_VOMIT</i></p>	<p>Don't know Refuse to answer</p>
<p><b>EAT-3 ATTITUDINAL ITEM</b> HAINES J, ZIYADEH NJ, FRANKO DL, MCDONALD J, MOND JM, AUSTIN SB. SCREENING HIGH SCHOOL STUDENTS FOR EATING DISORDERS: VALIDITY OF BRIEF BEHAVIORAL AND ATTITUDINAL MEASURES. JOURNAL OF SCHOOL HEALTH, 2011; 81(9):530-535.</p> <p><i>EAT3_THIN</i></p>	<p><b>I am preoccupied with a desire to be thinner.</b></p> <p>Always Usually Often Sometimes Rarely Never Don't know Refuse to answer</p>
<p><b>WEIGHT BIAS</b> ONE ITEM (OF 3) FROM THE FEAR OF FAT SUBSCALE OF THE ANTI-FAT ATTITUDES QUESTIONNAIRE [PUHL RM, LATNER JL, KING K, LUEDICKE J. WEIGHT BIAS AMONG PROFESSIONALS WHO TREAT EATING DISORDERS: ASSOCIATIONS WITH ATTITUDES ABOUT TREATMENT AND PERCEPTIONS OF PATIENT OUTCOMES. INT J EATING DISORD 2014; 47: 65–75.]</p> <p><i>WT_BIAS</i></p>	<p><b>I worry about becoming fat.</b></p> <p>Strongly disagree Disagree Neutral Agree Strongly agree Don't know Refuse to answer</p>

## SUGARY DRINKS

DOMAIN SOURCE	QUESTION
<p><b>POP PERCEIVED HEALTHINESS</b></p> <p><i>SSB_HLTH_POP</i></p>	<p>In your opinion, how unhealthy or healthy is this type of drink?</p> <p>Very unhealthy Unhealthy A little unhealthy Neither unhealthy nor healthy A little healthy Healthy Very healthy Don't know Refuse to answer</p> 
<p><b>POP ACCEPTABLE FREQUENCY FOR CHILDREN</b></p> <p><i>SSB_CHILD_POP</i></p>	<p>Imagine that you have a 10-year old child. Is it okay for them to have this type of drink....</p>  <p>Never Once per month A few times per month Once per week A few times per week Once per day As often as they would like Don't know Refuse to answer</p>

<p><b>SSB PERCEPTIONS - CONDITION</b></p> <p><i>SSB_CONDITION</i></p>	<p><i>[PROGRAMMER NOTE: Randomize each respondent to view one beverage and answer the following set of 3 questions with the same beverage image on screen for each question.]</i></p> <p>Diet fizzy drinks (Diet Coke)                  100% juice (Orange juice)                  Energy drink (Red Bull)                  Water                  Specialty coffee (Starbucks Frappuccino)                  Sports drink (Gatorade)                  Chocolate milk                  Iced tea (Lipton)</p> 
<p><b>SSB PERCEIVED HEALTHINESS</b></p> <p><i>SSB_HLTH_[TYPE]</i></p>	<p>In your opinion, how unhealthy or healthy is this type of drink?</p> <p><i>[show image]</i></p> <p>Very unhealthy                  Unhealthy                  A little unhealthy                  Neither unhealthy nor healthy                  A little healthy                  Healthy                  Very healthy                  Don't know                  Refuse to answer</p>
<p><b>SSB ACCEPTABLE FREQUENCY FOR CHILDREN</b></p>	<p>Imagine that you have a 10-year old child. Is it okay for them to have this type of drink....</p> <p><i>[show image]</i></p> <p>Never</p>

<i>SSB_CHILD_[TYPE]</i>	<p>Once per month  A few times per month  Once per week  A few times per week  Once per day  As often as they would like  Don't know  Refuse to answer</p>
<b>SSB SUGAR AMOUNT</b>  <i>SSB_SUGAR_[TYPE]</i>	<p><b>A 590 mL bottle of Coke has 65 grams of sugar.</b></p> <p><b>How much sugar do you think the following beverage contains?</b>  <i>[show image with mL label]</i>  Enter number of grams: _____  Don't know  Refuse to answer</p>
<b>SSB DEFINITION</b>	<p><b>The next few questions ask about <u>SUGAR AND SUGARY DRINKS</u>. These are drinks that contain added sugar, like non-diet fizzy drinks, fruit drinks, sports drinks, energy drinks, chocolate milk, and specialty coffees that have added sugar.</b></p>
<b>SSB SELF CONSUMPTION</b>  <i>SSB_SELF</i>	<p><b>Is the amount of sugary drinks you typically have in a week...</b></p> <p>A very unhealthy amount  An unhealthy amount  Neither unhealthy nor healthy amount  A healthy amount  A very healthy amount  Don't know  Refuse to answer</p>
<b>NON-NUTRITIVE SWEETENERS – PERCEPTIONS</b>  <i>SWEETENER_HLTH</i>	<p><b>Do you think that low-calorie sweeteners (such as Splenda, aspartame, stevia, etc.) are....</b></p> <p>Very unhealthy  Unhealthy  A little unhealthy  Neither unhealthy nor healthy  A little healthy  Healthy  Very healthy  Don't know  Refuse to answer</p>
<b>SSB SOCIAL NORMS – Q1</b>  <i>SSB_NORMS1</i>	<p><b>People important to me <u>TRY NOT</u> to eat foods high in <u>SUGAR</u>.</b></p> <p>Strongly agree  Agree  Neither agree nor disagree  Disagree  Strongly disagree</p>



	<p>Don't know</p> <p>Refuse to answer</p>
<p><b>SSB SOCIAL NORMS – Q2</b></p> <p><i>SSB_NORMS2</i></p>	<p>People important to me <u>THINK I SHOULD NOT</u> eat foods high in <u>SUGAR</u>.</p> <p>Strongly agree</p> <p>Agree</p> <p>Neither agree nor disagree</p> <p>Disagree</p> <p>Strongly disagree</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>SSB SOCIAL NORMS – Q3</b></p> <p><i>SSB_NORMS3</i></p>	<p>People important to me <u>TRY NOT</u> to drink <u>SUGARY DRINKS</u>.</p> <p>Strongly agree</p> <p>Agree</p> <p>Neither agree nor disagree</p> <p>Disagree</p> <p>Strongly disagree</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>SSB SOCIAL NORMS – Q4</b></p> <p><i>SSB_NORMS4</i></p>	<p>People important to me <u>THINK I SHOULD NOT</u> drink <u>SUGARY DRINKS</u>.</p> <p>Strongly agree</p> <p>Agree</p> <p>Neither agree nor disagree</p> <p>Disagree</p> <p>Strongly disagree</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>PUBLIC TRUST</b></p> <p><i>PT_HE_SUGARY_DRINKS</i></p> <p><i>PT_HE_SUGAR</i></p> <p><i>PT_HE_AS</i></p> <p><i>PT_IND_SUGARY_DRINKS</i></p> <p><i>PT_IND_SUGAR</i></p> <p><i>PT_IND_AS</i></p> <p><i>PT_TREASURY</i></p> <p><i>PT_PRODUCERS</i></p>	<p>Please tell us whether you agree or disagree with the following:</p> <p>I trust messages from <u>health experts</u> on sugary drinks.</p> <p>I trust messages from <u>health experts</u> on <u>sugar</u>.</p> <p>I trust messages from <u>health experts</u> on <u>artificial sweeteners</u>.</p> <p>I trust messages from the <u>food and beverage industry</u> on <u>sugary drinks</u>.</p> <p>I trust messages from the <u>food and beverage industry</u> on <u>sugar</u>.</p> <p>I trust messages from the <u>food and beverage industry</u> on <u>artificial sweeteners</u>.</p> <p>I trust the Treasury to use the revenue from the sugary drink tax to fund primary school programmes.</p> <p>I trust soft drinks producers and importers in the UK to maximise the healthfulness of their soft drinks.</p> <p>Strongly agree</p> <p>Agree</p> <p>Neither agree nor disagree</p> <p>Disagree</p>

	<p>Strongly disagree Don't know Refuse to answer</p>
<p><b>SUGAR ATTITUDES</b></p> <p><i>SF_TASTE_GOOD</i> <i>SF_HEALTHY</i> <i>SF_SHOULD_NOT</i> <i>SF_TRY_NOT</i> <i>SF_EAT_A_LOT</i></p>	<p><b>PROGRAMMER NOTE: UK only</b> <b>Please tell us whether you agree or disagree with the following:</b></p> <p><b>Sugary foods taste good</b> <b>High sugar foods are healthy</b> <b>I should not eat high sugar foods</b> <b>In our household, we try not to eat foods high in sugar</b> <b>I eat a lot of high sugar foods'</b></p> <p>Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree Don't know Refuse to answer</p>
<p><b>SSB ATTITUDES</b></p> <p><i>SD_TASTE_GOOD</i> <i>SD_HEALTHY</i> <i>SD_SHOULD_NOT</i> <i>SD_TRY_NOT</i> <i>SD_DRINK_A_LOT</i></p>	<p><b>Please tell us whether you agree or disagree with the following:</b></p> <p><b>Sugary drinks taste good</b> <b>High sugar drinks are healthy</b> <b>I should not drink sugary drinks</b> <b>In our household, we try not to drink sugary drinks</b> <b>I consume a lot of sugary drinks</b></p> <p>Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree Don't know Refuse to answer</p>
<p><b>SUGAR KNOWLEDGE</b></p> <p><i>SF_OBESITY</i> <i>SF_DIABETES</i> <i>SF_TOOTH</i></p> <p><i>SD_OBESITY</i> <i>SD_DIABETES</i> <i>SD_TOOTH</i></p>	<p><b>PROGRAMMER NOTE: UK only</b></p> <p><b>Please rate if you feel the following are true or false: [Error: this statement was not shown]</b></p> <p>Eating food high in <b>SUGAR</b> increases the risk of obesity. Eating food high in <b>SUGAR</b> increases the risk of diabetes. Eating food high in <b>SUGAR</b> increases the risk of tooth decay.</p>

<p>TAX_RED_SUGAR TAX_INCR_PRICE</p>	<p>Frequently drinking <u>SUGARY DRINKS</u> increases the risk of obesity. Frequently drinking <u>SUGARY DRINKS</u> increases the risk of diabetes. Frequently drinking <u>SUGARY DRINKS</u> increases the risk of tooth decay.</p> <p>The sugary drink tax in the UK is intended to encourage industry to reduce sugar in their products.</p> <p>The sugary drink tax in the UK is intended to increase the price of soft drinks.</p> <p>True False Don't know Refused to answer</p>
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## NUTRITION KNOWLEDGE

DOMAIN	QUESTION
<p>SOURCE</p> <p><b>SELF-REPORTED NUTRITION KNOWLEDGE</b> CFDR, OTTAWA, ETC.</p> <p>NUT_KNOW</p>	<p><b>How would you rate your nutrition knowledge?</b></p> <p>Not at all knowledgeable A little knowledgeable Somewhat knowledgeable Very knowledgeable Extremely knowledgeable Don't know Refuse to answer</p>
<p><b>CALORIE KNOWLEDGE</b> ADAPTED FROM PIRON ET AL., 2009; ELBEL ET AL., 2009 USED IN FCMS STUDY</p> <p>CAL_KNOW CAL_KNOW_N</p>	<p>[PROGRAMMER NOTE: Insert sex of participant]</p> <p><b>On average, how many calories should a healthy, moderately active adult [male/female] consume each day to maintain a healthy weight?</b></p> <p>Enter number: [numeric] Don't know [valid answer] Refuse to answer</p>
<p><b>CALORIE GOAL</b></p> <p>CAL_COUNT CAL_GOAL CAL_GOAL_N</p>	<p><b>Do you count the calories you consume each day?</b></p> <p>Never Sometimes Most of the time Don't know Refuse to answer</p> <p>[If sometimes or most of the time, ask:]</p>


	<p><b>How many calories do you try to consume each day?</b></p> <p>Enter number: <i>[numeric]</i></p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>SUGAR KNOWLEDGE</b> OTTAWA HOSPITAL STUDY</p> <p><i>SUGAR_KNOW</i> <i>SUGAR_KNOW_N</i></p>	<p><b>What is the “upper limit” or “most” sugar you should consume in one day?</b></p> <p>Enter number of grams (g): <i>[numeric]</i></p> <p>Don't know <i>[valid answer]</i></p> <p>Refuse to answer</p>

## SOURCES OF NUTRITION INFORMATION

DOMAIN SOURCE	QUESTION
<p><b>SOURCES OF NUTRITION INFO</b> CCHS CFG module and TNT integrated content (adapted to be for 12 months rather than 6)</p> <p><i>INFO_[TYPE]</i> <i>INFO_NONE</i> <i>INFO_DK</i> <i>INFO_R</i> <i>INFO_APPTXT</i> <i>INFO_OTEXT</i></p>	<p><b>In the past 12 months, did you get information on food or nutrition from any of the following sources?</b> (Select all that apply)</p> <p>Health professional (e.g., family doctor, nurse, or dietitian)</p> <p>Alternative health practitioner (e.g., Chiropractor, naturopath, homeopath, holistic nutritionist)</p> <p>Health association materials or website (e.g., British Heart Foundation, Cancer Research UK, British Nutrition Foundation)</p> <p>Fitness programs / personal trainer</p> <p>Weight loss programs (such as Weight Watchers)</p> <p>Your family, friends, or colleagues</p> <p>The Eatwell Plate</p> <p>Government / health agency materials, websites or apps including NHS Choices</p> <p>Food company materials, advertisements, websites or apps</p> <p>Nutrition Information Tables on food products</p> <p>Food product labels</p> <p>Supermarkets</p> <p>Magazines, newspapers or books</p> <p>TV or radio</p> <p>General research on the internet</p> <p>Social media or blogs (e.g., Facebook, Twitter)</p> <p>Celebrities (e.g., Gwyneth Paltrow, Food Babe)</p> <p>Mobile app → Which app? <i>[open-ended]</i></p> <p>Other → Please specify: <i>[open-ended]</i></p> <p>None of the above</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>PUBLIC EDUCATION</b></p> <p><i>PUBLIC_ED1</i></p>	<p><b>Do you remember seeing any educational messages or campaigns on healthy eating in the past 12 months?</b></p> <p>Yes</p> <p>No</p> <p>Don't know</p>

	Refuse to answer
<b>PUBLIC EDUCATION – DESCRIPTION</b> <i>PUBLIC_ED2</i>	<b>Can you briefly describe the message or campaign?</b> [OPEN TEXT FIELD]
<b>DOCTOR ADVICE</b> <i>DOCADVICE_[TYPE]</i> <i>DOCADVICE_NONE</i> <i>DOCADVICE_DK</i> <i>DOCADVICE_R</i> <i>DOCADVICE_OTEXT</i>	<b>Has a doctor ever advised you to do any of the following? (Select all that apply)</b> Lose weight Reduce sodium or salt intake Reduce cholesterol in your diet Other diet advice: None of the above Don't know Refuse to answer

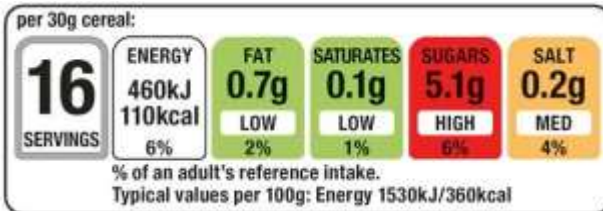
## FOOD PACKAGING & LABELLING

DOMAIN SOURCE	QUESTION
<b>NFT USE – Q1</b> FROM 2014 FDA HEALTH AND DIET SURVEY  <i>LABEL_USE</i>	<b>How often do you use nutrition information on food labels when deciding to buy a food product?</b> Never Rarely Sometimes Most of the time Always Don't know Refuse to answer
<b>NFT USE – Q2</b> FROM 2014 FDA HEALTH AND DIET SURVEY  <i>LABEL_EASY</i>	<b>How difficult or easy is it to identify <u>unhealthy</u> foods using food labels?</b> Very difficult Difficult Neither difficult nor easy Easy Very easy Don't know Refuse to answer
<b>NFT AWARENESS</b>  <i>NFT_SEEN1...5</i>	PROGRAMMER NOTE: Display label images on screen. Repeat NFT_SEEN, NFT_USE, NFT_UNDERSTAND, and NFT_SUPPORT for each label image.  

One serving of 25 g (4 cookies) contains



% of the daily value






**Nutrition**

Typical Values	Per 100 g	Per 4 cookies
Energy	1,710 kJ 410 cal	397 kJ 95 cal
Fat	9.4 g	2.2 g
of which saturates	1.1 g	0.3 g
Carbohydrate	62.3 g	14.5 g
of which sugars	14.5 g	0.4 g
Fibre	12.0 g	2.8 g
Protein	12.2 g	2.8 g
Salt	1.3 g	0.3g

Reference intake of an average adult  
(8400 kJ/2000 kcal)

	<p><b>Have you <u>seen</u> this type of food label on packages or in shops...?</b></p> <p><i>[show image]</i></p> <p>Never Sometimes Often Don't know Refuse to answer</p>
<p><b>NFT USE</b></p> <p><i>NFT_USE1...5</i></p>	<p>PROGRAMMER NOTE: ASK IF NFT.SEEN= 'sometimes' or 'often'</p> <p><b>Have you <u>used</u> this type of food label to choose the types of food you <u>buy</u>?</b></p> <p><i>[show image]</i></p> <p>Never Sometimes Often Don't know Refuse to answer</p>
<p><b>NFT UNDERSTANDING</b></p> <p><i>NFT_UNDERSTANDING 1...5</i></p>	<p><b>Do you find this information...</b></p> <p><i>[show image]</i></p> <p>Very hard to understand Hard to understand Neither hard nor easy Easy to understand Very easy to understand Don't know Refuse to answer</p>
<p><b>NFT SUPPORT</b></p> <p><i>NFT_SUPPORT1...5</i></p>	<p><b>Would you support or oppose a government policy that would require this type of food label...</b></p> <p><i>[show image]</i></p> <p>Support Neutral Oppose Don't know Refuse to answer</p>

<p><b>FOP SETUP</b></p>	<p>On the next screen, you will see an image of a grocery product. The products will disappear after a few seconds, after which we will ask you a few questions.</p> <p>Click next when you are ready to see the food product.</p>
<p><b>FOP VIEW</b></p>	<p>[PROGRAMMER NOTE: Randomize each participate to one of 11 images. Each image should be displayed on the screen for 4 seconds].</p> <div style="display: flex; flex-direction: column; align-items: center;"> <div style="display: flex; align-items: center; margin-bottom: 20px;"> <span style="margin-right: 10px;">1.</span>  </div> <div style="display: flex; align-items: center; margin-bottom: 20px;"> <span style="margin-right: 10px;">2.</span>  </div> <div style="display: flex; align-items: center;"> <span style="margin-right: 10px;">3.</span>  </div> </div>



	<p>4. </p> <p>5. </p> <p>6. </p>
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7.










8.



9.



	<p>10. </p> <p>11. </p>
<p><b>FOP QUESTIONS</b></p> <p><i>AMTSODIUM_[TYPE]</i>  <i>AMTFAT_[TYPE]</i>  <i>AMTSUGAR_[TYPE]</i></p>	<p>[PROGRAMMER NOTE: RANDOMIZE ORDER OF NEXT 3 QUESTIONS]</p> <p><b>Is this amount of <u>sodium</u> in the product....?</b></p> <p>Low          Moderate          High          Don't know          Refuse to answer</p> <p><b>Is this amount of <u>saturated fat</u> in the product ....?</b></p> <p>Low          Moderate          High          Don't know          Refuse to answer</p> <p><b>Is this amount of <u>sugar</u> in the product ....?</b></p> <p>Low</p>

	<p>Moderate High Don't know Refuse to answer</p>
<p><b>FOP RATE</b>  <i>HIGH_SYMB</i></p>	<p>PROGRAMMER NOTE: Randomize the order the options appear on the screen. <b>Which is the best symbol for informing consumers that a product is 'high in' saturated fat and sugar?</b></p> <p>a.  Health Canada / Santé Canada</p> <p>b.  Health Canada / Santé Canada</p> <p>c.  Health Canada / Santé Canada</p> <p>d.  Health Canada / Santé Canada</p> <p>e.  Health Canada / Santé Canada</p> <p>f. Don't know</p> <p>g. Refuse to answer</p>
<p><b>NFT INFLUENCE</b>  <i>LABEL_OVERALL</i></p>	<p><b>Overall, how much do food labels influence what you eat?</b> No influence at all A little influence A lot of influence Don't know Refuse to answer</p>

## RETAIL ENVIRONMENT

DOMAIN	QUESTION
<b>SCHOOL RETAIL</b>  SCHOOL_[TYPE]_NA SCHOOL_[TYPE]_FREE SCHOOL_[TYPE]_BUY SCHOOL_[TYPE]_DK SCHOOL_[TYPE]_R	PROGRAMMER NOTE: Ask only if <i>STUDENT=Yes full/part time</i> [Please use table format] <b>Please tell us if the following food or drinks are available at your <u>SCHOOL/COLLEGE/UNIVERSITY</u>.</b> Do not include items you bring from home. Junk food Fresh fruit or vegetables Other healthy snacks Sugary drinks Clean drinking water  Not available / Available for free / Available to buy / Don't Know / Refuse to answer
<b>WORK RETAIL</b>  WORK_[TYPE]_NA WORK_[TYPE]_FREE WORK_[TYPE]_BUY WORK_[TYPE]_DK WORK_[TYPE]_R	PROGRAMMER NOTE: Ask only if <i>WORK=yes full/part time</i> [Please use table format] <b>Please tell us if the following food or drinks are available at your <u>WORKPLACE</u>.</b> Do not include items you bring from home. Junk food Fresh fruit or vegetables Other healthy snacks Sugary drinks Clean drinking water  Not available / Available for free / Available to buy / Don't Know / Refuse to answer
<b>HOME RETAIL</b>  HOME_[TYPE]_NA HOME_[TYPE]_BUY HOME_[TYPE]_DK HOME_[TYPE]_R	<b>Please tell us if shops with the following food or drinks are available within a <u>5-MINUTE WALK FROM YOUR HOME</u>.</b> Junk food Fresh fruit or vegetables Other healthy snacks Sugary drinks Clean drinking water  Not available / Available to buy / Don't know / Refuse to answer
<b>NUTRITION INFO IN GROCERY STORES</b>  INFO_GROCERY	<b>In your opinion, is nutrition information easy or hard to find in <u>supermarkets</u>?</b> Very hard to find Hard to find Neither hard nor easy Easy to find Very easy to find Don't know Refuse to answer

## MENU LABELLING

DOMAIN SOURCE	QUESTION
<b>LAST RESTAURANT VISIT</b> FCMS  <i>REST_VISIT</i>	<b>When was the last time you visited a restaurant (including a fast-food outlet or coffee shop)?</b> Within 24 hours Within last 7 days Within last month Within last 3 months Within last 6 months Longer than 6 months Don't know Refuse to answer
<b>MENU LABELLING – NOTICING</b> FCMS (ADAPTED)  <i>REST_INFO</i>	[PROGRAMMER NOTE: If last restaurant visit was in past 6 months] <b>The last time you visited a restaurant, did you notice any nutrition information?</b> Yes No Don't know Refuse to answer
<b>MENU LABELLING – NOTICING LOCATION</b>  <i>REST_INFO_[TYPE]</i> <i>REST_INFO_DK</i> <i>REST_INFO_R</i> <i>REST_INFO_OTEXT</i>	[If yes to noticing:] <b>Where was this information located? (Select all that apply)</b> On the menu/menu board On a poster or sign Next to food item On the item packaging/wrapper On the tray liner On a napkin In a pamphlet or brochure On a computer screen / At a kiosk Other → Please specify: [ <i>open-ended</i> ] Don't know Refuse to answer
<b>MENU LABELLING – ORDER INFLUENCE</b> FCMS  <i>REST_INFO_INFL</i>	[If yes to noticing:] <b>Did the nutrition information influence what you ordered?</b> Yes No Don't know Refuse to answer
<b>MENU LABELLING – IMPACT</b> FCMS	[PROGRAMMER NOTE: If visited restaurant in past 6 months] <b>In the past 6 months, have you done any of the following because of nutrition information in restaurants? (Select all that apply)</b> Ordered something different Eaten less of the food you ordered

REST_ACT_[TYPE] REST_ACT_NONE REST_ACT_DK REST_ACT_R	Changed which restaurants you visit Eaten at restaurants less often None of the above Don't know Refuse to answer
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## FOOD GUIDE / DIETARY RECOMMENDATIONS

DOMAIN SOURCE	QUESTION
<b>FOOD GUIDE – LAST USE</b> OTTAWA AND CFDR (ADAPTED TIME ANCHORS)  CFG_LOOK	<b>When was the <u>last time</u> you looked at the Eatwell Plate, if ever?</b> In the last month In the last 6 months In the last year More than a year ago Never Don't know Refuse to answer
<b>FOOD GUIDE – USE</b> CCHS CFG MODULE (ADAPTED RESPONSE OPTIONS TO SIMPLIFY YOU/HOUSEHOLD)  CFG_USE_[TYPE] CFG_USE_NONE CFG_USE_DK CFG_USE_R CFG_USE_OTEXT	[PROGRAMMER NOTE: Skip if “never” looked at CFG] <b>Have you <u>ever</u> used information from the Eatwell Plate?</b> (Select all that apply) To choose foods To determine how much you need to eat every day To plan meals or to help with food shopping To assess how well you are eating To manage your weight To help make healthy choices when eating away from home Other → Please specify: <i>[open-ended]</i> None of the above Don't know Refuse to answer

## FOOD MARKETING

DOMAIN SOURCE	QUESTION
<p><b>EXPOSURE TO MARKETING – SUGARY DRINKS</b></p> <p><i>MKTG_SSB_[TYPE]</i>  <i>MKTG_SSB_NONE</i>  <i>MKTG_SSB_DK</i>  <i>MKTG_SSB_R</i>  <i>MKTG_SSB_OTEXT</i></p>	<p><i>SUGARY DRINKS are drinks that contain added sugar, like fizzy drinks, fruit drinks, sports drinks, energy drinks, chocolate milk, and specialty coffees that have added sugar.</i></p> <p><b>In the last 30 days, have you seen or heard any advertisements or promotions for <u>SUGARY DRINKS</u> in the following places?</b> (Select all that apply)</p> <p>TV ads  Radio ads  Online / internet ads  Mobile app / video game  Social media (e.g., Twitter, Facebook, Snapchat.)  In a text message  Magazine or newspaper  Billboard or outdoor sign (e.g., posters, bus stops, public transport ads)  In films  At school / on campus  Signs or displays in stores or restaurants  At a recreation/community centre  Sports event or sponsorship (e.g., logos or links with events, teams or athletes)  Giveaways, samples or special offers  Other → Please specify: [<i>open-ended</i>]  I haven't seen any marketing for sugary drinks in the last 30 days  Don't know  Refuse to answer</p>
<p><b>EXPOSURE TO MARKETING – FAST FOOD</b></p> <p><i>MKTG_FF_[TYPE]</i>  <i>MKTG_FF_NONE</i>  <i>MKTG_FF_DK</i>  <i>MKTG_FF_R</i>  <i>MKTG_FF_OTEXT</i></p>	<p><b>In the last 30 days, have you seen or heard any advertisements or promotions for <u>FAST FOOD</u> in the following places?</b> (Select all that apply)</p> <p>TV ads  Radio ads  Online / internet ads  Mobile app / video game  Social media (e.g., Twitter, Facebook, Snapchat.)  In a text message  Magazine or newspaper  Billboard or outdoor sign (e.g., posters, bus stops, public transport ads)  In films  At school / on campus  Signs or displays in stores or restaurants  At a recreation/community centre  Sports event or sponsorship (e.g., logos or links with events, teams or athletes)  Giveaways, samples or special offers</p>



	<p>Other → Please specify: <i>[open-ended]</i></p> <p>I haven't seen any marketing for sugary drinks in the last 30 days</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>PARENT BUY – SSB</b></p> <p><i>SSB_CHILD_ASK</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>In the last 30 days, have any of your children asked you to buy <u>sugary drinks</u>?</b></p> <p>Yes</p> <p>No</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>PARENT BUY – FAST FOOD</b></p> <p><i>FF_CHILD_ASK</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>In the last 30 days, have any of your children asked you to buy <u>fast food</u>?</b></p> <p>Yes</p> <p>No</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>EXPOSURE TO MARKETING – PARENTS – Q1</b></p> <p><i>MKTG_CHILD_ASK</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>In the last 30 days, have any of your children asked you to buy <u>any food or drinks that include pictures or characters from children's movies or TV programmes (including cartoons and action films)</u>?</b></p> <p>Yes</p> <p>No</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>EXPOSURE TO MARKETING – PARENTS – Q2</b></p> <p><i>MKTG_CHILD_BUY</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>In the last 30 days, <u>have you bought</u> any food or drinks that include pictures or characters from children's movies or TV programmes (including cartoons and action films)?</b></p> <p>Yes</p> <p>No</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>CHILD – TOY</b></p> <p><i>MKTG_CHILD_TOY</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>Do any of your children own any <u>'happy meal' toys or other toys</u> from fast-food restaurants?</b></p> <p>Yes</p> <p>No</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>CHILD – PRODUCTS</b></p> <p><i>MKTG_CHILD_PRODUCT</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>Do any of your children own any <u>clothing, posters, stickers, or other products</u> that include a brand of sugary drink or fast-food restaurant?</b></p> <p>Yes</p> <p>No</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>CHILD – ADS – SSB</b></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p>

<i>MKTG_CHILD_SSB_AD</i>	<p><b>In the last 30 days, when watching TV, videos, or films with your children how often did you see or hear advertisements for SUGARY DRINKS, like fizzy drinks, fruit drinks, sports drinks, or energy drinks?</b></p> <p>Not at all Rarely Sometimes Often All the time I haven't watched TV, videos, or films with my children in the last 30 days Don't know Refuse to answer</p>
<p><b>CHILD – ADS – FF</b></p> <p><i>MKTG_CHILD_FF_AD</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>In the last 30 days, when watching TV, videos, or films with your children, how often did you see or hear advertisements for FAST FOOD restaurants?</b></p> <p>Not at all Rarely Sometimes Often All the time I haven't watched TV, videos, or films with my children in the last 30 days Don't know Refuse to answer</p>
<p><b>CONCERN ABOUT CHILD'S EXPOSURE TO MARKETING</b></p> <p><i>MKTG_CHILD_CONCERN</i></p>	<p>[PROGRAMMER NOTE: If at least 1 child in household]</p> <p><b>Are you concerned about the amount of marketing for sugary drinks and fast food that your children see?</b></p> <p>Not at all concerned A little concerned Somewhat concerned Very concerned Don't know Refuse to answer</p>

## PRICE / TAXATION

DOMAIN SOURCE	QUESTION
<p><b>SUGAR TAX</b></p> <p><i>DRINKS_COST</i></p>	<p><b>Do drinks with sugar (e.g., Coke) cost more than drinks without sugar (e.g., diet coke/light) in the UK?</b></p> <p>No Yes – a little more Yes – a lot more Don't know Refuse to answer</p>

## POLICY SUPPORT

DOMAIN SOURCE	QUESTION
<p><b>POLICY SUPPORT</b> (items in second list from Policy Interventions to Reduce Obesity – Knowledge, Attitudes and Beliefs Survey of the Public (Raine))</p> <p><i>POL_CAL_REST</i> <i>POL_CAL_SCH</i> <i>POL_TAX_SSB</i> <i>POL_TAX_SUB</i> <i>POL_TAX_SUGAR</i> <i>POL_TAX_SALT</i> <i>POL_FV_SUB</i> <i>POL_MAX_SALT</i> <i>POL_SCH_PROG</i> <i>POL_SCH_STND</i> <i>POL_ZONE_FF</i> <i>POL_ZONE_CONV</i> <i>POL_ALC</i> <i>POL_BAN_SSB</i> <i>POL_BAN_UNHLTH</i> <i>POL_BAN_FOOD</i> <i>POL_BAN_ALL</i> <i>POL_RESTR_MAXSSB</i> <i>POL_RESTR_SPONS</i> <i>POL_BAN_TOYFF</i> <i>POL_WATERMILK_CHI</i> <i>LDFF</i></p>	<p><b>We are interested in your opinion about food policies that could be implemented. For each statement, please indicate whether you would support or oppose the policy.</b></p> <p><b>Would you support or oppose a government policy that would require...</b></p> <p>Support Neutral Oppose Don't know Refuse to answer</p> <p>[PROGRAMMER NOTE: RANDOMIZE ORDER OF ITEMS IN LIST]</p> <p>Calorie amounts on menus of chain restaurants Calorie amounts on menus in school cafeterias Taxes on sugary drinks Taxes on sugary drinks IF the money was spent on subsidizing healthy foods Taxes on foods with high sugar Taxes on foods with high salt Subsidies to reduce the price of fresh fruit and vegetables A maximum limit on salt levels in pre-packaged foods Free breakfast or lunch programs in schools Nutrition standards for school/college/university and canteens Planning laws to restrict the number of fast food restaurants near schools Planning laws to restrict the number of convenience stores near schools Nutrition information tables (e.g., calories) on alcoholic beverages A ban on marketing sugary drinks to children A ban on marketing unhealthy food and beverages to children A ban on marketing all food and beverages to children A ban on all marketing to children (i.e. toys, entertainment, food and beverages) Restrictions on maximum size (e.g., max of 330 mL) of single-serve soft drink cans and bottles Restrictions on sponsorship of sporting events and teams by food companies such as Coca Cola and McDonalds. A ban on the use toys, vouchers or competitions as part of children's meals at fast-food restaurants Requiring that water or milk are the default drink in children's fast-food 'meal deals'.</p>
<p><b>MARKETING AGE RESTRICTION</b></p>	<p><b>How would you define 'children' for a ban on marketing food and beverages to children?</b></p> <p>12 years and under 14 years and under</p>

<i>DEF_CHILD_BAN</i>	<p>16 years and under  17 years and under  The ban should apply to people of all ages  I do not think marketing should be banned at all  Don't know  Refuse to answer</p>
<p><b>PERCEIVED EFFECTIVENESS OF FISCAL POLICIES – SUPPORT</b></p> <p><i>TAX_SUPPORT</i></p>	<p>PROGRAMMER NOTE: UK only  <b>“In 2018 a new sugary drink tax will be introduced in the UK. This aims to encourage manufacturers to reduce the sugar in drinks. The money will be spent on breakfast clubs, and sports in primary schools”</b></p> <p><b>Do you support or oppose this policy?</b></p> <p>Strongly Oppose  Oppose  Support  Strongly support  Don't know  Refuse to answer</p>
<p><b>PERCEIVED EFFECTIVENESS OF FISCAL POLICIES – EFFECTIVENESS</b></p> <p><i>TAX_EFFECTIVE</i></p>	<p>PROGRAMMER NOTE: UK only  <b>“In 2018 a new sugary drink tax will be introduced in the UK. This aims to encourage manufacturers to reduce the sugar in drinks. The money will be spent on breakfast clubs, and sports in primary schools”</b></p> <p><b>How effective do you think these kinds of policies would be?</b></p> <p>Not at all effective  Somewhat effective  Mostly effective  Very effective  Don't know  Refuse to answer</p>
<p><b>SUGARY DRINKS TAX – Q1</b></p> <p><i>TAX_IND</i></p>	<p>PROGRAMMER NOTE: UK only  <b>The sugary drinks tax includes:</b>  <b>A tax directed at industry to encourage reformulation of soft drinks</b></p> <p>True  False  Don't know [valid answer]  Refuse to answer</p>
<p><b>SUGARY DRINKS TAX – Q2</b></p> <p><i>TAX_CONS</i></p>	<p>PROGRAMMER NOTE: UK only  <b>The sugary drinks tax includes:</b>  <b>A tax directed at consumers intended to increase prices of sugary</b></p> <p>True  False  Don't know [valid answer]  Refuse to answer</p>

## GENERAL HEALTH STATUS &amp; MENTAL HEALTH

DOMAIN	QUESTION
<p><b>FRUIT CONSUMPTION</b> BRFSS</p> <p>FRUIT_PREFER FRUIT_DAY_NUM FRUIT_DAY_DK_R</p> <p>(DAY/WEEK/MONTH/YEAR)</p>	<p><b>Not including juices, how often did you eat fruit?</b> <i>INCLUDE FRESH, FROZEN OR CANNED FRUIT. DO NOT INCLUDE DRIED FRUITS.</i></p> <p><b>Do you prefer to answer by the number of times per day, week, month or year?</b> Day Week Month Year Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Day" is selected.]</i> <b>Enter the number of times you eat fruit per day:</b> ___ per day Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Week" is selected.]</i> <b>Enter the number of times you eat fruit per week:</b> ___ per week Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Month" is selected.]</i> <b>Enter the number of times you eat fruit per month:</b> ___ per month Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Year" is selected.]</i> <b>Enter the number of times you eat fruit per year:</b> ___ per year Don't know Refuse to answer</p>
<p><b>FRUIT JUICE CONSUMPTION</b></p>	<p><b>Not including fruit-flavored drinks or fruit juices with added sugar, how often did you drink 100% fruit juice such as apple or orange juice?</b></p>

<p>BRFSS</p> <p>JUICE_PREFER          JUICE_DAY_NUM          JUICE_DAY_DK_R</p> <p>(DAY/WEEK/MONTH/YEAR)</p>	<p><u>DO NOT INCLUDE FRUIT-FLAVORED DRINKS WITH ADDED SUGAR.</u>  <u>INCLUDE ONLY 100% PURE JUICES OR 100% JUICE BLENDS.</u></p> <p><b>Do you prefer to answer by the number of times per day, week, month or year?</b></p> <p>Day          Week          Month          Year          Don't know          Refuse to answer</p> <p><i>[Programmer: Show if "Day" is selected.]</i>  <b>Enter the number of times you drink 100% fruit juice per day:</b>          ___ per day          Don't know          Refuse to answer</p> <p><i>[Programmer: Show if "Week" is selected.]</i>  <b>Enter the number of times you drink 100% fruit juice per week:</b>          ___ per week          Don't know          Refuse to answer</p> <p><i>[Programmer: Show if "Month" is selected.]</i>  <b>Enter the number of times you drink 100% fruit juice per month:</b>          ___ per month          Don't know          Refuse to answer</p> <p><i>[Programmer: Show if "Year" is selected.]</i>  <b>Enter the number of times you drink 100% fruit juice per year:</b>          ___ per year          Don't know          Refuse to answer</p>
<p><b>SALAD CONSUMPTION</b>          BRFSS</p> <p>SALAD_PREFER          SALAD_DAY_NUM          SALAD_DAY_DK_R</p> <p>(DAY/WEEK/MONTH/YEAR)</p>	<p><b>How often did you eat a green leafy or lettuce salad, with or without vegetables?</b>  <u>INCLUDE SPINACH SALADS.</u></p> <p><b>Do you prefer to answer by the number of times per day, week, month or year?</b></p> <p>Day          Week</p>

	<p>Month Year Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Day" is selected.]</i> <b>Enter the number of times you eat a salad per day:</b> ___ per day Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Week" is selected.]</i> <b>Enter the number of times you eat a salad per week:</b> ___ per week Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Month" is selected.]</i> <b>Enter the number of times you eat a salad per month:</b> ___ per month Don't know Refuse to answer</p> <p><i>[Programmer: Show if "Year" is selected.]</i> <b>Enter the number of times you eat a salad per year:</b> ___ per year Don't know Refuse to answer</p>
<p><b>FRIED POTATO CONSUMPTION</b> BRFSS</p> <p>POTATO_PREFER POTATO_DAY_NUM POTATO_DAY_DK_R</p> <p>(DAY/WEEK/MONTH/YEAR)</p>	<p><b>How often did you eat any kind of prepared potatoes products like chips, hash brown, potato waffles?</b> <i>DO NOT INCLUDE POTATO CHIPS.</i></p> <p><b>Do you prefer to answer by the number of times per day, week, month or year?</b> Day Week Month Year</p> <p><i>[Programmer: Show if "Day" is selected.]</i> <b>Enter the number of times you eat prepared potatoes products per day:</b> ___ per day Don't know</p>

	<p>Refuse to answer</p> <p><i>[Programmer: Show if “Week” is selected.]</i>  <b>Enter the number of times you eat prepared potatoes products per week:</b>          ___ per week          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Month” is selected.]</i>  <b>Enter the number of times you eat prepared potatoes products per month:</b>          ___ per month          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Year” is selected.]</i>  <b>Enter the number of times you eat prepared potatoes products per year:</b>          ___ per year          Don’t know          Refuse to answer</p>
<p><b>OTHER POTATO CONSUMPTION</b>          BRFS</p> <p><i>OTH_POT_PREFER</i>  <i>OTH_POT_DAY_NUM</i>  <i>OTH_POT_DAY_DK_R</i></p> <p><i>(DAY/WEEK/MONTH/YEAR)</i></p>	<p><b>How often did you eat any other kind of potatoes, or sweet potatoes, such as baked, boiled, mashed potatoes, or potato salad?</b>  <i>INCLUDE ALL TYPES OF POTATOES EXCEPT FRIED. INCLUDE POTATOES AU GRATIN AND SCALLOPED POTATOES.</i></p> <p><b>Do you prefer to answer by the number of times per day, week, month or year?</b>          Day          Week          Month          Year          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Day” is selected.]</i>  <b>Enter the number of times you eat other kinds of potatoes per day:</b>          ___ per day          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Week” is selected.]</i>  <b>Enter the number of times you eat other kinds of potatoes per week:</b>          ___ per week          Don’t know          Refuse to answer</p>



	<p><i>[Programmer: Show if “Month” is selected.]</i>  <b>Enter the number of times you eat other kinds of potatoes per month:</b>          ___ per month          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Year” is selected.]</i>  <b>Enter the number of times you eat other kinds of potatoes per year:</b>          ___ per year          Don’t know          Refuse to answer</p>
<p><b>OTHER VEGETABLE CONSUMPTION</b>          BRFS5</p> <p>VEG_PREFER          VEG_DAY_NUM          VEG_DAY_DK_R</p> <p>(DAY/WEEK/MONTH/YEAR)</p>	<p><b>Not including lettuce salads and potatoes, how often did you eat other vegetables?</b>  <u>INCLUDE TOMATOES, PEAS, MUSHROOMS, GREEN BEANS, CARROTS, SWEETCORN, CABBAGE, BEAN SPROUTS, BROCCOLI etc</u>  <u>INCLUDE RAW, COOKED, CANNED, OR FROZEN VEGETABLES.</u>  <u>DO NOT INCLUDE RICE.</u></p> <p><b>Do you prefer to answer by the number of times per day, week, month or year?</b>          Day          Week          Month          Year          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Day” is selected.]</i>  <b>Enter the number of times you eat other types of vegetables per day:</b>          ___ per day          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Week” is selected.]</i>  <b>Enter the number of times you eat other types of vegetables per week:</b>          ___ per week          Don’t know          Refuse to answer</p> <p><i>[Programmer: Show if “Month” is selected.]</i>  <b>Enter the number of times you eat other types of vegetables per month:</b>          ___ per month          Don’t know</p>

	<p>Refuse to answer</p> <p><i>[Programmer: Show if “Year” is selected.]</i></p> <p><b>Enter the number of times you eat other types of vegetables per year:</b></p> <p>___ per year</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>GENERAL HEALTH</b> CCHS BRFSS CHMS</p> <p><i>HLTH_GENERAL</i></p>	<p><b>In general, would you say your health is...</b></p> <p>Poor</p> <p>Fair</p> <p>Good</p> <p>Very good</p> <p>Excellent</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>OVERALL DIET</b> NHANES AND USED IN FCMS</p> <p><i>DIET</i></p>	<p><b>In general, how healthy is your overall diet?</b></p> <p>Poor</p> <p>Fair</p> <p>Good</p> <p>Very good</p> <p>Excellent</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>MENTAL HEALTH</b> CCHS AND CHMS</p> <p><i>MENTAL</i></p>	<p><b>In general, would you say your mental health is...</b></p> <p>Poor</p> <p>Fair</p> <p>Good</p> <p>Very good</p> <p>Excellent</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>STRESS</b> CHMS</p> <p><i>STRESS</i></p>	<p><b>Thinking about the amount of stress in your life, would you say that most days are...</b></p> <p>Not at all stressful</p> <p>Not very stressful</p> <p>A bit stressful</p> <p>Very stressful</p> <p>Extremely stressful</p> <p>Don't know</p> <p>Refuse to answer</p>

## OTHER HEALTH BEHAVIOURS

DOMAIN SOURCE	QUESTION
<b>DATA QUALITY CHECK – MONTH</b>  <i>DQ_MONTH</i>	<b>What is the current month?</b> January February March April May June July August September October November December Don't know Refuse to answer
<b>SMOKING – PAST 30 DAYS</b> CTADS  <i>SMK_30</i>	<b>Have you smoked cigarettes in the past 30 days?</b> No Yes, occasionally Yes, every day Don't know Refuse to answer
<b>MARIJUANA USE – FREQUENCY</b> CSTADS  <i>MJ_USE</i>	<b>In the last 12 months, how often did you use marijuana or cannabis (a joint, pot, weed, hash)?</b> I have never used marijuana I have used marijuana but not in the last 12 months Less than once a month Once a month 2 or 3 times a month Once a week 2 or 3 times a week 4 to 6 times a week Every day Don't know Refuse to answer
<b>MARIJUANA USE – DRIVEN</b> CSTADS ADAPTED  <i>MJ_DRIVE</i>	[Do not ask if have never used marijuana] <b>Have you ever <u>driven</u> a vehicle within 2 hours of using marijuana?</b> No, never Yes, in the last 30 days

	<p>Yes, more than 30 days ago</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>MARIJUANA USE – PASSENGER</b> CSTADS ADAPTED</p> <p><i>MJ_PASS</i></p>	<p><b>Have you ever been a <u>passenger</u> in a vehicle driven by someone who had been using marijuana in the last 2 hours?</b></p> <p>No, never</p> <p>Yes, in the last 30 days</p> <p>Yes, more than 30 days ago</p> <p>Don't know</p> <p>Refuse to answer</p>
<p><b>ALCOHOL USE – FREQUENCY</b> CSTADS</p> <p><i>ALC_FREQ</i></p>	<p><b>In the last 12 months, how often did you have a drink of alcohol that was more than just a sip?</b> <i>A DRINK means: 1 regular sized bottle, can, or glass of beer; 1 glass of wine; 1 bottle or can of alcopop; 1 measure of spirits (rum, whisky, etc.); or 1 mixed drink (1 measure of spirits with fizzy drink, juice, energy drink, etc.).</i></p> <p>I have never drank alcohol</p> <p>I did not drink alcohol in the last 12 months</p> <p>I have only had a sip of alcohol</p> <p>Less than once a month</p> <p>Once a month</p> <p>2 or 3 times a month</p> <p>Once a week</p> <p>2 or 3 times a week</p> <p>4 to 6 times a week</p> <p>Every day</p> <p>I do not know <i>[valid answer]</i></p> <p>Refuse to answer</p>
<p><b>ALCOHOL USE – BINGE DRINKING</b> CSTADS</p> <p><i>ALC_BINGE</i></p>	<p>[IF DRANK MORE THAN A SIP IN PAST 12 MONTHS. Do not ask if DK/R]</p> <p><b>In the last 12 months, how often did you have ["5" if male / "4" if female] drinks of alcohol or more on one occasion?</b> <i>A DRINK means: 1 regular sized bottle, can, or glass of beer; 1 glass of wine; 1 bottle or can of alcopop; 1 measure of spirits (rum, whisky, etc.); or 1 mixed drink (1 measure of spirits with fizzy drink, juice, energy drink, etc.).</i></p> <p>I have never done this</p> <p>I did not have [5/4] or more drinks on one occasion in the last 12 months</p> <p>Less than once a month</p> <p>Once a month</p> <p>2 to 3 times a month</p> <p>Once a week</p> <p>2 to 5 times a week</p> <p>Daily or almost daily</p> <p>I do not know <i>[valid answer]</i></p> <p>Refuse to answer</p>

## SOCIODEMOGRAPHIC MEASURES

DOMAIN	QUESTION
SOURCE <b>ETHNICITY</b> ONS  <i>ETH_UK_TYPE</i> <i>ETH_UK_TYPE_OTEXT</i>	<p><b>Which of the following best describes your ethnic or racial background?</b> (Select all that apply) <span style="color: red;">[Error: programming did not allow to select all that apply]</span></p> <p>WHITE</p> <ol style="list-style-type: none"> <li>1. English / Welsh / Scottish / Northern Irish / British</li> <li>2. Irish</li> <li>3. Gypsy or Irish Traveller</li> <li>4. Any other White background (please specify): _____</li> </ol> <p>MIXED / MULTIPLE ETHNIC GROUPS</p> <ol style="list-style-type: none"> <li>1. White and Black Caribbean</li> <li>2. White and Black African</li> <li>3. White and Asian</li> <li>4. Any other Mixed / Multiple ethnic background (please specify): _____</li> </ol> <p>ASIAN / ASIAN BRITISH</p> <ol style="list-style-type: none"> <li>1. Indian</li> <li>2. Pakistani</li> <li>3. Bangladeshi</li> <li>4. Chinese</li> <li>5. Any other Asian background (please specify): _____</li> </ol> <p>BLACK / AFRICAN / CARIBBEAN / BLACK BRITISH</p> <ol style="list-style-type: none"> <li>1. African</li> <li>2. Caribbean</li> <li>3. Any other Black / African / Caribbean background (please specify): _____</li> </ol> <p>OTHER ETHNIC GROUP</p> <ol style="list-style-type: none"> <li>1. Arab</li> <li>2. Any other ethnic group (please specify): _____</li> </ol> <p>-77 Don't know -88 Refused</p>

<p><b>HIGHEST EDUCATION</b> SOURCE: 2011 CENSUS</p> <p><i>EDUC_COMP_UK_1...11</i> <i>EDUC_COMP_UK_OTHER</i> <i>EDUC_COMP_UK_OTEXT</i> <i>EDUC_COMP_UK_NONE</i> <i>EDUC_COMP_UK_DK</i> <i>EDUC_COMP_UK_R</i></p>	<p><b>What is the highest level of formal education that you have completed?</b></p> <ul style="list-style-type: none"> <li>• Tick every box that applied if you have any of the qualifications listed</li> <li>• If your UK qualification is not listed, tick the box that contains its nearest equivalent</li> <li>• If you have qualifications gained outside the UK, tick the 'Foreign qualifications' box and the nearest UK equivalents (if known)</li> </ul> <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 – 4 O levels/CSEs/GCSEs (any grades), Entry Level, Foundation Diploma</li> <li><input type="checkbox"/> NVQ Level 1, Foundation GSVQ, Basic Skills</li> <li><input type="checkbox"/> 5+ O levels (passes)/CSEs (grade 1)/GCSEs (grades A*- C), School Certificate, 1 A level/2-3 AS levels/VCEs, Higher Diploma</li> <li><input type="checkbox"/> NVQ Level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First/General Diploma, RSA Diploma</li> <li><input type="checkbox"/> Apprenticeship</li> <li><input type="checkbox"/> 2+ A levels/VCEs, 4+ AS levels, Higher School Certificate, Progression/Advanced Diploma</li> <li><input type="checkbox"/> NVQ Level 3, Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma</li> <li><input type="checkbox"/> Degree (for example BA, BSc), Higher Degree (for example MA, PhD, PGCE)</li> <li><input type="checkbox"/> NVQ Level 4-5, HNC, HND, RSA Higher Diploma, BTEC Higher Level</li> <li><input type="checkbox"/> Professional qualifications (for example teaching, nursing, accountancy)</li> <li><input type="checkbox"/> Other vocational / work-related qualifications [open-ended]</li> <li><input type="checkbox"/> Foreign qualifications</li> <li><input type="checkbox"/> No qualifications</li> </ul> <p>Don't know Refused to answer</p>
<p><b>PERCEIVED INCOME ADEQUACY</b></p> <p><i>INCOME_ADEQ</i></p>	<p><b>Thinking about your total monthly income, how difficult or easy is it for you to make ends meet?</b></p> <p>Very difficult Difficult Neither easy nor difficult Easy Very easy Don't know Refuse to answer</p>
<p><b>REGION</b> ASH YOUTH SURVEY ADAPTED</p> <p><i>REGION_UK</i> <i>REGION_UK_OTEXT</i></p>	<p><b>Programming error: Response options mistakenly excluded "North East", "Wales", and "Northern Ireland".</b></p> <p><b>What region do you live in?</b></p> <p>North West Yorkshire and the Humber East Midlands West Midlands East of England London South East</p>

	<p>South West  Scotland  Other (please specify): _____  Don't know  Refused</p>
<p><b>SELF-REPORTED HEIGHT</b></p> <p><i>HT_UNIT</i>  <i>HT_CM</i>  <i>HT_FT</i>  <i>HT_IN</i></p>	<p><b>It is helpful to know the height and weight of survey participants.</b></p> <p><b>How tall are you without shoes?</b>  Would you rather answer in:  Feet and inches  Centimetres  Don't know  Refuse to answer</p> <p>[PROGRAMMER: show based on response to above]  <i>Enter number:</i> _____ feet [numeric, 3-7]</p> <p>AND</p> <p><i>Enter number:</i> _____ inches [numeric, 0-12]</p> <p>OR</p> <p><i>Enter number:</i> _____ cm [numeric, 100-250]</p>
<p><b>SELF-REPORTED WEIGHT</b></p> <p><i>WT_UNIT</i>  <i>WT_LB</i>  <i>WT_KG</i></p>	<p><b>How much do you weigh without clothes or shoes?</b>  Would you rather answer in;  Pounds (lb)  Kilograms (kg)  Don't know  Refuse to answer</p> <p><i>Enter weight:</i> _____ [kg/lb] [PROGRAMMER: show based on response to above]</p>
<p><b>END SCREEN</b></p>	<p><b>You're finished—thank you!</b></p> <p>As a reminder, this study has been reviewed by and received ethics clearance through a University of Waterloo Research Ethics Committee. If you have any comments or concerns resulting from your involvement please contact the Chief Ethics Officer, Office of Research Ethics at 519-888-4567, ext. 36005 or <a href="mailto:ore-ceo@uwaterloo.ca">ore-ceo@uwaterloo.ca</a>, or Professor David Hammond at 519-888-4567 ext. 36462 or <a href="mailto:dhammond@uwaterloo.ca">dhammond@uwaterloo.ca</a>.</p> <p>Click NEXT to return to the survey company's website.</p> <p>Thanks again for your help.</p>

	A close-up photograph of a small, fluffy tabby kitten with blue eyes, looking upwards and to the left. A white speech bubble with a black outline is positioned to the left of the kitten's head, containing the text "Thank you fur finishing the survey!". The background is a soft, out-of-focus green and brown.	
<b>REDIRECT TO NIELSEN</b>	You will now be redirected back to the survey company.	